

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN MATEMATIKA BERBASIS
ETNOMATEMATIKA PADA MUATAN MATERI PENGENALAN BANGUN DATAR SISWA
KELAS I SD NEGERI 17 PEMECUTAN DENPASAR
TAHUN AJARAN 2021/2022**

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ABSTRAK

Penelitian pengembangan ini bertujuan untuk mengetahui rancang bangun pengembangan video pembelajaran matematika berbasis etnomatematika pada muatan materi pengenalan datar siswa kelas I SD Negeri 17 Pemecutan Denpasar dan mengetahui kelayakan video pembelajaran matematika berbasis etnomatematika pada muatan materi pengenalan datar siswa kelas I SD Negeri 17 Pemecutan. Subjek uji coba penelitian ini adalah ahli materi pembelajaran, ahli desain pembelajaran, ahli media pembelajaran dan 32 siswa kelas I SD Negeri 17 Pemecutan. Penelitian ini menggunakan model pengembangan ADDIE (*analyze, design, development, implementation, evaluation*) karena langkah-langkahnya disusun secara terstruktur dengan langkah-langkah kegiatan yang sistematis. Metode pengumpulan data menggunakan metode kuesioner, dan wawancara. Teknik analisis data menggunakan teknik analisis data deskriptif kuantitatif dan deskriptif kualitatif. Hasil penelitian pengembangan ini adalah produk video pembelajaran, meliputi hasil: (a) rancang bangun pengembangan video pembelajaran matematika berbasis etnomatematika yaitu tahapan analisis, desain, pengembangan, dan evaluasi; (b) hasil uji coba produk meliputi: (1) hasil penilaian ahli materi pembelajaran memperoleh persentase sebesar 95,83%, dengan kualifikasi sangat baik; (2) hasil penilaian ahli desain pembelajaran memperoleh persentase sebesar 100% dengan kualifikasi sangat baik; (3) hasil penilaian ahli media pembelajaran memperoleh persentase sebesar 98,33%, dengan kualifikasi sangat baik; dan (4) hasil penilaian siswa melalui uji coba perorangan memperoleh persentase skor 90,90%, dengan kualifikasi sangat baik. (5) hasil penilaian siswa melalui uji coba kelompok kecil memperoleh persentase sebesar 92,16% dengan kualifikasi sangat baik. (6) hasil penilaian siswa melalui uji coba kelompok besar memperoleh persentase sebesar 90,81%, dengan kualifikasi sangat baik sehingga dapat disimpulkan bahwa media video pembelajaran matematika berbasis etnomatematika pada muatan materi pengenalan bangun datar layak digunakan pada proses pembelajaran.

Kata-kata kunci: video pembelajaran, matematika, etnomatematika, bangun datar

ABSTRACT

This development research aims to determine the design of the development of an ethnomathematics-based mathematics learning video on the content of flat introduction material for first grade students at SD Negeri 17 Pemecutan Denpasar and to determine the feasibility of an ethnomathematics-based mathematics learning video on the content of flat introduction material for first grade students of SD Negeri 17 Pemecutan. The subjects of this research trial were learning materials experts, instructional design experts, learning media experts and 32 first grade students of SD Negeri 17 Pemecutan. This study uses the ADDIE development model (analyze, design, development, implementation, evaluation) because the steps are structured in a structured manner with systematic activity steps. Methods of data collection using questionnaires, and interviews. The data analysis technique used descriptive quantitative and qualitative descriptive data analysis techniques. The results of this development research are learning video products, including the results of: (a) the design and development of ethnomathematics-based mathematics learning videos, namely the stages of analysis, design, development, and evaluation; (b) the results of product trials include: (1) the results of the expert assessment of learning materials obtained a percentage of 95.83%, with very good qualifications; (2) the results of the assessment of the learning design experts obtained a percentage of 100% with very good qualifications; (3) the results of the assessment of learning media experts obtained a percentage of 98.33%, with very good qualifications; and (4) the results of student assessments through individual trials obtained a percentage score of 90.90%, with very good qualifications. (5) the results of student assessment through small group trials obtained a percentage of 92.16% with very good qualifications. (6) the results of student assessments through large group trials obtained a percentage of 90.81%, with very good qualifications so that it can be concluded that the ethnomathematics-based mathematics learning video media in the introduction of flat figure recognition material is suitable for use in the learning process.

Keywords: learning video, mathematics, ethnomathematics, flat wake