

**PENGEMBANGAN MEDIA PEMBELAJARAN INTERAKTIF PAKSA
BALI PADA MUATAN BAHASA BALI MATERI PENGENALAN
AKSARA BALI KELAS III SEKOLAH DASAR**

Oleh

I Komang Ngurah Jaya Laksana, NIM 1811031132

Jurusan Pendidikan Dasar

Fakultas Ilmu Pendidikan

Email: jaya.laksana@undiksha.ac.id

ABSTRAK

Kurangnya pemahaman peserta didik terkait pelajaran Bahasa Bali disebabkan karena bahan ajar yang terbatas media pembelajaran yang kurang variatif. Penelitian ini memiliki tujuan untuk menghasilkan media pembelajaran interaktif dan layak digunakan dalam proses pembelajaran berdasarkan *review* para ahli dan uji coba. Penelitian ini termasuk jenis penelitian *Research and Development* (R & D) dengan menggunakan model ADDIE (*Analyze, Design, Development, Implementation, Evaluation*). Subjek dalam penelitian adalah seluruh siswa kelas III SDN 3 Ubung yang berjumlah 27 orang siswa dan seorang guru pengampu mata pelajaran Bahasa Bali. Metode pengumpulan data yang digunakan adalah observasi, wawancara dan kuesioner. Kelayakan media pembelajaran interaktif yang dikembangkan melalui penilaian ahli isi, ahli media, ahli desain pembelajaran, serta *review* uji coba perorangan, uji coba kelompok kecil dan uji coba lapangan. Analisis data yang digunakan penelitian ini, yakni teknik analisis deskriptif kualitatif, analisis deskriptif kuantitatif, dan teknik analisis statistik inferensial. Hasil dari penelitian ini menunjukkan bahwa media pembelajaran ‘Paksa Bali’ berdasarkan uji validasi dari hasil perhitungan uji ahli isi materi, uji ahli desain, uji coba perorangan dan uji coba kelompok kecil berada pada kualifikasi sangat baik. Dari hasil tersebut, maka dapat disimpulkan bahwa media pembelajaran interaktif ‘Paksa Bali’ layak untuk digunakan dalam proses pembelajaran Bahasa Bali serta adanya pengembangan media yang lebih variatif guna meningkatkan pemahaman peserta didik.

Kata Kunci: Media Pembelajaran Interaktif, Bahasa Bali, ADDIE, *Research and Development*

**DEVELOPMENT OF PAKSA BALI INTERACTIVE LEARNING
MEDIA ON BALI LANGUAGE CONTENT INTRODUCTION
MATERIALS IN CLASS III ELEMENTARY SCHOOL**

By :

I Komang Ngurah Jaya Laksana

Majoring in Basic Education

Faculty of Science Education

Ganesha University of Education

Email: jaya.laksana@undiksha.ac.id

ABSTRACT

The lack of understanding of students regarding Balinese language lessons is caused by limited teaching materials and less varied learning media. This research has the aim of produce interactive learning media and suitable for use in the learning process based on expert reviews and trials. Type of this research is a R & D and used the ADDIE model (Analyze, Design, Development, Implementation, Evaluation). The subjects in the study were all third grade students of SDN 3 Ubung, totaling 27 students and a teacher in Balinese language. Data collection methods used were observation, interviews and questionnaires. The feasibility of interactive learning media developed through the assessment of content experts, media experts, learning design experts, as well as reviews of individual trials, small group trials and field trials. The data analysis used in this study, namely qualitative descriptive analysis techniques, quantitative descriptive analysis, and inferential statistical analysis techniques. The results of this study indicate that the "Force Bali" learning media based on the validation test from the results of the calculation of the content expert test, design expert test, individual trial and small group trial are in very good qualifications. From these results, it can be concluded that the interactive learning media 'Forced Bali' is feasible to be used in the Balinese language learning process as well as the development of more varied media to improve students' understanding.

Keywords: *Interactive Learning Media, Balinese Language, ADDIE, Research and Development*