PENGEMBANGAN MEDIA PEMBELAJARAN AUDIO VISUAL BERBASIS KONTEKSTUAL PADA MUATAN IPA MATERI CIRI-CIRI TUMBUHAN BERDASARKAN HABITATNYA KELAS VI SD NO. 3 KEROBOKAN KAJA

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ABSTRAK

Penelitian ini bertujuan untuk (1) mengetahui rancang bangun pengembangan media pembelajaran audio visual berbasis kontekstual pada muatan IPA materi ciri-ciri tumbuhan berdasarkan habitatnya kelas VI SD No. 3 Kerobokan Kaja dan (2) mengetahui kelayakan media pembelajaran audio visual berbasis kontekstual pada muatan IPA materi ciri-ciri tumbuhan berdasarkan habitatnya kelas VI SD No. 3 Kerobokan Kaja. Subjek penelitian ini yaitu ahli materi pembelajaran, ahli desain pembelajaran, ahli media pembelajaran dan 12 orang siswa kelas VI SD No. 3 Kerobokan Kaja. Penelitian ini merupakan penelitian pengembangan dengan menggunakan model ADDIE (*Analyze, Design, Development, Implementation, Evaluation*). Metode pengumpulan data yang digunakan dalam penelitian ini yaitu metode non tes dengan teknik wawancara, observasi, dan angket. Teknik analisis data menggunakan teknik analisis data deskriptif kuantitatif dan deskriptif kualitatif. Hasil penelitian ini berupa (1) rancang bangun media pembelajaran audio visual berbasis kontekstual melalui beberapa tahapan yaitu tahap analisis, desain, pengembangan, implementasi, evaluasi. (2) Media pembelajaran audio visual berbasis kontekstual dinyatakan layak berdasarkan hasil penilaian ahli materi pembelajaran sebesar 91,66%, hasil penilaian ahli desain pembelajaran sebesar 93,75%, hasil penilaian ahli media pembelajaran sebesar 93,33%, hasil penilaian siswa melalui uji coba perorangan sebesar 96,52%, dan hasil penilaian siswa melalui uji coba kelompok kecil sebesar 97,90%, yang secara keseluruhan persentase skor menunjukkan kualifikasi sangat baik sehingga dapat disimpulkan bahwa media pembelajaran audio visual berbasis kontekstual pada muatan IPA materi ciri-ciri tumbuhan berdasarkan habitatnya kelas VI sekolah dasar layak digunakan pada proses pembelajaran.

Kata-kata kunci: media pembelajaran, audio visual, kontekstual

ABSTRACT

This study aims to (1) determine the design of the development of contextual-based audio-visual learning media on the natural science content of plant characteristics based on their habitat for class VI SD No. 3 Kerobokan Kaja and (2) determine the feasibility of contextual-based audio-visual learning media on the natural science content of plant characteristics based on their habitat for class VI SD No. 3 Kerobokan Kaja. The subjects of this research are learning material experts, learning design experts, learning media experts and 12 sixth grade students of SD No. 3 Kerobokan Kaja. This research is a development research using the ADDIE model (Analyze, Design, Development, Implementation, Evaluation). The data collection method used in this study is a non-test method with interview, observation, and questionnaire techniques. The data analysis technique used descriptive quantitative and qualitative descriptive data analysis techniques. The results of this study are (1) the design of contextual-based audio-visual learning media through several stages, namely the stages of analysis, design, development, implementation, evaluation. (2) Contextual-based audio-visual learning media is declared feasible based on the results of the assessment of learning material experts by 91.66%, the results of the assessment of learning design experts by 93.75%, the results of the assessment of learning media experts by 93.33%, the results of student assessments through tests individual trials of 96.52%, and the results of student assessments through small group trials of 97.90%, which overall percentage scores indicate very good qualifications so that it can be concluded that contextual-based audio-visual learning media on the natural science content of plant characteristics based on their habitat grade VI elementary school is suitable for use in the learning process.

Keywords: learning media, audio visual, contextual