

Dampak Pandemi Covid-19 Terhadap Kondisi Ekonomi Masyarakat Di Kelurahan Gilimanuk

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ABSTRAK

Pandemi Covid-19 menyebabkan terjadinya penurunan jumlah pengguna jasa penyeberangan di Pelabuhan Gilimanuk. Hal ini mengakibatkan aktivitas perdagangan dan jasa di Pelabuhan Gilimanuk mengalami mati suri. Penelitian ini bertujuan untuk: (1) menganalisis kondisi ekonomi masyarakat di kelurahan Gilimanuk sebelum adanya Pandemi Covid-19, (2) menganalisis kondisi ekonomi masyarakat di kelurahan Gilimanuk selama Pandemi Covid-19, (3) membandingkan keadaan ekonomi masyarakat di Kelurahan Gilimanuk antara sebelum dan selama Pandemi Covid-19. Penelitian dirancang sebagai penelitian deskriptif-komparatif. Sampel yang digunakan mencapai 10% (pedagang dan penjual jasa) yang diambil secara acak dengan teknik undian. Pengumpulan data menggunakan metode observasi, metode wawancara, metode pencatatan dokumen, dan metode dokumentasi yang selanjutnya dianalisis secara deskriptif kualitatif dengan analisis tabel dan analisis komparatif untuk menganalisis perbedaan kondisi ekonomi antara sebelum dan saat pandemi Covid-19 dianalisis dengan uji beda (t-test). Hasil penelitian menunjukkan bahwa (1) Kondisi ekonomi masyarakat Kelurahan Gilimanuk sebelum adanya pandemi Covid-19 dilihat dari indikator pendapatan, aktivitas ekonomi (pekerjaan), dan pengeluaran tergolong sedang sampai dengan sangat tinggi, (2) Kondisi ekonomi masyarakat Kelurahan Gilimanuk selama pandemi Covid-19 dilihat dari indikator pendapatan, aktivitas ekonomi (pekerjaan), dan pengeluaran mengalami penurunan menjadi terkategori sedang bahkan kurang, (3) Terdapat perbedaan keadaan ekonomi masyarakat secara signifikan antara sebelum dan selama Pandemi Covid-19 (Sig./2-tailed sebesar $0,000 < 0,05$) sehingga dapat disimpulkan Pandemi Covid-19 berdampak negatif pada kondisi ekonomi di kelurahan Gilimanuk.

Kata Kunci : Dampak, Pandemi, COVID -19, Kondisi Ekonomi, Masyarakat

Impact of the Covid-19 Pandemic on Community Economic Conditions in Gilimanuk Village

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ABSTRACT

The Covid-19 pandemic has caused a decrease in the number of crossing service users at Gilimanuk Port. This resulted in trade and service activities at Gilimanuk Port experiencing suspended animation. This study aims to: (1) analyze the economic conditions of the people in Gilimanuk Village before the Covid-19 Pandemic, (2) analyze the economic conditions of the people in Gilimanuk Village during the Covid-19 Pandemic, (3) compare the economic conditions of the people in Gilimanuk Village between before and after the Covid-19 pandemic. and during the Covid-19 Pandemic. The study was designed as a descriptive-comparative research. The sample used reached 10% (traders and service sellers) which were taken randomly by lottery technique. Data collection uses the observation method, interview method, document recording method, and documentation method which are then analyzed descriptively qualitatively with table analysis and comparative analysis to analyze differences in economic conditions between before and during the Covid-19 pandemic, analyzed by different tests (t-test). . The results showed that (1) the economic conditions of the Gilimanuk Village community before the Covid-19 pandemic were seen from indicators of income, economic activity (work), and expenditures were classified as moderate to very high, (2) The economic condition of the Gilimanuk Village community during the Covid-19 pandemic. 19 seen from the indicators of income, economic activity (occupation), and expenditure decreased to be categorized as moderate or even less, (3) There is a significant difference in the economic condition of the community between before and during the Covid-19 Pandemic (Sig./2-tailed of $0.000 < 0.05$) so that it can be concluded that the Covid-19 pandemic had a negative impact on economic conditions in the Gilimanuk village.

Keywords: Impact, Pandemic, COVID -19, Economic Condition, Society