

**INVESTIGATING THE UTILIZATION OF YOUTUBE VIDEOS  
AS LEARNING MEDIA IN ONLINE LANGUAGE LEARNING IN  
UNIVERSITY: STUDENTS' PERSPECTIVES**

**A THESIS**



**BY**

**NI KOMANG RATNA PURWANTI**

**NIM: 2029081023**

**GANESHA UNIVERSITY OF EDUCATION  
POSTGRADUATE PROGRAM  
ENGLISH LANGUAGE EDUCATION**

**January 2022**

**INVESTIGATING THE UTILIZATION OF YOUTUBE VIDEOS  
AS LEARNING MEDIA IN ONLINE LANGUAGE LEARNING IN  
UNIVERSITY: STUDENTS' PERSPECTIVES**

**THESIS**

**Presented to**

**Ganesha University of Education**

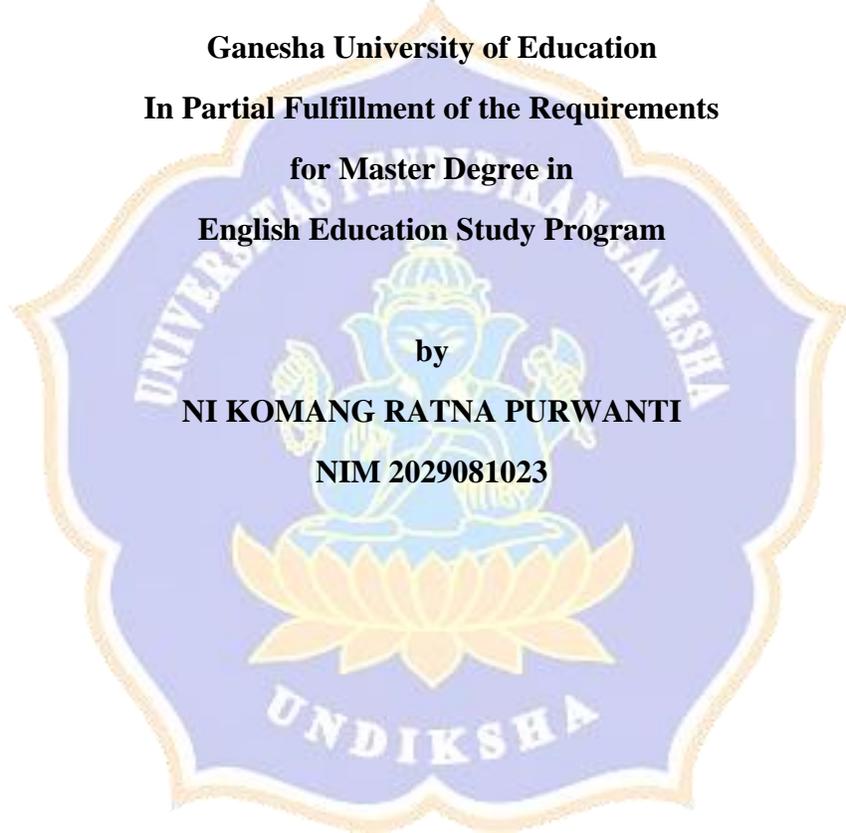
**In Partial Fulfillment of the Requirements**

**for Master Degree in  
English Education Study Program**

**by**

**NI KOMANG RATNA PURWANTI**

**NIM 2029081023**



**GANESHA UNIVERSITY OF EDUCATION**

**POSTGRADUATE PROGRAM**

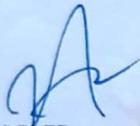
**ENGLISH LANGUAGE EDUCATION**

**January 2022**

This thesis by Ni Komang Ratna Purwanti has been successfully defended in front of the Broad of Examiners and accepted as partial fulfillment of the requirements for the degree of Master in Education in English Education, Post Graduate Study Program, Universitas Pendidikan Ganesha.

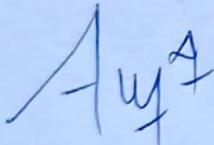
Denpasar, 27 Januari 2022

Supervisor I,



Dr. Ni Komang Arie Suwastini, S.Pd., M.Hum.  
NIP 197310032000121001

Supervisor II,

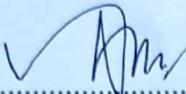


Dr. Ni Luh Putu Sri Adnyani, S.Pd., M.Hum.  
NIP 197803112003122001



Master Thesis in Education: Language Education Study Program Approved on: January 2022

by Board of Examiners



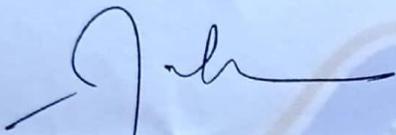
.....

Chairman Prof. Dra. Luh Putu Artini, M.A., Ph.D  
NIP. 196407141988102001



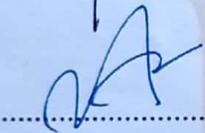
.....

Member Prof. Dr. I Nyoman Adi Jaya Putra, M.A.  
NIP 196203191987031001



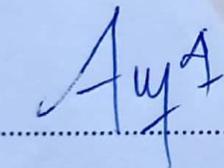
.....

Member Dr. I G A Lokita Purnamika Utami, S.Pd., M.Pd.  
NIP. 198304022006042001



.....

Member Dr. Ni Komang Arie Suwastini, S.Pd, M.Hum.  
NIP 198004042003122001



.....

Member Dr. Ni Luh Putu Sri Adnyani, S.Pd., M.Hum.  
NIP 197803112003122001

Acknowledged by

Director of Post-Graduate Program  
Ganesha University of Education,



  
Prof. Dr. I Gusti Putu Suharta, M.Si.  
NIP. 196212151988031002

## STATEMENT LETTER

I hereby honestly state that this Post Graduate Thesis in Education written as a partial requirement for the degree of Master in Education is my work. All the information contained in this thesis which is derived from the work of others had been given an award by citing the name of the source authors correctly according to the academic norms, rules, and ethics.

If it is discovered in the future that a portion or the whole thesis is not my original work or that there is a case of plagiarism, I willingly accept the consequence of my academic title withdrawal and other sanctions as postulated by Indonesian National Law

Singaraja, 27 Januari 2022

Statement by



Ni Komang Ratna Purwanti

## ACKNOWLEDGEMENT

The completion of this postgraduate thesis would not have been possible without the support of others. Hence, I would like to address my gratitude, first of all, to God Almighty, Ida Sang Hyang Widhi Wasa, who guided and directed my route to this point and made everything possible. This achievement would not have been possible without his blessings.

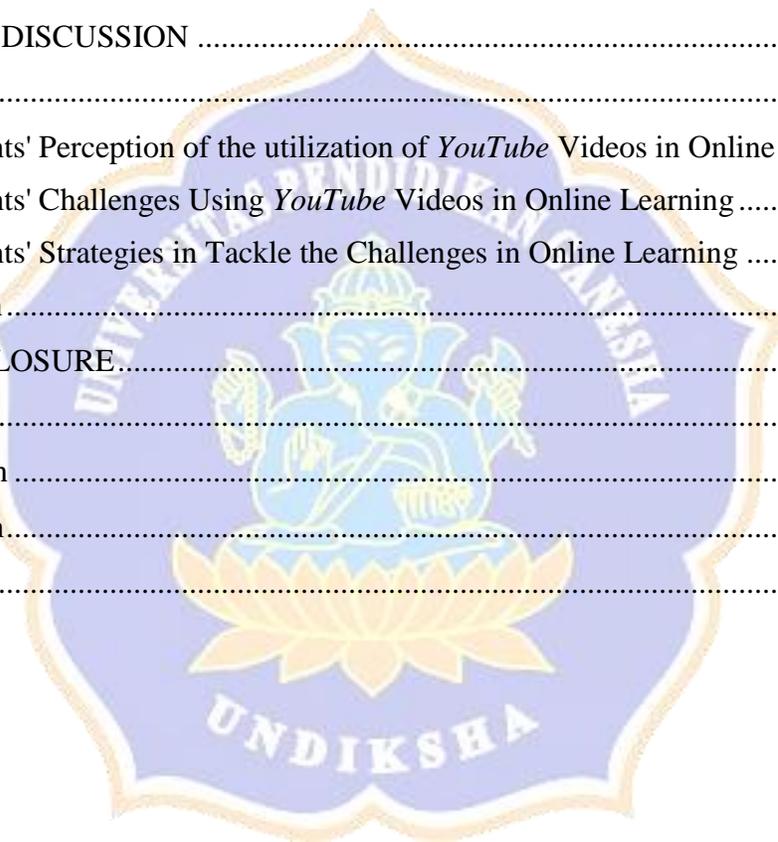
My deep appreciation should go to:

- 1) Prof. Dra. Luh Putu Artini, M.A., Ph.D. as the head of English Education Department Postgraduate program of Ganesha University of Education, all lecturers, and staff of Ganesha University of Education for their motivation and encouragement so that this postgraduate thesis could be completed
- 2) Dr. Ni Komang Arie Suwastini, S.Pd., M.Hum as the first supervisor who kindly gives me motivation, support, suggestions, and guidance in accomplishing this study
- 3) Dr. Ni Luh Putu Sri Adnyani, S.Pd., M.Hum as the second supervisor who kindly give me guidance, suggestions, and support in accomplishing this study.
- 4) My parents, I Nyoman Sadia and Ni Wayan Masni who everlasting prayer, love, kindness, support so that I can complete this study
- 5) My all classmates in the English Education Department in batch 2020 for supporting and understanding
- 6) All my friends, whom I cannot possibly be mentioned one by one, for many experiences, support, and motivations while accomplishing this study.

## TABLE OF CONTENT

ACKNOWLEDGMENTS .....	vii
ABSTRACT .....	viii
TABLE OF CONTENT .....	x
LIST OF TABLE.....	xii
LIST OF FIGURES .....	xiii
LIST OF APPENDIX .....	xv
CHAPTER I.....	1
INTRODUCTION .....	1
1.1 Background of the Study .....	1
1.2 Problem Identification .....	4
1.3 Statement of the Problems .....	5
1.4 Objectives of the Study.....	5
1.5 Significance of the Study .....	5
1.6 Scope and Limitation of the Study .....	6
CHAPTER II .....	7
REVIEW OF RELATED LITERATURE.....	7
2.1 THEORETICAL REVIEW .....	7
2.1.1 Language Learning.....	7
2.1.2 Online Learning.....	9
2.1.3 Social Media for Language Learning.....	13
2.1.4 <i>YouTube</i> Videos as Learning Sources.....	14
2.2 Empirical Review .....	16
2.3 Conceptual Framework.....	19
CHAPTER III.....	21
RESEARCH METHOD .....	21
3.1 Research Design .....	21
3.2 Research Setting .....	21

3.3 Research Subject.....	21
3.4 Data Collection .....	22
3.4.1 Instrument of Data Collection .....	22
3.4.2 Methods of Data Collection .....	24
3.5 Data Analysis .....	28
3.6 Research Trustworthiness .....	29
CHAPTER IV .....	30
FINDING AND DISCUSSION .....	30
4.1 Findings .....	30
4.1.1 Students' Perception of the utilization of <i>YouTube</i> Videos in Online Learning .....	30
4.1.2 Students' Challenges Using <i>YouTube</i> Videos in Online Learning .....	51
4.1.3 Students' Strategies in Tackle the Challenges in Online Learning .....	61
4.2 Discussion.....	67
CHAPTER V CLOSURE.....	72
5.1 Summary.....	72
5.2 Conclusion.....	73
5.2 Suggestion.....	73
REFERENCES.....	75



## LIST OF TABLES

Table 3.1 The classification of data collection .....25



## LIST OF FIGURES

Figure 2.1 Conceptual Framework .....	19
Figure 3.1 Student's participation in online discussion.....	23
Figure 4.1 The frequency of <i>YouTube</i> videos to submit the assignment.....	30
Figure 4.2 The relationship of <i>YouTube</i> videos with students learning objectives .....	31
Figure 4.3 The understanding of learning material through <i>YouTube</i> videos .....	32
Figure 4.4 The role of lecturer in delivering the material .....	33
Figure 4.5 The suitability of students language skills with the videos provided .....	34
Figure 4.6 The appropriateness of videos on <i>YouTube</i> in the digital era .....	35
Figure 4.7 Students understanding without the subtitles of video.....	35
Figure 4.8 The lecturer instruction in orally.....	36
Figure 4.9 The lecturer instruction in writing .....	36
Figure 4.10 The lecturer instruction in making assignments .....	37
Figure 4.11 Types of <i>YouTube</i> videos in online learning.....	38
Figure 4.12 Types of videos that make students understand the material.....	39
Figure 4.13 The Students' perceptions in choosing the types of videos .....	40
Figure 4.14 Students' motivation in learning using <i>YouTube</i> videos.....	41
Figure 4.15 <i>YouTube</i> videos increasing students speaking skills.....	42
Figure 4.16 <i>YouTube</i> videos increasing students listening skills .....	42
Figure 4.17 <i>YouTube</i> videos increasing students writing skills .....	43
Figure 4.18 <i>YouTube</i> videos in increasing students reading skills.....	44
Figure 4.19 <i>YouTube</i> videos in building students vocabulary.....	44
Figure 4.20 The students' flexibility in learning a language through <i>YouTube</i> videos.....	45
Figure 4.21 The significance of <i>YouTube</i> videos help students finish the learning .....	46
Figure 4.22 The students' interaction with the lecturer in online meeting.....	47

Figure 4.23 Students comprehension of the other culture aspect.....	48
Figure 4.24 The students' creativity in making assignment.....	48
Figure 4.25 <i>YouTube</i> videos in developing students' good characters.....	49
Figure 4.26 The signal in access <i>YouTube</i> videos.....	50
Figure 4.27 Insufficient internet infrastructure.....	51
Figure 4.28 Lack of motivation.....	52
Figure 4.29 The boredom of students in using <i>YouTube</i> videos.....	53
Figure 4.30 The frequency of students missing some part of videos.....	54
Figure 4.31 Weak time management.....	55
Figure 4.32 The difficulties in organizing the time.....	56
Figure 4.33 Lack of internet connection.....	57
Figure 4.34 Weak students' comprehension.....	58
Figure 4.35 Financial constraint.....	59
Figure 4.36 Insufficient devices.....	60
Figure 4.37 The devices used in online learning.....	61
Figure 4.38 Consultation with the lecturer.....	62
Figure 4.39 The frequency do discussion with peers.....	63
Figure 4.40 The frequency make a list of video in learning.....	64
Figure 4.41 The categorization of videos <i>YouTube</i> in learning.....	65
Figure 4.42 Finding free internet connection.....	66

## LIST OF APPENDIX

Appendix 1 Instrument of Questionnaire .....89

