CHAPTER I

INTRODUCTION

This chapter presents the background of the study, problem identification, research questions, research objective, research limitation, and research significance.

1.1 Research Background

As part of the study of linguistics, the use of language following context has a close relation with deixis of deictic expressions. Levinson (1983:54) states that deixis relates to how languages encode or grammaticalize features of the context of utterance or speech event, and thus relates to how the interpretation of utterances depends on the analysis of that context of utterances. Human beings cannot be separated from their nature as social beings who want interaction, communication, and connection in their life. While also, Marmaridou (2000), says deixis is a concept in the form of expressions used by speakers and receivers based on time and place according to the event taking place. In communicating, other aspects such as the social environment become one of the important influences that cannot be separated. This makes the study of communication important to be conducted because it concerns some form of direct and indirect communication (Lunenburg, 2010). Language is a kind of communication that is often utilized in everyday life. It is classified into two types: written language and spoken language.

Focusing on speech which can be spoken and written language. Some people are usually doing the interaction between one to others, by delivering or showing their feelings and thoughts by how they communicate. There will be formal or informal communication between them. Here is an example of formal communication such as speech. Everyone needs to know how to express their thoughts or even their opinions formally. Speech to inform is intended to disseminate new information and shape perceptions. The speaker

chooses a topic that is important to the audience and then researches to find new information that will affect the audience. Speech in language use has a close relationship with basic linguistics that covers deixis in it.

Deixis means *to point* or *to show* something in Greek. Deixis is closely related to pronouns, verb forms, and adverbs, and time adverbs (Yule, 1996). Deixis is used at a certain time in the speaker's discourse (Levinson, 1983). According to Yule (1996), deixis is closely related to the speaker's context when viewing an object through the deictic relationship. The concept of deixis is directly derived from pointing to something in context. Yule (1996) separates the types of deixis into a person, spatial, and temporal deixis. Person deixis is about the pronouns with three divisions of first person (I), second 2 person (You), and third person (She, He, It). Spatial deixis is concerned with the encoding of spatial locations relative to the location of the participants in the speech event (Yule, 1996). Temporal deixis indicates the time of utterances between the speaker and the addressee (Yule, 1996).

In addition, Levinson (1983) divides the types of deixis into five parts, namely, person, time, place, discourse, and social deixis. Person deixis reflects on the grammatical use of person which is divided into three, such as; first person *(I, me, and myself),* second person *(you, your, our, and their)*, and third person *(she, he, it, her, his, and its)*. Time deixis is about various times used in the conversation. Place deixis is the participant's specific location that exists in the conversation. Discourse or text deixis is the use of expressions in some utterances. Social deixis is the predetermination of social differences that are connected to participants' roles possessed between the speaker and addressee (Levinson, 1983).

In the world of education, Linguistics is one of the most important scientific topics for students who are interested in language and literature. In which this topic can be found in

any form such as video, speech, comments, story, etc. Take the speech as an object of this study, which is in this study, the writer will examine Joe Biden's transcript (2020) which delivered his first state of the union address to about 200 members of congress, the military, and his cabinet in the form of video. Joe Biden, the 46th current president of the country, is a politician in the United States. He was inaugurated as the 46th President of the United States on January 20, 2021, after defeating incumbent Donald Trump in the 2020 US Presidential election. Therefore, the focus of this thesis is to analyze the deixis expression utilized in Joe Biden's speech at the United States with the title "President Joe Biden delivers his first state of the Union address". Thus, in the view of educators, readers and listeners, it is hoped that this study is not only important, the results can later be used as a reference for readers and educators.

Moreover, it has been discovered that some people are still confused by the utterances delivered by the speaker. The speaker in this case is someone who gives or delivers the speech, whether orally or in writing, especially for the use of the alteration of the participant I become you in the dialogues by Retnowaty, (2019). She also notes that listeners do not comprehend what the speaker is attempting to convey, as well as the speaker's purpose, due to a lack of knowledge of deixis theory. This statement that stated by Retnowaty (2019) is relevant with the researcher's study. It gives the reason why the study about deixis should be conducted by the researcher. As a result, deixis is regarded as important to master since it assists individuals in interpreting the context of a situation by looking at the speaker, location, reference, time, discourse, and social when communication occurs.

Some experts pay attention to the deictic expression in language. The first study is from Bagaskoro (2021) which examines the diction analysis of President Joe Biden's victory speech. The results show that semantically, the speech is studied to examine whether there

are unique dictions used by certain situations. From the analysis conducted, it was found that in Joe Biden's speech, there were data that matched the research criteria. Connotative and denotative diction is used in speech and show their true meaning. However, the researcher chose diction criteria as the data to be analyzed because it is considered to contain messages and become the subject of the speech. As a result, it was found that the characteristics of language by men found in this study underwent changes and adjustments because the context was a monologue in the form of speech and not dialogue. The second research is from Sari & Purwoko (2015) which examines the analysis of Person Deixis in Susilo Bambang Yudhoyono's Speech at Harvard University. From the results of the research that has been done, the authors found that Person Deixis in Susilo Bambang Yudhoyono used all types of personal deixis 170 times, and also Person Deixis in Susilo Bambang Yudhoyono used a little social deixis. Person Deixis in Susilo Bambang Yudhoyono choose the right personal deixis in his speech because of his position as the leader of a country at that time and also as a representative of the Islamic world.

From the background of the study above many types of deictic expressions are used to communicate in the environment by speech. The researcher conducted research entitled "THE DEIXIS ANALYSIS USED IN JOE BIDEN'S FIRST STATE OF THE UNION ADDRESS".

1.2 Problem Identification

As an individual, being able to communicate is one of the most important things that they can naturally do in their daily lives, in order to interact with others. Sometimes, people also deliver a speech, which is contain a pragmatic. Many words and expressions have meanings that are entirely dependent on the situational context of the utterance and can only be understood in that context. In pragmatics, this is known as deixis. Deixis will

improve people's ability to understand spoken or written speech. Although many studies have been conducted on this topic, the implementation of deixis in daily life appears to be challenging. Misconception or misunderstanding is one of the examples that emerge in society. Because of the unclear explanations related to deixis theory, new research is required to simplify communication and explanation. Besides, with this deixis, especially when it comes to writing and speaking, it is necessary to avoid redundant and monotonous writing.

1.3 Research Questions

The researcher proposes two research questions to support this study based on the background of the study. The following are the questions are:

a. What are the types of deixis used in Joe Biden's first state of the union address?
b. What is the dominant deixis found in Joe Biden's first state of the union address?

1.4 Research Objectives

This researcher holds on to these objectives in doing the analysis. This study, the writer concludes that there are three objectives based on the problems that have been decided such as the following:

a. To investigate the types of deixis used in Joe Biden's first state of the union address.
b. To categorize the dominant deixis found in Joe Biden's first state of the union address.

1.5 Research Limitation

Many aspects can be analyzed in linguistics. Referring to the research questions, the limitation of the analysis is focusing on Joe Biden's speech text that has deixis expressions. Besides, the researcher focus on the deixis analysis used and found in Joe Biden's Speech in delivering his first state of the union address. The researcher is concerned with two issues, including the types of deixis used and the dominant deixis that appear in Joe Biden's speech. Yule (1996) and Levinson's (1983) theories of deixis are used by the researcher.

1.6 Research Significance

This study is theoretically intended to add pragmatic studies especially deixis in speech especially in Joe Biden's First State of The Union Address. This study also is expected to make important contributions and take into consideration the development of linguistic knowledge, particularly in the use of deixis in political speech. This signifies that this study has the potential to add to existing knowledge or provide new sources for subsequent research in the specified field. Furthermore, this study supports Levinson's theory of deixis (1983).

Practically, the researcher believes that this analysis will help readers improve their understanding of literature students who are interested in this topic, particularly deixis. Furthermore, this study is expected to provide important direction and sources for future researchers and students conducting similar research, particularly those who are majoring in the English Department. This study will be very useful for the students, since it will help them to increase their speaking skills in form of formal language. It will help them to avoid any misunderstanding and sound polite in front of listener.

For the educators, the results of this study can give insights to them and increase their understanding of grammar and formal language in the communication in particular event such as giving speech to the nation.

For readers, this study will gives additional information and reading material that can be used as a comparison in order to gain knowledge related to this topic and also it will provide how the US culture is presented in the speech deliver by Joe Biden.