

CHAPTER I

INTRODUCTION

The important concepts for conducting research of Language Features Used by Men and Women on WhatsApp group are provided in this chapter. Those are research background, problem identification, questions, objectives, limitations, significance, and key terms of the study.

1.1 Research Background

Language is a crucial device utilized by males and females in speaking with many human beings in society and outdoor encircling surroundings. People want to socialize and engage with their surroundings to satisfy their needs. People communicate in unique languages in unique areas. Therefore, language is a device in verbal exchange, and desirable verbal exchange is extensive in human life. The verbal exchange capabilities possessed via way of means people permit them to change information, thoughts, opinions, and so on. It permits them to reveal their factor of view and position. Language has an aim as a way of verbal exchange, as an expression of identity, creative expression, and emotional release, via way of means of language we can explicit thoughts thru the sound of speech mixed into words (Wardhaugh, 1992). According to Bloomfield (1964), language performs a tremendous component in our lives. It indicates that language is a device in verbal exchange among one character to any other to construct interplay amongst them.

Language is a gadget image that comes from inside every man or woman utilized in speaking to bring positive desires and objectives (Ehrlich, 2019).

Many elements impact how human beings speak and use languages, including geography, age, social status, gender, etc. A component that could create a language version is gender. The feasible relationships between language and society may be various. It relies upon their nearby aspect, social, ethnic social, and gender (Wardhaugh, 1992). Holmes (2001) states that gender refers to the unique human beings in step with their socio-cultural behavior. Yule (2005) additionally explains that herbal gender comes from the difference in English among male entities (he, his), girls (she, her), creatures, and things. Therefore, gender is used to distinguish males and females withinside the social category. Gender is a standing or a vital issue of identity (Huang & Zhang, 2019). Eckert (2003) described gender as something we carry out in society. The gender distinction changed into now no longer best a mirrored image of speeches among men and women but additionally a mirrored image of their unique residing patterns and attitude (Lihong Gu, 2013). Men confer with a person male character, and girls consult with a person girl character. Men and women use unique language patterns in their everyday lives. Their jobs and the fashion of language each male and females use are not best for their appearances but also unique.

One of the language versions as a result of social elements consisting of gender offers an upward push to a period referred to as language functions. Language characteristic refers back to the feature of language utilized by humans once they speak with others (Coates, 2013). Yule (2005) outlines language functions refer back to the sentence structure, punctuation, noun, vocabulary,

phrases, etc. utilized in content material support, and offers which means to the communication. Supporting via way of means of Coates (2013) and Yule (2005), it may be concluded that language functions are additives or traits of language which encompass sentence structure, vocabulary, diction, grammar, intonation, punctuation, phrase, pronunciation, and the manner males and females used a specific language in communication. The language functions display variety due to their traits withinside the manner males and females speak. This distinction in language functions may be visible withinside the preference of phrases or different lexical elements. There is an announcement of using general language utilized by girls and non-general language via way of means of guys; girls are greater well mannered than guys; girls seem like greater indecisive and quiet than guys who tend to dominate conversations frequently, in addition highlighting the variations among the language utilized by girls and guys (Lakoff, 1975). Deborah Tannen in her studies in 1990 discovered numerous statistics approximately gender variations among males and females. First, girls communicate an excessive amount of than guys. Second, girls are greater snug doing personal talking whilst guys are greater snug doing public speaking. Third, withinside the opinion of Americans, girls communicate greater at domestic whilst guys might be quieter whilst they're at domestic. Cameron (1990) argues, that girls communicate non-stop. Women have a low tendency to have male traits consisting of competitiveness, clarity, and power.

The language functions may be the structures, vocabularies, and the way males and females use specific languages (Lakoff, 1975). Men and girls have their manner to present their opinion and thoughts and display their emotions in the

direction of something. The variations in guys' and girls' language occur due to the fact in general, males and females have exclusive conversation goals. They may say identical things, however, they have got an exclusive function in announcing the things. There also are variations whilst males and females have a conversation; guys tend to be seeking hierarchy and standing whilst girls tend to create harmony and connection (Wardhaugh, 1992). Because of the issue, (Lakoff, 1975) made a category of "Women's Language". It mentioned girls' language functions consisting of the stage of grammar, preference of lexical items, and syntactic performances.

Deborah (1990) said that gender variations in language result from the specific desires women and men have in conversation. The distinction within the language used may be visible within the diction that women and men use in speaking. The feature of men's language is defined as greater assertive, sturdy, well-spoken, and powerful. It is specific with ladies who use figurative words, well-mannered, soft, and powerless (Lakoff, 1975). The language capabilities possessed with the aid of using women and men are sincerely specific. Language capabilities are classes or traits of linguistics paperwork that can be owned with the aid of using women and men in speaking with every different or with different humans of their network and society. The distinction between men's and ladies' language influences their specific language styles, environments, and subjects in each conversation. There are ten language capabilities including lexical hedges, tag questions, growing intonation, adjectives, unique ideation terms, intensifiers, hypercorrect grammar, well-mannered paperwork, avoidance of sturdy swear words, and emphatic stress (Lakoff, 1975).

A language is a device for speaking among one individual to some other to construct interplay amongst them. By the use of era, communicate can run correctly and without problems with folks that are some distance away. According to Farooq and Jan (2014), social media is an era that allows humans to proportion ideas, have interaction online, speak, and construct digital networks. One of the maximum extensively used social media programs with the aid of using the Indonesian is WhatsApp. WhatsApp is one of the maximum famous social media withinside the world. Many humans in specific international locations use the platform to speak. Based on Statista data, Indonesia is the use with the 0.33 maximum WhatsApp customers withinside the world. The effects of the We Are Social survey suggests that WhatsApp is the second one maximum famous social media for net customers across the world. WhatsApp is an internet chat platform with the maximum number of customers in comparison to different online chat platforms (Wan, Dastane, Mohd, Satar, & Ma'arif, 2019). WhatsApp is ready with diverse capabilities which can be very beneficial and assist customers to speak including sending photos, videos, documents, and others. In addition, it's also ready with a WhatsApp organization that could accommodate greater than one hundred humans in a single organization so that it could speak with many humans in a single chat organization. As time goes with the aid of using, women and men college students use Whatsapp agencies greater in speaking and discussing mastering with friends, family, and different folks that stay some distance from them, making it less complicated for them to interact and change opinions.

Previous studies have proven that analyzing language exactly withinside the context of language and gender presents advantages and expertise

approximately language and gender, and language capabilities. Putra, B. A., & Prayudha (2019), have a look at of an evaluation of women and men language capabilities on America's Got Talent 2018. It is proven that language capabilities which can be utilized by women and men judges through looking a Youtube video. As the result, there are six language capabilities utilized by ladies judges, lexical hedges, growing intonation, empty adjectives, intensifiers, high-quality well mannered forms, and emphatic stress. Meanwhile, there are 3 language features utilized by men judges, together with direct forms, interrupt, and swear phrases. Miftahul Aini (2016), have a look at of Women Language Used through The Main Characters of Mockingjay Movie. She investigates the foremost characteristic of ladies's language used by the principle characters of Mockingjay film. She makes use of qualitative descriptive design wherein the statistics got here from the conversations that have been uttered through the characters of the principle person of Mockingjay film the usage of Lakoff's theory (1975). As the result, now no longer all sorts of ladies's speech capabilities have been used by the major person of Mockingjay film. The woman person has six sorts of women's speech characteristic, they're growing intonation, lexical hedge, intensifier, superpolite form, tag question, emphatic stress, and unique discrimination. Meanwhile, the male person simplest has 5 sorts. They have been high-quality well mannered form, lexical hedge, intensifier, growing intonation, and tag question. Karjo & Wijaya (2020), studied The language capabilities of male and woman splendor influencers in YouTube videos. It is proven that each women and men You Tubers proportion comparable language capabilities, together with shadeation phrases, harsh language, hedges, empty adjectives,

intensifiers, slang, direct and oblique opinion quoting different people, and the usage of widespread vocabulary (Karjo & Wijaya, 2020). However, despite the fact that a few capabilities are shared through each genders, the splendor influencers nonetheless confirmed precise traits of their speech. For example, the shadeation phrases expressed through ladies have been the usage of associative phrases whilst guys used simple shadeation phrases (Karjo & Wijaya, 2020). Also withinside the use of slang, ladies constrained the usage of slang to the ones associated with make-up and splendor, whilst the guys audio system used greater standard slang phrases (Karjo & Wijaya, 2020). Several research recognized the evaluation of language characteristic utilized by women and men. Putra, B. A., & Prayudha (2019) of their research-proven those language capabilities that can be utilized by women and men judges by looking at a Youtube video. Miftahul Aini (2016), she investigates the foremost characteristic of ladies's language utilized by the principle characters of Mockingjay film. The statistics became the conversations that have been uttered through the characters of the principle person of Mockingjay film the usage of Lakoff's theory (1975). In addition, Karjo & Wijaya (2020) confirmed that the language capabilities of male and woman splendor influencers in YouTube videos. Previous studies used Movies and Youtube videos. Conversations run otherwise whilst searching at direct and written conversation (on line chat). In actual life, ladies's management is taken into consideration to be in a decrease role than guys, growing a stereotype that ladies can't tackle better roles (Merchant, 2012). In social media, guys regularly use possessive phrases, whilst ladies use greater emotional phrases to explain their mental and social processes (Schwartz, 2013). These statements inspire the author

to research the gender traits that may distinguish male and woman written conversations on social media. However, studies on language capabilities utilized in WhatsApp continues to be rare. So, the studies novelty targeted at the language capabilities utilized by women and men in speaking thru WhatsApp groups.

1.2 Problem Identification

The relation between language and gender may be explored via language conduct in diverse social contexts directly, even withinside the context of social media which includes Whatsapp. One of the language versions due to social elements which include gender offers an upward thrust to a time period known as language functions. It is not unusual to place expertise that conversations pass in exclusive methods if we examine real existence and online conversations due to the fact online communicate use wrote the speech. The traits of fellows have defined the usage of language this is extra assertive, strong, well-spoken, and powerful. It is exclusive to ladies who use emotional, figurative words, polite, soft, and powerless (Lakoff, 1975). These statements inspire the author to in addition examine the traits of the language functions of women and men in written conversations on the web chat platform, specifically WhatsApp.

1.3 Research Scope

The studies restrained the scope of this examination to language and gender, especially in language functions utilized by ladies and men of ELE

Students thru Whatsapp Group. This study is restrained to reading the sorts and features of the language functions utilized by ELE college students, exactly in elegance 7E via Whatsapp Group through the use of Lakoff theory (1975). Therefore, withinside the discussion, the researcher will consciousness of the kind and features of language functions utilized by women and men ELE college students in speaking via WhatsApp groups once they do ask and give facts.

1.4 Research Questions

1. What are the type of language features used by men and women of English Language Education (ELE) students in communicating through Whatsapp Group?
2. What are the functions of language features used by men and women of English Language Education (ELE) students in communicating through WhatsApp Group?

1.5 Research Objectives

Based on the problem statement above, the research objectives of this study are:

- a) The general research objective is to analyze the types of language features used by males and females of ELE Students in communicating through the WhatsApp Group.

- b) The specific research objective is to identify the types and the functions of language features used by male and female ELE Students in communicating through Whatsapp Group.

1.6 Research Significance

There are two benefits expected from the research, namely theoretical significance, and practical significance.

- a) Theoretical significance

The benefits of this research in scientific development are expected to add to the wealth of research on the development of linguistics, especially the study of language and gender in language features. In addition, by looking at the features of linguistic forms in written communication on social media, especially in communicating through the Whatsapp Group platform, it is hoped that this will be something that can be further developed in future research.

- b) Practical significance

- 1) For English Student

The practical benefits obtained from this research are useful for providing new knowledge and insights to the public regarding the comparison of linguistic forms used by men and women in communicating through the Whatsapp platform.

- 2) For Linguistics Teacher

This research can be a contribution for the linguistics teacher to enrich the number of studies about men's and women's language features

3) The Other Researchers

This research can be a guide to their future studies related to sociolinguistics, especially on language and gender, and language features.

1.7 Key Term of the Research

For the key to be used in the current research context, the researcher needs to define the following terms operationally:

a) Language

Language is a system symbol that comes from within each individual that is used in communicating to convey certain goals and objectives (Ehrlich, 2019).

b) Language Features

Language features are components or characteristics of language which include sentence structure, vocabulary, diction, grammar, intonation, punctuation, phrase, pronunciation, and the way men and women used a particular language in communication. Men and women have their own way to deliver their opinion and ideas and showing their feelings towards something. The characteristics of men are described using language that is more assertive, strong, well-spoken, and powerful. It is different with

women who use figurative words, polite, soft, and powerless (Lakoff, 1975). There are ten Language Features such as lexical hedges, tag questions, rising intonation, adjectives, precise color terms, intensifiers, hypercorrect grammar, super polite forms, avoidance of strong swear words, and emphatic stress (Lakoff, 1975).

c) Men and women

Gender is a social characteristic that consists of only two identities; a person must be either men or a woman (Huang & Zhang, 2019). Men refer to an adult male person, guy, and boy. While, women refer to adult female people, girls, and ladies.

d) WhatsApp

WhatsApp application is an application that is able to become a medium for humans to communicate and interact. WhatsApp is an Instant Messenger technology in the form of SMS with the help of internet data with more attractive supporting features (Kurniawati, Maolida, & Anjaniputra, 2018). The various options are available on WhatsApp, one of which is called New Group, which has recently been widely used by students, college students, and lecturers as a communication medium that is hindered by distance, which is called the Whatsapp Group.