

PENGEMBANGAN FILM ANIMASI 2D “SEJARAH PERPINDAHAN PURA ULUN DANU BATUR”

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ABSTRAK

Pura Ulun Danu Batur merupakan salah satu pura Sad Khayangan yang ada di Bali. Dahulu Pura Ulun Danu Batur terletak di Desa Karanganyar dan dipindahkan ke tempatnya saat ini yaitu Desa Batur Selatan, Kintamani. Masih banyak yang belum mengetahui sejarah Perpindahan Pura Ulun Danu Batur. Maka dari itu, dibuatlah Pengembangan Film Animasi 2D “Sejarah Perpindahan Pura Ulun Danu Batur” untuk memberikan informasi dan edukasi kepada masyarakat mengenai sejarah perpindahan Pura Ulun Danu Batur. Tujuan dari penelitian ini adalah sebagai sarana promosi, edukasi dan juga informasi kepada masyarakat umum khususnya generasi muda tentang sejarah Perpindahan Pura Ulun Danu Batur. Metode yang digunakan pada penelitian ini yaitu MDLC (*Multimedia Development Life Cycle*) yang memiliki 6 tahapan yaitu tahap *concept*, tahap *design*, tahap *material collecting*, tahap *assembly*, tahap *testing*, dan tahap *distribution*. Hasil dari penelitian ini berupa Film Animasi 2D. Dalam pengembangan Film Animasi 2D ini melalui beberapa pengujian yaitu uji ahli isi, uji ahli media dan uji respon pengguna. Pada uji ahli isi dan uji ahli media memperoleh nilai 1.00 dengan keterangan kriteria “Sangat Tinggi”. Sedangkan pada pengujian uji respon pengguna mendapatkan hasil 82% masyarakat menjawab “Sangat Positif”, 14% menjawab “Positif”, 4% menjawab “Cukup Positif” dan 0% menjawab “Kurang Positif” dan “Sangat Kurang Positif”. Dengan hasil responden tersebut dapat disimpulkan bahwa Film ini mendapat respon yang baik dari masyarakat.

Kata Kunci : 2D, Sejarah Pura Ulun Danu Batur, MDLC

DEVELOPMENT OF 2D ANIMATION FILM “THE HISTORY OF THE MOVEMENT OF THE ULUN DANU BATUR TEMPLE”

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ABSTRACT

Ulun Danu Batur Temple is one of the Sad Khayangan temples in Bali. Previously, Ulun Danu Batur Temple was located in Karanganyar Village and was moved to its current location, namely South Batur Village, Kintamani. There are still many who do not know the history of Ulun Danu Batur Temple Transfer. Therefore, the development of a 2D animated film "History of the Movement of Ulun Danu Batur Temple" was made to provide information and education to the public about the history of the movement of Ulun Danu Batur Temple. The purpose of this research is as a means of promotion, education and also information to the general public, especially the younger generation about the history of the migration of Ulun Danu Batur Temple. The method used in this research is MDLC (Multimedia Development Life Cycle) which has 6 stages, namely the concept stage, the design stage, the collecting material stage, the assembly stage, the testing stage, and the distribution stage. The result of this research is in the form of 2D Animated Film. In the development of this 2D animated film through several tests, namely content expert test, media expert test and user response test. In the content expert test and the media expert test, the score is 1.00 with the description of the criteria "Very High". While in the user response test, 82% of the people answered "Very Positive", 14% answered "Positive", 4% answered "Quite Positive" and 0% answered "Less Positive" and "Very Less Positive". With the results of these respondents, it can be concluded that this film received a good response from the public.

Keyword : 2D, Animated movies, Sejarah Perpindahan Pura Ulun Danu Batur, MDLC