

**PENGARUH *GOOD CORPORATE GOVERNANCE* DAN *CORPORATE SOCIAL RESPONSIBILITY* TERHADAP KINERJA KEUANGAN
PADA LEMBAGA PERKREDITAN DESA
DI KECAMATAN KINTAMANI**

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *good corporate governance* dan *corporate social responsibility* baik secara simultan maupun parsial terhadap kinerja keuangan pada Lembaga Perkreditan Desa di Kecamatan Kintamani. Jumlah sampel dalam penelitian ini yaitu sebanyak 52 responden, teknik sampel yang digunakan adalah teknik *purposive sampling*. Data dikumpulkan dengan kuesioner dan analisis data dalam penelitian ini adalah kuantitatif dengan menggunakan analisis regresi linier berganda. Hasil penelitian ini menunjukkan bahwa (1) *good corporate governance* dan *corporate social responsibility* berpengaruh signifikan terhadap kinerja keuangan. (2) *good corporate governance* tidak berpengaruh terhadap kinerja keuangan. (3) *corporate social responsibility* berpengaruh positif dan signifikan terhadap kinerja keuangan.

Kata Kunci: *corporate social responsibility*, *good corporate governance*, kinerja keuangan

ABSTRACT

This study aimed at examining the effect of good corporate governance and corporate social responsibility either simultaneously or partially on the financial performance of the Village Credit Institution in Kintamani District. The number of samples in this study were 52 respondents, the sample technique used was purposive sampling technique. the data collection method used is the questionnaire method. The data analysis technique in this research is quantitative using multiple linear regression analysis. The results of this study indicate that (1) good corporate governance and corporate social responsibility simultaneously have a significant effect on the financial performance, (2) good corporate governance has no a effect on financial

performance, and (3) corporate social responsibility has a positive and significant effect on financial performance.

Keywords : corporate social responsibility, financial performance, good corporate governance

