REFERENCES

- Akakandelwa and Walubita. 2018. Students' Social Media Use and its Perceived Impact on their Social Life: A Case Study of the University of Zambia. *The International Journal of Multi-Disciplinary Research*.
- Al Kayed, M. 2019. An Analysis of Jordanian Jokes: A Pragmatic Study of Humour. Jordan: *Journal of Arts, Humanities and Social Sciences* Vol.7 (2): 13-20.
- Al-Kayed, M., Kitishat, A. and Allah, H. 2015. Violation of The Grice's Maxims in Jordanian Newspapers' Cartoons: A Pragmatic Study. International Journal of Linguistics and Literature (IJLL) Vol 4(4): 41-50.
- Andersson, A.L. 2018. Language Play in a Second Language: Social Media as Contexts for Emerging Sociopragmatic Competence. Gothenburg: Linnaeus Centre for Research on Learning, Interaction and Mediated Communication in Contemporary Society.
- Arthanti, N. 2013. *Violation of Grice's Maxims In The Garfield "Hangs Out" Comic: Comparison Between Source Text (St) And Target Text (Tt)*. Semarang: Dian Nuswantoro University.
- Barbulet, G. 2013. Social Media- A pragmatic Approach: Contexts & Implicatures. *Procedia - Social and Behavioral Sciences* Vol. 83: 422 – 426.
- Blommaert, J. 2010. Obituary of Dell H. Hymes. Belgium: Journal of Sociolinguistics Vol.14/5: 693-697.
- Creswell, J. 2013. Research Design: Qualitative, Quantitative and Mixed Methods Approaches. SAGE Publications, Inc.
- Davies, J. 2017. How People Spend Time on Social Platforms Globally in 5 Charts. Retrieved from: <u>https://digiday.com/marketing/people-spend-time-</u> <u>social-platforms-globally-5-charts/</u> (accessed on May 13, 2018)
- Esber, Yang, Muranaka, and Moustakin. 2018. Linguistic Taboos: A Case Study on Australian Lebanese Speakers. *Asian Culture and History*; Vol. 10 (1): 89-98.
- Grice, H. P. 1975. Logic and Conversation 2004th Edition. New York: Academic Press
- Honorene, J. 2016. Understanding the Role of Triangulation in Research. *Scholarly Research Journal for Interdisciplinary Studies* Vol. 4 (31): 91-95.

- Irfan, A.H. 2017. *The Analysis of Associative Meaning in Samsung Advertisement Slogan*. Yogyakarta: Universitas Sunan Kaijaga.
- Jing-Schimidt, Z. 2019. *Cursing, Taboo and Euphemism.* Oregon: University of Oregon.
- Kazemi and Ebrahimi. 2016. The Study of Grice Principle Application in Commercial Advertisements of Hamshahri and Jame Jam Newspapers. *International Journal on Studies in English Language and Literature (IJSELL)* Vol. 4 (9): 1-10.
- Kanakri and Al-Harahsheh. 2013. The Discourse Analysis and Pragmatics of ? a:di in Jordanian Spoken Arabic. *International Journal of English Linguistics* Vol. 3 (6): 59-63.
- Leech, G. 1974. Semantics: The Study of Meaning-Second Edition. England: Penguin Books.
- Levinson, S. 1989. A Review of Relevance. Journal of Linguistics 25, 455-472.
- Li, Q. 2015. The Application of Cooperative Principle in Oral English Learning. International Journal on Studies in English Language and Literature (IJSELL) Vol. 3 (1): 39-48.
- Lunenberg, F. 2010. Communication: The Process, Barriers, and Improving Effectiveness. *Communication Schooling Journal* Vol. 1 (1): 1 -10.
- Miles and Huberman. 1994. *Qualitative Data Analysis*, 2nd Edition. California: SAGE.
- Muttaqien, Z. 2011. The Denotative and Connotative Meanging in the AXE-Advertisment. Jakarta: Universitas Syarif Hidayatullah.
- Pham, D.T. 2010. The Cooperative Principle in Vietnamese Language Culture. Germany: *Journal of Linguistics and Language Teaching* Vol. 1 (2): 197-219.
- Plumb, M.D. 2013. Non Verbal Communication in Instant Messaging. Utah: Southern Utah University.
- Ramadhani, N.R. 2018. *Pragmatic Analysis of Blaming Expression Found in Social Media Comments To North Korea News*. Surakarta: Universitas Muhammadiyah Surakarta.
- Rochmawati, D. 2017. Pragmatic And Rhetorical Strategies In The English-Written Jokes. Surabaya: Universitas PGRI Adi Buana Surabaya.

- Szczepanski, P. 2014. Flouting the Maxims in Scripted Speech: An Analysis of Flouting the Maxims of Conversation in The Television Series Firefly. Karlstads: Karlstads Universitet.
- Sheth, T. 2017. Non-verbal Communication: A Significant Aspect of Proficient Occupation. *Journal of Humanities and Social Science (IOSR)* Vol. 22 (11): 69-72.
- Suartana, C. 2018. An Analysis of Maxim Violation to Achieve Politeness in Teacher Utterances of SMPN 3 Singaraja of Academic Year of 2017/2018. *Journal Universitas Pendidikan Ganesha Vol. X.*
- Thomas and McDonagh. 2013. Shared Language: Towards More Effective Communication. *Australasian Medical Journal (AMJ)*, 6(1): 46-54.
- Van Kleef. G.A. 2017. The Social Effects of Emotions are Functionally Equivalent Across Expressive Modalities. *An International Journal for the Advancement* of *Psychological Theory*, Vol. 28 (2-3): 211-216.
- Zhou, Y. 2011. A Contrastive Study of the Connotative Meaning of Linguistic Signs in English and Chinese. *Theory and Practice in Language Studies*, Vol. 1 (12): 1865-1867.

