

LAMPIRAN

Lampiran 01 Kuesioner Penelitian

**PROGRAM STUDI MANAJEMEN
JURUSAN MANAJEMEN
FAKULTAS EKONOMI
UNIVERSITAS PENDIDIKAN GANESHA**

Kepada

Yth. Saudara/i

Hal : Pengisian Kuesioner

Dengan Hormat,

Dalam rangka menyelesaikan studi di Universitas Pendidikan Ganesha (Undiksha) pada Jurusan Manajemen, dengan ini saya mengadakan penelitian dengan judul "Pengaruh Kualitas Pelayanan Dan Direct Marketing Terhadap Keputusan Pembelian Di Restoran Warung Nyoman Lovina"

Maka dengan ini, saya mohon kesediaan Bapak/Ibu, Saudara/i untuk berkenan mengisi kuesioner ini dengan keadaan sebenarnya sebagai data yang akan dipergunakan dalam penelitian.

Singaraja, 25 Januari 2022
Peneliti

I Kadek Nova Adi Permana
NIM. 1817041265

KUISIONER PENELITIAN

A. Identitas Responden

(Beri tanda √ pada kotak jawaban)

1. Nama :.....
2. Alamat :.....
3. Usia : tahun
4. Jenis Kelamin: Laki-laki Perempuan
5. Apakah anda pernah melakukan pembelian di Restoran Warung Nyoman Lovina.

Iya

Tidak

Jika anda menjawab IYA, silahkan lanjutkan mengisi kuesioner, namun jika menjawab TIDAK silahkan berhenti untuk mengisi kuesioner.

B. Petunjuk Pengisian Kuesioner

Silahkan anda pilih jawaban yang menurut anda paling sesuai dengan kondisi yang ada dengan memberikan tanda centang (√) pada pilihan jawaban yang tersedia. Keterangan:

Keterangan	Arti	Angka
SS	Sangat Setuju	5
S	Setuju	4
N	Netral	3
TS	Tidak Setuju	2
STS	Sangat Tidak Setuju	1

BUTIR PERTANYAAN

A. Keputusan Pembelian

No	Pernyataan	SS	S	N	TS	STS
	Keputusan Pembelian	5	4	3	2	1
1	Saya memutuskan melakukan pembelian di Restoran Warung Nyoman Lovina berdasarkan informasi yang disediakan oleh restoran tersebut.					
2	Saya melakukan pembelian di Restoran Warung Nyoma Lovina karena terdapat berbagai macam menu makanan yang enak.					
3	Saya melakukan pembelian di Restoran Warung Nyoma Lovina karena sesuai dengan keinginan dan kebutuhan.					
4	Saya melakukan pembelian di Restoran Warung Nyoma Lovina karena mendapat rekomendasi dari orang lain.					

B. Kualitas Pelayanan

No	Pernyataan	SS	S	N	TS	STS
	Kualitas pelayanan	5	4	3	2	1
5	Tersedianya fasilitas fisik yang baik di Restoran Warung Nyoman Lovina.					
6	Komunikasi yang dimiliki oleh pelayan Restoran Warung Nyoman Lovina dalam memberikan pelayanan sangat baik.					
7	Kemauan dan kesiapan pelayan di Restoran Warung Nyoman Lovina dalam memberikan pelayanan sangat baik.					
8	Ketepatan pelayanan di Restoran Warung Nyoman Lovina dalam memberikan pelayanan sangat baik.					
9	Keterampilan dan pengetahuan pelayan di Restoran Warung Nyoman Lovina dalam memberikan pelayanan sangat baik					
10	Sikap yang ditampilkan pelayan di Restoran Warung Nyoman Lovina sangat baik.					

11	Kejujuran terhadap pelayan di Restoran Warung Nyoman Lovina dalam memberikan pelayanan dapat dipercayai.					
12	Keamanan yang diberikan oleh Restoran Warung Nyoman Lovina sangat baik.					
13	Kemudahan untuk dihubungi atau ditemui pelayan di Restoran Warung Nyoman Lovina yang memberika pelayanan yang sangat baik.					
14	Usaha pelayan di Restoran Warung Nyoman Lovina dalam memahami kebutuhan konsumen sangat baik.					

C. *Direct Marketing*

No	Pernyataan	SS	S	N	TS	STS
	<i>Direct Marketing</i>	5	4	3	2	1
15	Pemasaran langsung yang dilakukan oleh Restoran Warung Nyoman Lovina sangat baik.					
16	Pemasaran katalog yang dilakukan oleh Restoran Warung Nyoman Lovina sangat baik dan mudah dimengerti.					
17	Restoran Warung Nyoman Lovina melakukan pemasaran jarak jauh untuk memberikan informasi kepada konsumen.					
18	Restoran Warung Nyoman Lovina melakukan pemasaran melalui media iklan di televisi untuk menarik pelanggan.					
19	Restoran Warung Nyoman Lovina menggunakan teknologi atau mesin yang membuat pelangga dapat memilih sesuai keinginan mereka.					
20	Restoran Warung Nyoman Lovina melakukan pemasaran menggunakan teknologi digital yang dapat mengakses dan berinteraksi dengan pelanggan tanpa ada Batasan jarak dan waktu.					
21	Restoran Warung Nyoman Lovina menggunakan media sosial untuk memberikan informasi secara online kepada pelanggan.					
22	Restoran Warung Nyoman Lovina melakukan pemasaran atau memberikan informasi dengan menemui pelanggan secara langsung sehingga pelanggan dengan mudah dapat memahaminya					

	dan akan melakukan pembelian di restoran tersebut.					
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Lampiran 02 Data Sampel Kecil dan Besar

Sampel Kecil

NO	KUALITAS PELAYANAN (X1)										TX1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	
1	3	3	3	3	3	2	3	3	3	3	29
2	3	2	2	2	2	2	3	3	4	4	27
3	3	3	2	3	2	2	2	4	4	4	29
4	3	3	2	3	2	2	3	3	3	3	27
5	4	5	4	5	4	4	4	4	3	4	41
6	4	3	3	3	3	4	4	4	3	4	35
7	3	3	3	3	3	3	3	4	4	4	33
8	4	5	3	5	3	5	5	3	4	3	40
9	3	3	2	3	2	2	2	3	4	3	27
10	3	2	2	2	2	2	2	3	3	2	23
11	3	3	4	3	4	3	3	5	3	5	36
12	4	3	3	3	3	4	3	4	4	4	35
13	3	2	3	2	3	3	3	4	3	4	30
14	5	4	3	3	5	3	5	3	3	5	39
15	4	3	4	3	4	4	3	3	4	4	36
16	5	4	3	4	5	4	3	5	4	5	42
17	3	3	2	2	3	3	2	3	2	3	26
18	5	5	5	5	5	5	5	5	5	5	50
19	4	3	3	4	4	5	5	4	3	3	38
20	4	5	4	5	3	4	4	5	3	4	41
21	5	5	4	5	3	4	4	4	5	5	44
22	3	4	4	3	3	3	4	4	3	4	35
23	5	5	5	5	4	5	5	5	4	4	47
24	5	5	5	4	5	4	5	4	4	4	45
25	3	3	4	4	3	4	3	4	4	4	36
26	5	3	4	3	3	4	4	3	5	4	38
27	5	5	5	4	3	5	4	3	3	3	40
28	4	4	4	4	4	4	4	4	4	4	40
29	5	5	5	5	5	5	5	5	5	5	50
30	3	5	4	5	4	4	5	3	3	3	39

DIRECT MARKETING (X2)								
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	TX2
3	3	2	3	2	3	2	2	20
3	2	3	3	4	4	3	3	25
3	2	3	3	3	4	4	3	25
3	3	2	3	2	2	3	2	20
5	4	4	4	4	5	4	5	35
4	5	4	4	5	4	5	5	36

3	3	3	3	4	5	5	4	30
4	3	5	3	4	5	5	5	34
3	2	2	3	2	2	4	2	20
3	3	2	2	3	2	2	3	20
4	4	3	3	3	3	4	5	29
4	2	4	3	4	4	2	4	27
3	2	3	2	4	5	4	4	27
5	4	4	3	4	4	4	5	33
4	3	4	4	4	3	4	4	30
4	4	4	3	4	4	4	4	31
3	2	2	3	2	2	2	3	19
5	5	5	5	5	5	5	5	40
4	2	3	2	4	4	4	3	26
3	4	4	4	4	4	5	5	33
5	5	4	5	4	5	4	5	37
3	3	3	4	4	4	3	4	28
4	4	4	4	4	4	4	4	32
5	4	4	4	5	4	4	5	35
4	5	5	3	4	4	3	5	33
5	5	4	5	3	4	4	4	34
4	4	5	5	3	3	4	3	31
4	4	3	4	3	4	3	4	29
5	5	5	5	5	5	5	5	40
5	3	4	4	3	4	5	5	33

KEPUTUSAN PEMBELIAN (Y)				
Y.1	Y.2	Y.3	Y.4	TY
3	3	4	2	12
3	4	4	3	14
3	4	3	4	14
3	3	3	2	11
4	5	5	5	19
4	5	4	5	18
4	3	3	3	13
4	4	3	5	16
3	3	2	2	10
3	3	3	3	12
4	3	4	3	14
4	3	3	4	14
3	5	4	4	16
5	4	4	5	18
4	4	4	4	16
4	5	4	3	16
3	3	2	4	12

5	5	5	5	20
5	5	4	5	19
4	5	4	5	18
5	5	5	4	19
4	5	3	4	16
4	5	4	4	17
5	5	4	5	19
4	5	4	4	17
4	5	4	4	17
5	5	4	3	17
4	4	4	4	16
5	5	5	5	20
5	4	4	5	18

Sampal Besar

NO	KUALITAS PELAYANAN (X1)										TX1
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	
1	4	4	4	4	4	4	4	4	4	4	40
2	5	5	5	5	5	5	5	5	5	5	50
3	3	2	2	2	2	2	3	3	3	3	25
4	3	3	2	3	2	2	2	3	2	3	25
5	3	3	3	3	3	2	3	3	3	3	29
6	3	2	2	2	2	2	3	3	4	4	27
7	3	3	2	3	2	2	2	4	4	4	29
8	3	3	2	3	2	2	3	3	3	3	27
9	4	5	4	5	4	4	4	4	3	4	41
10	4	3	3	3	3	4	4	4	3	4	35
11	3	3	3	3	3	3	3	4	4	4	33
12	4	5	3	5	3	5	5	3	4	3	40
13	3	3	2	3	2	2	2	3	4	3	27
14	3	2	2	2	2	2	2	3	3	2	23
15	3	3	4	3	4	3	3	5	3	5	36
16	4	3	3	3	3	4	3	4	4	4	35
17	3	2	3	2	3	3	3	5	5	4	33
18	5	4	3	3	5	3	5	3	3	5	39
19	4	4	4	4	4	4	4	4	4	4	40
20	5	4	3	4	5	4	3	5	4	5	42
21	3	3	2	2	3	3	2	3	2	3	26
22	3	3	2	3	3	3	2	3	3	3	28
23	3	3	4	4	4	3	4	3	4	4	36
24	4	3	3	4	4	3	3	4	4	4	36
25	3	2	3	3	3	2	3	3	3	3	28

114	3	2	2	2	2	2	3	3	3	3	25
115	3	3	2	3	2	2	2	3	2	3	25
116	3	3	3	3	3	2	3	3	3	3	29
117	3	2	2	2	2	2	3	3	4	4	27
118	3	3	2	3	2	2	2	4	4	4	29
119	3	3	2	3	2	2	3	3	3	3	27
120	4	5	4	5	4	4	4	4	3	4	41
121	4	3	3	3	3	4	4	4	3	4	35
122	3	3	3	3	3	3	3	4	4	4	33
123	5	4	4	4	4	4	4	4	4	4	41
124	4	3	5	4	3	4	5	5	5	5	43
125	5	5	4	3	3	5	5	4	4	5	43

DIRECT MARKETING (X2)								
X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	TX2
4	4	3	4	3	4	3	4	29
5	5	5	5	5	5	5	5	40
3	3	2	3	3	2	2	3	21
3	3	2	3	2	2	2	3	20
3	3	2	3	2	3	2	2	20
3	2	3	3	4	4	3	3	25
3	2	3	3	3	4	4	3	25
3	3	2	3	2	2	3	2	20
5	4	4	4	4	5	4	5	35
4	5	4	4	5	4	5	5	36
3	3	3	3	4	5	5	4	30
4	3	5	3	4	5	5	5	34
3	2	2	3	2	2	4	2	20
3	3	2	2	3	2	2	3	20
4	4	3	3	3	3	4	5	29
4	4	4	3	4	4	4	4	31
3	2	3	2	4	5	4	4	27
5	4	4	3	4	4	4	5	33
4	3	4	4	4	3	4	4	30
4	4	4	3	4	4	4	4	31
3	2	2	3	2	2	2	3	19
3	3	2	2	2	3	2	2	19
4	4	3	3	4	4	3	3	28
4	4	4	3	3	4	4	3	29
3	2	3	2	2	2	3	2	19
3	2	2	3	3	2	2	3	20
3	4	3	4	3	4	3	4	28
5	5	4	4	3	5	4	4	34
5	4	4	5	4	4	4	5	35

4	4	5	4	4	4	4	4	33
3	3	4	3	4	4	4	4	29
3	5	3	3	4	4	3	3	28
5	5	5	5	5	5	5	5	40
4	4	4	4	4	4	4	4	32
5	5	5	5	5	5	5	5	40
2	4	4	4	2	3	2	3	24
4	4	5	4	5	5	5	5	37
3	4	4	3	3	3	4	4	28
4	2	2	4	3	4	3	4	26
4	4	4	5	4	4	4	4	33
3	4	4	3	4	4	4	4	30
5	5	5	5	5	5	5	5	40
5	4	4	4	5	4	4	4	34
5	4	4	5	5	5	4	5	37
5	5	5	5	5	5	5	5	40
4	4	4	5	5	5	4	5	36
4	4	4	4	4	4	4	4	32
3	3	3	3	4	5	5	4	30
4	3	5	3	4	5	5	5	34
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3	3	2	2	3	2	2	3	20
4	4	3	3	3	3	4	5	29
4	2	4	3	4	4	2	4	27
3	2	3	2	4	5	4	4	27
5	4	4	3	4	4	4	5	33
4	3	4	4	4	3	4	4	30
4	4	4	3	4	4	4	4	31
3	2	2	3	2	2	2	3	19
5	5	5	5	5	5	5	5	40
4	2	3	2	4	4	4	3	26
3	4	4	4	4	4	5	5	33
5	5	4	5	4	5	4	5	37
3	3	3	4	4	4	3	4	28
4	4	4	4	4	4	4	4	32
5	4	4	4	5	4	4	5	35
4	5	5	3	4	4	3	5	33
5	5	4	5	3	4	4	4	34
4	4	5	5	3	3	4	3	31
4	4	3	4	3	4	3	4	29
5	5	5	5	5	5	5	5	40
3	3	2	3	3	2	2	3	21
3	3	2	3	2	2	2	3	20

3	3	2	3	2	3	2	2	20
3	2	3	3	4	4	3	3	25
3	2	3	3	3	4	4	3	25
3	3	2	3	2	2	3	2	20
5	4	4	4	4	5	4	5	35
4	5	4	4	5	4	5	5	36
3	3	3	3	4	5	5	4	30
4	5	4	3	4	4	4	4	32
4	3	5	3	3	4	4	3	29
5	4	3	4	5	5	4	4	34

KEPUTUSAN PEMBELIAN (Y)				
Y.1	Y.2	Y.3	Y.4	TY
4	4	4	4	16
5	5	5	5	20
3	3	3	3	12
3	4	4	2	13
3	3	4	2	12
3	4	4	3	14
3	4	3	4	14
3	3	3	2	11
4	5	5	5	19
4	5	4	5	18
4	3	3	3	13
4	4	3	5	16
3	3	2	2	10
3	3	3	3	12
4	3	4	3	14
4	3	3	4	14
3	2	3	3	11
5	4	4	5	18
4	4	4	4	16
4	5	4	3	16
3	3	2	2	10
3	3	3	2	11
4	3	4	3	14
4	3	3	4	14
3	2	3	2	10
3	2	3	3	11
5	3	5	4	17
5	4	4	3	16
5	4	4	5	18

5	5	4	5	19
4	5	5	4	18
5	4	4	3	16
5	5	5	5	20
5	4	3	4	16
4	4	4	4	16
4	5	3	5	17
3	2	4	3	12
4	3	4	2	13
4	4	3	2	13
5	3	5	4	17
5	5	5	5	20
5	5	5	5	20
4	3	4	5	16
5	5	5	5	20
4	4	3	4	15
4	4	3	4	15
4	5	4	5	18
3	4	2	3	12
3	4	2	3	12
5	5	5	5	20
5	5	5	5	20
5	5	5	5	20
5	5	5	4	19
5	5	5	5	20
4	5	4	3	16
5	5	5	5	20
4	4	4	4	16
5	5	5	5	20
5	5	5	5	20
4	3	3	3	13
5	5	5	5	20
4	5	4	5	18
4	5	5	5	19
4	3	3	3	13
5	4	4	5	18
5	5	5	3	18
2	2	4	2	10
3	4	4	3	14
4	4	4	4	16
5	5	4	4	18
5	5	4	5	19
3	4	4	4	15



5	4	5	4	18
4	5	4	4	17
3	4	4	4	15
5	5	5	5	20
4	4	4	4	16
5	5	5	5	20
3	4	4	3	14
5	4	5	4	18
4	3	4	5	16
2	3	3	3	11
4	5	4	4	17
3	4	4	5	16
5	5	5	5	20
5	4	5	4	18
5	5	4	5	19
5	5	5	5	20
5	5	5	5	20
4	4	4	4	16
4	3	4	4	15
4	4	3	5	16
3	3	2	4	12
3	4	3	3	13
4	4	4	3	15
4	3	3	4	14
3	5	4	4	16
5	4	4	5	18
4	4	4	4	16
4	5	4	3	16
3	3	2	4	12
5	5	5	5	20
5	5	4	5	19
4	5	4	5	18
5	5	5	4	19
4	5	3	4	16
4	5	4	4	17
5	5	4	5	19
4	5	4	4	17
4	5	4	4	17
5	5	4	3	17
4	4	4	4	16
5	5	5	5	20
3	4	3	3	13
3	4	4	2	13



	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.021	.075	.143	.000	
	N	30	30	30	30	30	30	30	30	30	30	
X1.7	Pearson Correlation	.650**	.731**	.687**	.711**	.658**	.744**	1	.264	.234	.288	.816**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.158	.214	.123	.000
	N	30	30	30	30	30	30	30	30	30	30	30
X1.8	Pearson Correlation	.326	.352	.485**	.463**	.487**	.419*	.264	1	.284	.654**	.603**
	Sig. (2-tailed)	.078	.056	.007	.010	.006	.021	.158		.128	.000	.000
	N	30	30	30	30	30	30	30	30	30	30	30
X1.9	Pearson Correlation	.500**	.243	.364*	.374*	.205	.330	.234	.284	1	.496**	.505**
	Sig. (2-tailed)	.005	.195	.048	.042	.278	.075	.214	.128		.005	.004
	N	30	30	30	30	30	30	30	30	30	30	30
X1.10	Pearson Correlation	.489**	.286	.435**	.274	.578**	.274	.288	.654**	.496**	1	.596**
	Sig. (2-tailed)	.006	.125	.016	.143	.001	.143	.123	.000	.005		.001
	N	30	30	30	30	30	30	30	30	30	30	30
TX1	Pearson Correlation	.814**	.834**	.860**	.843**	.785**	.847**	.816**	.603**	.505**	.596**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.004	.001	
	N	30	30	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

UJI VALIDITAS X2

Correlations

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8	TX2
Pearson Correlation	1	.656**	.694**	.601**	.478**	.475**	.420*	.676**	.792**
X2.1 Sig. (2-tailed)		.000	.000	.000	.008	.008	.021	.000	.000
N	30	30	30	30	30	30	30	30	30
Pearson Correlation	.656**	1	.630**	.697**	.438*	.349	.394*	.631**	.773**
X2.2 Sig. (2-tailed)	.000		.000	.000	.016	.059	.031	.000	.000
N	30	30	30	30	30	30	30	30	30
Pearson Correlation	.694**	.630**	1	.589**	.687**	.629**	.569**	.733**	.884**
X2.3 Sig. (2-tailed)	.000	.000		.001	.000	.000	.001	.000	.000
N	30	30	30	30	30	30	30	30	30
X2.4 Pearson Correlation	.601**	.697**	.589**	1	.296	.309	.407*	.415*	.688**

	Sig. (2-tailed)	.000	.000	.001		.113	.096	.026	.023	.000
	N	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.478**	.438*	.687**	.296	1	.741**	.516**	.724**	.779**
X2.5	Sig. (2-tailed)	.008	.016	.000	.113		.000	.004	.000	.000
	N	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.475**	.349*	.629**	.309	.741**	1	.566**	.678**	.758**
X2.6	Sig. (2-tailed)	.008	.059	.000	.096	.000		.001	.000	.000
	N	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.420*	.394*	.569**	.407*	.516**	.566**	1	.564**	.711**
X2.7	Sig. (2-tailed)	.021	.031	.001	.026	.004	.001		.001	.000
	N	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.676**	.631**	.733**	.415*	.724**	.678**	.564**	1	.870**
X2.8	Sig. (2-tailed)	.000	.000	.000	.023	.000	.000	.001		.000
	N	30	30	30	30	30	30	30	30	30
	Pearson Correlation	.792**	.773**	.884**	.688**	.779**	.758**	.711**	.870**	1
TX2	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

UJI VALIDITAS Y

		Correlations				
		Y.1	Y.2	Y.3	Y.4	TY
Y.1	Pearson Correlation		.541**	.600**	.616**	.822**
	Sig. (2-tailed)		.002	.000	.000	.000
	N	30	30	30	30	30
Y.2	Pearson Correlation	.541**	1	.656**	.593**	.849**
	Sig. (2-tailed)	.002		.000	.001	.000
	N	30	30	30	30	30
Y.3	Pearson Correlation	.600**	.656**	1	.433*	.798**
	Sig. (2-tailed)	.000	.000		.017	.000
	N	30	30	30	30	30
Y.4	Pearson Correlation	.616**	.593**	.433*	1	.825**
	Sig. (2-tailed)	.000	.001	.017		.000
	N	30	30	30	30	30
TY	Pearson Correlation	.822**	.849**	.798**	.825**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

UJI RELIABILITAS X1

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.918	.914	10

Item Statistics

	Mean	Std. Deviation	N
X1.1	3.8667	.86037	30
X1.2	3.7000	1.05536	30
X1.3	3.4667	1.00801	30
X1.4	3.6000	1.03724	30
X1.5	3.4000	.96847	30
X1.6	3.6000	1.03724	30
X1.7	3.6667	1.02833	30
X1.8	3.8000	.76112	30
X1.9	3.6333	.76489	30
X1.10	3.8667	.77608	30

Inter-Item Correlation Matrix

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10
X1.1	1.000	.638	.631	.556	.646	.711	.650	.326	.500	.489
X1.2	.638	1.000	.720	.895	.560	.674	.731	.352	.243	.286
X1.3	.631	.720	1.000	.679	.650	.745	.687	.485	.364	.435
X1.4	.556	.895	.679	1.000	.508	.744	.711	.463	.374	.274
X1.5	.646	.560	.650	.508	1.000	.611	.658	.487	.205	.578
X1.6	.711	.674	.745	.744	.611	1.000	.744	.419	.330	.274

X1.7	.650	.731	.687	.711	.658	.744	1.000	.264	.234	.288
X1.8	.326	.352	.485	.463	.487	.419	.264	1.000	.284	.654
X1.9	.500	.243	.364	.374	.205	.330	.234	.284	1.000	.496
X1.10	.489	.286	.435	.274	.578	.274	.288	.654	.496	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X1.1	32.7333	41.306	.767	.767	.906
X1.2	32.9000	39.128	.779	.904	.904
X1.3	33.1333	39.223	.815	.727	.902
X1.4	33.0000	39.172	.791	.914	.904
X1.5	33.2000	40.648	.724	.682	.908
X1.6	33.0000	39.103	.797	.804	.903
X1.7	32.9333	39.651	.758	.720	.906
X1.8	32.8000	44.579	.528	.648	.918
X1.9	32.9667	45.620	.418	.609	.923
X1.10	32.7333	44.547	.519	.712	.918

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
36.6000	50.524	7.10803	10

UJI RELIABILITAS X2

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.908	.909	8

Item Statistics

	Mean	Std. Deviation	N
X2.1	3.9000	.80301	30
X2.2	3.4667	1.07425	30
X2.3	3.5667	.97143	30
X2.4	3.5333	.89955	30
X2.5	3.6333	.88992	30
X2.6	3.8333	.94989	30
X2.7	3.8000	.96132	30
X2.8	4.0000	1.01710	30

Inter-Item Correlation Matrix

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8
X2.1	1.000	.656	.694	.601	.478	.475	.420	.676
X2.2	.656	1.000	.630	.697	.438	.349	.394	.631
X2.3	.694	.630	1.000	.589	.687	.629	.569	.733
X2.4	.601	.697	.589	1.000	.296	.309	.407	.415
X2.5	.478	.438	.687	.296	1.000	.741	.516	.724
X2.6	.475	.349	.629	.309	.741	1.000	.566	.678
X2.7	.420	.394	.569	.407	.516	.566	1.000	.564
X2.8	.676	.631	.733	.415	.724	.678	.564	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	25.8333	28.213	.732	.619	.895
X2.2	26.2667	26.409	.683	.657	.899
X2.3	26.1667	25.868	.839	.718	.884
X2.4	26.2000	28.579	.594	.599	.906
X2.5	26.1000	27.679	.708	.676	.896
X2.6	25.9000	27.472	.675	.636	.899
X2.7	25.9333	27.926	.615	.429	.904
X2.8	25.7333	25.651	.817	.744	.886

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
29.7333	35.099	5.92443	8

UJI RELIABILITAS Y

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.837	.843	4

Item Statistics

	Mean	Std. Deviation	N
Y.1	4.0000	.74278	30
Y.2	4.2333	.85836	30
Y.3	3.7667	.77385	30
Y.4	3.9333	.98027	30

Inter-Item Correlation Matrix

	Y.1	Y.2	Y.3	Y.4
Y.1	1.000	.541	.600	.616
Y.2	.541	1.000	.656	.593
Y.3	.600	.656	1.000	.433
Y.4	.616	.593	.433	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y.1	11.9333	4.823	.698	.516	.786
Y.2	11.7000	4.355	.714	.548	.773
Y.3	12.1667	4.833	.652	.521	.802
Y.4	12.0000	4.138	.640	.481	.816

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
15.9333	7.651	2.76597	4

UJI VALIDITAS X1

Correlations

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	TX1
Pearson Correlation	1	.721**	.672**	.610**	.710**	.723**	.674**	.623**	.604**	.679**	.838**
Sig. (2-tailed)		.000	.000	.000	.000	.000	.000	.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.721**	1	.740**	.798**	.682**	.834**	.716**	.535**	.560**	.620**	.873**
Sig. (2-tailed)	.000		.000	.000	.000	.000	.000	.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.672**	.740**	1	.739**	.702**	.751**	.834**	.630**	.613**	.725**	.895**
Sig. (2-tailed)	.000	.000		.000	.000	.000	.000	.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.610**	.798**	.739**	1	.652**	.717**	.658**	.544**	.607**	.526**	.829**
Sig. (2-tailed)	.000	.000	.000		.000	.000	.000	.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.710**	.682**	.702**	.652**	1	.731**	.640**	.637**	.536**	.677**	.839**
Sig. (2-tailed)	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.723**	.834**	.751**	.717**	.731**	1	.731**	.622**	.604**	.611**	.887**
Sig. (2-tailed)	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.674**	.716**	.834**	.658**	.640**	.731**	1	.499**	.562**	.667**	.845**
Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.623**	.535**	.630**	.544**	.637**	.622**	.499**	1	.610**	.693**	.755**
Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
N	125	125	125	125	125	125	125	125	125	125	125
Pearson Correlation	.604**	.560**	.613**	.607**	.536**	.604**	.562**	.610**	1	.628**	.751**
Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000

X2.7	Pearson Correlation	.559**	.572**	.743**	.559**	.666**	.695**	1	.683**	.822**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000		.000	.000
	N	125	125	125	125	125	125	125	125	125
X2.8	Pearson Correlation	.690**	.657**	.737**	.634**	.758**	.711**	.683**	1	.876**
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000		.000
	N	125	125	125	125	125	125	125	125	125
TX2	Pearson Correlation	.830**	.803**	.884**	.789**	.850**	.845**	.822**	.876**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	125	125	125	125	125	125	125	125	125

** . Correlation is significant at the 0.01 level (2-tailed).

UJI VALIDITAS Y

		Correlations				
		Y.1	Y.2	Y.3	Y.4	TY
Y.1	Pearson Correlation	1	.588**	.644**	.635**	.851**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	125	125	125	125	125
Y.2	Pearson Correlation	.588**	1	.562**	.616**	.831**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	125	125	125	125	125
Y.3	Pearson Correlation	.644**	.562**	1	.514**	.804**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	125	125	125	125	125
Y.4	Pearson Correlation	.635**	.616**	.514**	1	.846**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	125	125	125	125	125
TY	Pearson Correlation	.851**	.831**	.804**	.846**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	125	125	125	125	125

** . Correlation is significant at the 0.01 level (2-tailed).

UJI RELIABILITAS X1

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.950	.951	10

Item Statistics

	Mean	Std. Deviation	N
X1.1	4.0080	.86599	125
X1.2	3.8560	1.02157	125
X1.3	3.6960	1.07181	125
X1.4	3.8080	.96467	125
X1.5	3.7520	1.01327	125
X1.6	3.7920	1.07235	125
X1.7	3.8160	1.01110	125
X1.8	3.9840	.79295	125
X1.9	3.9120	.88003	125
X1.10	4.0320	.82243	125

Inter-Item Correlation Matrix

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10
X1.1	1.000	.721	.672	.610	.710	.723	.674	.623	.604	.679
X1.2	.721	1.000	.740	.798	.682	.834	.716	.535	.560	.620
X1.3	.672	.740	1.000	.739	.702	.751	.834	.630	.613	.725
X1.4	.610	.798	.739	1.000	.652	.717	.658	.544	.607	.526
X1.5	.710	.682	.702	.652	1.000	.731	.640	.637	.536	.677
X1.6	.723	.834	.751	.717	.731	1.000	.731	.622	.604	.611
X1.7	.674	.716	.834	.658	.640	.731	1.000	.499	.562	.667
X1.8	.623	.535	.630	.544	.637	.622	.499	1.000	.610	.693
X1.9	.604	.560	.613	.607	.536	.604	.562	.610	1.000	.628
X1.10	.679	.620	.725	.526	.677	.611	.667	.693	.628	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X1.1	34.6480	52.504	.801	.675	.945
X1.2	34.8000	50.161	.836	.808	.943
X1.3	34.9600	49.200	.862	.806	.942
X1.4	34.8480	51.517	.784	.730	.945
X1.5	34.9040	50.813	.794	.669	.945
X1.6	34.8640	49.328	.852	.788	.943
X1.7	34.8400	50.732	.802	.748	.945
X1.8	34.6720	54.416	.706	.618	.949
X1.9	34.7440	53.563	.696	.550	.949
X1.10	34.6240	53.382	.770	.703	.946

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
38.6560	63.308	7.95664	10

UJI RELIABILITAS X2

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.939	.939	8

Item Statistics

	Mean	Std. Deviation	N
X2.1	3.9120	.82321	125
X2.2	3.7120	.99041	125
X2.3	3.6960	1.04128	125
X2.4	3.6240	.93898	125
X2.5	3.7680	.95154	125
X2.6	3.9200	1.01282	125
X2.7	3.8080	.99755	125
X2.8	3.9520	.95762	125

Inter-Item Correlation Matrix

	X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	X2.7	X2.8
X2.1	1.000	.671	.684	.687	.653	.669	.559	.690
X2.2	.671	1.000	.681	.654	.570	.572	.572	.657
X2.3	.684	.681	1.000	.633	.701	.718	.743	.737
X2.4	.687	.654	.633	1.000	.606	.536	.559	.634
X2.5	.653	.570	.701	.606	1.000	.742	.666	.758
X2.6	.669	.572	.718	.536	.742	1.000	.695	.711
X2.7	.559	.572	.743	.559	.666	.695	1.000	.683
X2.8	.690	.657	.737	.634	.758	.711	.683	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	26.4800	33.623	.783	.653	.931
X2.2	26.6800	32.477	.737	.588	.934

X2.3	26.6960	30.955	.840	.718	.926
X2.4	26.7680	33.083	.723	.579	.934
X2.5	26.6240	32.220	.800	.682	.929
X2.6	26.4720	31.735	.790	.677	.930
X2.7	26.5840	32.164	.761	.632	.932
X2.8	26.4400	31.845	.834	.706	.927

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
30.3920	41.773	6.46317	8

UJI RELIABILITAS Y

Case Processing Summary

	N	%
Valid	125	100.0
Excluded ^a	0	.0
Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.850	.854	4

Item Statistics

	Mean	Std. Deviation	N
Y.1	4.0640	.81065	125
Y.2	4.1120	.88186	125
Y.3	3.9440	.82603	125
Y.4	3.9200	.99677	125

Inter-Item Correlation Matrix

	Y.1	Y.2	Y.3	Y.4
Y.1	1.000	.588	.644	.635
Y.2	.588	1.000	.562	.616

Y.3	.644	.562	1.000	.514
Y.4	.635	.616	.514	1.000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y.1	11.9760	5.201	.738	.556	.792
Y.2	11.9280	5.067	.691	.479	.809
Y.3	12.0960	5.378	.660	.469	.823
Y.4	12.1200	4.639	.688	.496	.815

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
16.0400	8.587	2.93037	4

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Descriptive Statistics

	Mean	Std. Deviation	N
TY	16.0400	2.93037	125
TX1	38.6560	7.95664	125
TX2	30.3920	6.46317	125

Correlations

		TY	TX1	TX2
Pearson Correlation	TY	1.000	.893	.911
	TX1	.893	1.000	.910
	TX2	.911	.910	1.000
Sig. (1-tailed)	TY	.	.000	.000
	TX1	.000	.	.000
	TX2	.000	.000	.
N	TY	125	125	125
	TX1	125	125	125
	TX2	125	125	125

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	TX2, TX1 ^b		Enter

a. Dependent Variable: TY

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	.924 ^a	.854	.851	1.12952	.854	356.302	2	122	.000

a. Predictors: (Constant), TX2, TX1

b. Dependent Variable: TY

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	909.151	2	454.575	356.302	.000 ^b
Residual	155.649	122	1.276		
Total	1064.800	124			

a. Dependent Variable: TY

b. Predictors: (Constant), TX2, TX1

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
	B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
(Constant)	2.852	.508		5.616	.000					
1 TX1	.138	.031	.375	4.498	.000	.893	.377	.156	.172	5.808
TX2	.258	.038	.569	6.825	.000	.911	.526	.236	.172	5.808

a. Dependent Variable: TY

Coefficient Correlations^a

Model		TX2	TX1
1	Correlations	TX2	1.000
		TX1	-.910
	Covariances	TX2	.001
		TX1	-.001

a. Dependent Variable: TY

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions		
				(Constant)	TX1	TX2
1	1	2.969	1.000	.00	.00	.00
	2	.027	10.527	.99	.04	.05
	3	.004	28.151	.01	.96	.95

a. Dependent Variable: TY

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	11.1935	20.0882	16.0400	2.70774	125
Std. Predicted Value	-1.790	1.495	.000	1.000	125
Standard Error of Predicted Value	.104	.333	.169	.046	125
Adjusted Predicted Value	11.1167	20.0905	16.0378	2.70885	125
Residual	-3.38265	4.18449	.00000	1.12037	125
Std. Residual	-2.995	3.705	.000	.992	125
Stud. Residual	-3.014	3.752	.001	1.004	125
Deleted Residual	-3.42641	4.29255	.00221	1.14730	125
Stud. Deleted Residual	-3.120	3.973	.001	1.019	125
Mahal. Distance	.049	9.813	1.984	1.719	125
Cook's Distance	.000	.121	.008	.015	125
Centered Leverage Value	.000	.079	.016	.014	125

a. Dependent Variable: TY

UJI NORMALITAS DENGAN KOLMOGOROV SMIRNOV

NPar Tests

		Unstandardized Residual
N		125
Normal Parameters ^{a,b}	Mean	0E-7
	Std. Deviation	1.12037368
Most Extreme Differences	Absolute	.094
	Positive	.067
	Negative	-.094
Kolmogorov-Smirnov Z		1.053
Asymp. Sig. (2-tailed)		.218

a. Test distribution is Normal.

b. Calculated from data.

UJI HETEROSKEDASTISITAS DENGAN METODE GLEJSER

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	1.959	.331		5.914	.000
1 TX1	-.021	.020	-.220	-1.059	.292
TX2	-.011	.025	-.090	-.434	.665

a. Dependent Variable: Abs_Res