

**PROSES PENEGAKAN HUKUM PADA TINGKAT KEPOLISIAN  
MENGENAI TINDAK PIDANA PENGHINAAN MELALUI MEDIA  
SOSIAL DI WILAYAH KABUPATEN BULELENG**

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**ABSTRAK**

Penelitian ini bertujuan untuk mengetahui dan menganalisis proses penegakan hukum pada tingkat kepolisian mengenai tindak pidana penghinaan melalui media sosial di wilayah Kabupaten Buleleng dan upaya kepolisian dalam melakukan pencegahan terjadinya tindak pidana penghinaan melalui media sosial di wilayah Kabupaten Buleleng. Jenis penelitian yang digunakan adalah yuridis empiris. Penelitian ini bersifat deskriptif kualitatif. Lokasi penelitian ini yaitu di Unit Sidik II Satuan Reserse Kriminal Polres Buleleng. Teknik pengumpulan data dilakukan dengan cara studi dokumen dan wawancara yang nantinya data yang diperoleh tersebut akan dinalisis secara deskriptif kualitatif. Hasil Penelitian menunjukkan bahwa proses penegakan hukum pada tingkat penyelidikan dan penyidikan yang dilaksanakan oleh Kepolisian Resor Buleleng terhadap kasus tindak pidana penghinaan melalui media sosial yang terjadi di wilayah Kabupaten Buleleng itu ada yang dilakukan secara *restorative justice* dan ada yang melalui cara penal. Dalam melaksanakan proses penegakan hukum tersebut, Pihak Kepolisian Resor Buleleng telah merujuk atau menggunakan dasar yuridis yang berlaku. Kemudian dalam melakukan pencegahan terjadinya tindak pidana penghinaan melalui media sosial di wilayah Kabupaten Buleleng, pihak Kepolisian Resor Buleleng telah melakukan beberapa upaya yaitu melaksanakan patroli siber, melaksanakan penyuluhan hukum mengenai tindak pidana penghinaan melalui media sosial kepada masyarakat dan para pelajar yang ada di wilayah Kabupaten Buleleng, serta membuat konten maupun video yang berisi pengetahuan mengenai pintar dan cerdas dalam menggunakan media sosial.

**Kata kunci:** penegakan hukum, kepolisian, tindak pidana penghinaan, media sosial.

**THE PROCESS OF LAW ENFORCEMENT AT THE POLICE LEVEL  
REGARDING THE CRIMINAL ACT OF HURT THROUGH SOCIAL  
MEDIA IN THE REGENCY OF BULELENG**

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**ABSTRACT**

This study aims to determine and analyze the law enforcement process at the police level regarding criminal acts of humiliation through social media in the Buleleng Regency and the police's efforts to prevent the occurrence of criminal acts of humiliation through social media in the Buleleng Regency area. The type of research used is juridical empirical. This research is descriptive qualitative. The location of this research is in the Investigation Unit II of the Criminal Investigation Unit of the Buleleng Police. Data collection techniques were carried out by means of document studies and interviews which later the data obtained would be analyzed descriptively qualitatively. The results of the study indicate that the law enforcement process at the level of investigation and investigation carried out by the Buleleng Resort Police on cases of criminal acts of humiliation through social media that occurred in the Buleleng Regency area was carried out by restorative justice and some through penal methods. In carrying out the law enforcement process, the Buleleng Resort Police has referred or used the applicable juridical basis. Then in preventing the occurrence of criminal acts of humiliation through social media in the Buleleng Regency area, the Buleleng Resort Police has made several efforts, namely carrying out cyber patrols, carrying out legal counseling regarding criminal acts of humiliation through social media to the public and students in the Buleleng Regency area, as well as create content and videos that contain knowledge about being smart and smart in using social media.

**Keywords:** law enforcement, police, criminal acts of humiliation, social media.