

PEMBINAAN MAJALAH *ROMANSA* DI SMA NEGERI 1 MELAYA

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ABSTRAK

Penelitian ini memiliki tujuan mendeskripsikan aktivitas pembinaan majalah *Romansa* di SMA N 1 Melaya. Penelitian ini menerapkan rancangan penelitian deskriptif kualitatif. Subjek pada penelitian ini yakni pembina ekstrakurikuler jurnalistik di SMA N 1 Melaya. Objek penelitian ini yakni aktivitas pembinaan majalah *Romansa*. Data dikumpulkan menggunakan metode observasi, wawancara, serta dokumentasi. Tahapan analisis data mencakup reduksi data, penyajian data, serta, simpulan. Hasil penelitian mengindikasikan pembinaan majalah *Romansa* di SMA N 1 Melaya mencakup tiga aktivitas pembinaan, yakni aktivitas guru pembina memberi informasi umum, pencarian data di lapangan, serta aktivitas guru pembina ketika melatih peserta didik memproduksi majalah sekaligus hambatan yang dialami guru pembina. Berdasarkan ketiga aktivitas terkait, terdapat empat jenis pembinaan, yakni pembinaan orientasi, kepribadian, kecakapan serta pembinaan lapangan. Dalam penelitian ini, model pembelajaran *Cooperative Learning* juga ditemukan dan diterapkan oleh guru pembina majalah *Romansa*. Pembinaan majalah *Romansa* di SMA N 1 Melaya tergolong maksimal. Penelitian ini direkomendasikan untuk sekolah- sekolah lainnya selaku referensi dalam membina produksi majalah sekolah.

Kata Kunci: aktivitas, pembinaan, majalah sekolah

ROMANSA MAGAZINE DEVELOPMENT AT SMA NEGERI 1 MELAYA

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ABSTRACT

The purpose of this study is describing the guiding activities of Romance magazine at SMA N 1 Melaya. This study uses qualitative descriptive research designs. The subject was an instructor of extracurricular journalistic at SMA N 1 Melaya. The object is the guiding activities of Romance magazine. Data is collected through observation method, interview, and documentation. The process of data analysis included data reduction, data presentation, and, conclusion. The results of the data showed that the guidance of Romance magazine at SMA N 1 Melaya there were three guiding activities, namely the activities of the teacher of the instructor providing general information, the search for data in the field, and the activity of the teacher in training students to produce magazines and the obstacles faced by the teacher of the builder in carrying out the leading of Romance magazine. From those three activities there were four types of guiding namely coaching orientation, personality, skills and field guiding. In this study, cooperative learning models were also found and applied by romance magazine instructor. The guiding of Romance magazine at SMA N 1 Melaya is categorized as maximal. This research is recommended for other schools to be used as a reference to do coaching in producing school magazines.

Keywords: guiding activity, school maga