

**PENGEMBANGAN MEDIA PEMBELAJARAN *FLIPBOOK* BERBASIS
PROBLEM SOLVING DALAM IPS MUATAN MATERI PERISTIWA
PROKLAMASI KEMERDEKAAN INDONESIA KELAS V SD NEGERI
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ABSTRAK

Penelitian pengembangan ini bertujuan untuk mengetahui rancang bangun media pembelajaran *flipbook* berbasis *problem solving* dalam IPS muatan materi peristiwa proklamasi kemerdekaan Indonesia kelas V SD Negeri Tulangampiang dan mengetahui kelayakan media pembelajaran *flipbook* berbasis *problem solving* dalam IPS muatan materi peristiwa proklamasi kemerdekaan Indonesia kelas V SD Negeri Tulangampiang. Subjek uji coba penelitian ini adalah ahli materi pembelajaran, ahli desain pembelajaran, ahli media pembelajaran dan 12 siswa kelas V SD Negeri Tulangampiang. Penelitian ini menggunakan model pengembangan ADDIE (*analyze, design, development, implementation, evaluation*) karena langkah-langkahnya disusun secara terstruktur dengan langkah-langkah kegiatan yang sistematis. Metode pengumpulan data menggunakan metode kuesioner, dan wawancara. Teknik analisis data menggunakan teknik analisis data deskriptif kuantitatif dan deskriptif kualitatif. Hasil penelitian pengembangan ini adalah produk media *flipbook*, meliputi hasil: (a) rancang bangun pengembangan media pembelajaran *flipbook* berbasis *problem solving* yaitu tahapan analisis, desain, pengembangan, dan evaluasi; (b) hasil uji coba produk meliputi: (1) hasil penilaian ahli materi pembelajaran memperoleh persentase sebesar 90%, dengan kualifikasi sangat baik; (2) hasil penilaian ahli desain pembelajaran memperoleh persentase sebesar 87,5% dengan kualifikasi baik; (3) hasil penilaian ahli media pembelajaran memperoleh persentase sebesar 91,7%, dengan kualifikasi sangat baik; dan (4) hasil penilaian siswa melalui uji coba perorangan memperoleh persentase skor 95,83%, dengan kualifikasi sangat baik. (5) hasil penilaian siswa melalui uji coba kelompok kecil memperoleh persentase sebesar 94,72% dengan kualifikasi sangat baik sehingga dapat disimpulkan bahwa media pembelajaran *flipbook* berbasis *problem solving* dalam IPS muatan materi peristiwa proklamasi kemerdekaan Indonesia layak digunakan pada proses pembelajaran.

Kata-kata kunci: Media Pembelajaran, *Flipbook*, *Problem Solving*, IPS

ABSTRACT

This development research aims to determine the design of problem solving-based flipbook learning media in social studies content material for the proclamation of Indonesian independence class V SD Negeri Tulangampiang and determine the feasibility of problem solving-based flipbook learning media in social studies content material for the proclamation of Indonesian independence class V SD Negeri Tulangampiang. The subjects of this research trial were learning materials experts, instructional design experts, learning media experts and 12 fifth grade students at SD Negeri Tulangampiang. This study uses the ADDIE development model (analyze, design, development, implementation, evaluation) because the steps are structured in a structured manner with systematic activity steps. Methods of data collection using questionnaires, and interviews. The data analysis technique used descriptive quantitative and qualitative descriptive data analysis techniques. The results of this development research are flipbook media products, including the results of: (a) the design and development of problem solving-based flipbook learning media, namely the stages of analysis, design, development, and evaluation; (b) the results of product trials include: (1) the results of the assessment of learning material experts get a percentage of 90%, with very good qualifications; (2) the results of the assessment of learning design experts obtained a percentage of 87.5% with good qualifications; (3) the results of the assessment of learning media experts obtained a percentage of 91.7%, with very good qualifications; and (4) the results of student assessments through individual trials obtained a percentage score of 95.83%, with very good qualifications. (5) the results of student assessments through small group trials obtained a percentage of 94.72% with very good qualifications so that it can be concluded that problem solving-based flipbook learning media in social studies content material for the proclamation of Indonesian independence is appropriate for use in the learning process.

Keywords: Learning Media, Flipbook, Problem Solving, Social Studies