

**PENGGUBAHAN MEDIA KOMIK CETAK BERBASIS PENDEKATAN
KONTEKSTUAL MUATAN IPS MATERI FAKTOR KEBERAGAMAN
SOSIAL BUDAYA TERHADAP KEMAMPUAN LITERASI SISWA
KIDAL KELAS IV DI SD KOTA DENPASAR**

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ABSTRAK

Penelitian pengembangan ini bertujuan (1) untuk mendeskripsikan rancang bangun penggubahan media komik cetak berbasis pendekatan kontekstual muatan IPS tema 1 subtema 3 kelas IV bagi siswa kidal, (2) untuk mengetahui kelayakan penggubahan media komik cetak berbasis pendekatan kontekstual muatan IPS tema 1 subtema 3 kelas IV bagi siswa kidal, dan (3) untuk mengetahui efektivitas penggubahan media komik cetak berbasis pendekatan kontekstual muatan IPS tema 1 subtema 3 kelas IV terhadap kemampuan literasi siswa kidal. Model pengembangan yang digunakan yaitu *Hannafin and Peck*. Subjek penelitian meliputi ahli isi, desain dan media pembelajaran, serta 15 siswa kidal. Metode pengumpulan data yang digunakan meliputi observasi, wawancara, tes, serta angket. Penilaian uji ahli isi, desain dan media pembelajaran berturut-turut memperoleh persentase sebesar 98,21%, 95,83%, dan 92,50% dengan kualifikasi sangat baik. Uji coba kepada siswa meliputi uji coba perorangan, uji coba kelompok kecil dan uji coba lapangan masing-masing memperoleh persentase sebesar 92,50%, 91,67% dan 91,50% dengan kualifikasi sangat baik. Hasil uji efektivitas dilakukan untuk mengukur kemampuan literasi siswa kidal sebelum dan sesudah penggunaan media yang dikembangkan, dengan mengadakan tes 1 (*pre-test*) dengan rata-rata skor sebesar 78,9 dan tes 2 (*post-test*) dengan rata-rata skor sebesar 84,3. Hasil uji hipotesis yang dilakukan dengan uji-t dependen diperoleh bahwa nilai t_{hitung} (8,4731) lebih besar dari t_{tabel} (2,475) pada $N=15$ dengan dengan taraf signifikansi 5% (0,005). Hal ini berarti H_0 ditolak dan H_1 diterima, sehingga penggubahan media komik cetak berbasis pendekatan kontekstual muatan IPS tema 1 subtema 3 kelas IV efektif meningkatkan kemampuan literasi pada siswa kidal di SD Kota Denpasar.

Kata kunci : kidal, komik, pendekatan kontekstual, literasi

ABSTRACT

This development research aims (1) to describe the design of composing printed comics media with Contextual Approach of Social Studies on theme 1 sub-theme 3 in fourth grade for left-handed students, (2) to determine the feasibility of composing printed comic media with Contextual Approach of Social Studies on theme 1 sub-theme 3 in fourth grade for left-handed students, and (3) to determine the effectiveness of composing printed comic media with Contextual Approach of Social Studies theme 1 sub-theme 3 on the literacy skills of left-handed students. Type of this research is research and development (R&D) using the development model of Hannfin and Peck. The subjects of this study are judges of content, design and instructional media, and 15 left-handed students. Data are collected by using observation, interviews, tests, and questionnaires methods. Skor from the content, design and media expert are 98,21%, 95,83%, and 92,50%, and it's mean a very good qualifications. The student trials which included individual trials, small group trials and field trials each obtained a percentage of 92,50%, 91,67% and 91,50%, and it's mean a very good qualifications. The effectiveness test were carried out to measure the literacy ability of left-handed students before and after using the developed media, by conducting test 1 (pre-test) with an average score of 78,9 and test 2 (post-test) with an average score of 84,3. The results of the hypothesis test carried out with the dependent t-test showed that the value of t_{count} (8,4731) was greater than t_{table} (2,475) at $N=15$ with a significance level of 5% (0.005). This means that H_0 is rejected and H_1 is accepted, so that the conclusion of this study is printed comic media based on the Contextual Approach of Social Science content Theme 1 Sub-theme 3 Class IV is effective in improving the literacy skills of left-handed students in Denpasar City Elementary School.

Keyword : left-handed, comic, contextual approach, literacy

