

**PENGARUH RETURN ON ASSET DAN RETURN ON EQUITY SERTA
EARNING PER SHARE TERHADAP HARGA SAHAM PADA
PERUSAHAAN SEKTOR FARMASI YANG TERDAFTAR
DI BURSA EFEK INDONESIA DAFTAR ISI**

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *return on asset*, *return on equity* dan *earning per share* terhadap harga saham secara simultan maupun parsial. Desain penelitian yang digunakan kuantitatif kausal. Subjek pada penelitian ini adalah perusahaan sub sektor farmasi, dan objek penelitian adalah *return on asset*, *return on equity*, *earning per share*, harga saham. Data dikumpulkan dengan pencatatan dokumen, kemudian dianalisis dengan analisis regresi linear berganda. Hasil penelitian menunjukkan bahwa (1) *return on asset*, *return on equity* dan *earning per share* berpengaruh signifikan terhadap harga saham dengan sumbangan pengaruh sebesar 75,1%, (2) *return on asset* berpengaruh negatif dan tidak signifikan terhadap harga saham dengan sumbangan pengaruh sebesar 5,8%, (3) *return on equity* berpengaruh positif dan signifikan terhadap harga saham dengan sumbangan pengaruh sebesar 24,2%, (4) *earning per share* berpengaruh positif dan tidak signifikan terhadap harga saham dengan sumbangan pengaruh sebesar 11,2%.

Kata Kunci: ROA, ROE, EPS dan harga saham

ABSTRACT

This research aimed to examine the effect of return on asset, return on equity, and earning per share on stock prices simultaneously and partially. The used research design was causal quantitative. The subject of the research was the pharmaceutical sub-sector company and the objects of research were return on asset, return on equity and earning per share and stock prices. The data were collected, which were document, then analyzed with multiple linear regression analysis. The results of the research show that (1) return on asset, return on equity, and earning per share have significant effect simultaneously on stock prices with contribution of 75.1%, (2) return on asset has negative and not significant effect to stock prices with contribution of 5.8%, (3) return on equity has positive and significant effect on stock prices with contribution of 24.2%, (4) earning per share has a positive and insignificant effect on stock prices with contribution of 11.2%.

Keywords: ROA, ROE, EPS and stock prices