

**PENGARUH FINANCIAL KNOWLEDGE DAN FINANCIAL ATTITUDE
TERHADAP FINANCIAL MANAGEMENT BEHAVIOUR PADA
MAHASISWA PRODI PENDIDIKAN EKONOMI UNIVERSITAS
PENDIDIKAN GANESHA**

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *financial knowledge*, *financial attitude*, secara parsial dan simultan terhadap *financial management behaviour*. Jenis penelitian ini adalah penelitian kausal dengan pendekatan kuantitatif. Populasi penelitian ini adalah mahasiswa aktif Program Studi Pendidikan Ekonomi angkatan tahun 2018 dan 2019, Universitas Pendidikan Ganesha, sampel penelitian sebanyak 126 mahasiswa yang dilakukan dengan teknik proportional sampling. Pengumpulan data dilakukan dengan menyebarluaskan kuesioner. Teknik analisis data menggunakan analisis regresi linier berganda. Hasil penelitian mengungkapkan bahwa secara parsial dan simultan *financial knowledge*, *financial attitude*, berpengaruh positif dan signifikan terhadap *financial management behaviour*.

Kata kunci: *financial knowledge*, *financial attitude*, *financial management behaviour*

ABSTRACT

This study aims to examine the effect of financial knowledge, financial attitude, partially and simultaneously on financial management behavior. This type of research is causal research with a quantitative approach. The population of this research is active students of the Economic Education Study Program class of 2018 and 2019, Ganesha University of Education, the research sample is 126 students which is carried out using the proportional sampling technique. Data was collected by distributing questionnaires. The data analysis technique used multiple linear regression analysis. The results of the study reveal that partially and simultaneously financial knowledge, financial attitude, have a positive and significant effect on financial management behavior.

Keywords: financial knowledge, financial attitude, financial management behavior