

**THE USE OF ENGLISH IN THE SIGN BOARDS IN LOVINA TOURISM  
AREA**

**TUGAS AKHIR**



**PROGRAM STUDI DIPLOMA III BAHASA INGGRIS**

**JURUSAN BAHASA ASING**

**FAKULTAS BAHASA DAN SENI**

**UNIVERSITAS PENDIDIKAN GANESHA**

**SINGARAJA**

**2022**

**TUGAS AKHIR**

**DIAJUKAN UNTUK MELENGKAPI TUGAS DAN MEMENUHI  
SYARAT-SYARAT UNTUK MENCAPAI GELAR AHLI MADYA**



Scanned with CamScanner

Tugas akhir Oleh I Made Susana ini

Telah dipertahankan di depan dewan penguji

Pada hari Rabu, 13 Juli 2022

Dewan Penguji,



Dr. Dewa Putu Ramendra, S.Pd., M.Pd.  
NIP. 197609022000031001

(Ketua)

Penguji I,



Dr. Putu Suarcaya, S.Pd., M.Sc  
NIP. 197310032000121001

(Anggota)

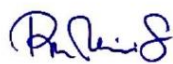
Penguji II,



I Made Suta Paramarta, S.Pd., M.Hum.  
NIP. 197807102002121002

(Anggota)

Penguji III,



Rima Andriani Sari, S.Pd., M.Hum.  
NIP. 197605292005012003

(Anggota)

Scanned with CamScanner

Diterima oleh Panitia Ujian Fakultas Bahasa dan Seni

Universitas Pendidikan Ganesha

Guna memenuhi syarat-syarat untuk mencapai gelar Ahli Madya

Pada:

Hari : Jum'at

Tanggal : 15 Juli 2022



Scanned with CamScanner

## PERNYATAAN

Dengan ini saya menyatakan bahwa karya tulis yang berjudul “The Use of English in the Sign Boards in Lovina Tourism Area”. beserta seluruh isinya adalah benar – benar karya sendiri, dan saya tidak melakukan penjiplakan dan mengutip dengan cara – cara tidak sesuai dengan etika yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung resiko/sanksi yang dijatuhkan kepada saya apabila kemudian ditemukan adanya pelanggaran atas etika keilmuan dalam karya saya ini, atau ada klaim terhadap keaslian karya saya.

Singaraja, 15 Juli 2022

Yang membuat pernyataan,



Made Susana



## ACKNOWLEDGEMENT

I would like to express my greatest gratitude to the Almighty God, Ida Sang Hyang Widhi Wasa, because of His inspiring blessing, the writer could accomplish this final report, entitled “**The Use of English in the Sign Boards in Lovina Tourism Area**”.

Second, I would like to express my personal thank to all those who have supported, helped, provided advice, guidance, suggestions, and corrections for improvement in the completion of this final project. They are:

1. Made Aryawan Adijaya, S.Pd., M.Pd., as a Head of English Diploma III English Department.
2. I Made Suta Paramarta, S.Pd., M.Hum. and Rima Adriani Sari S.Pd., M.Hum. for their guidance, suggestion, and many ideas.
3. All of the lecturers in Diploma III English Department who had advised and always supported me.
4. All the beloved family, especially my parents who never stop supporting me and loved me during my study.
5. All the kind friends.

Finally, the writer realizes that this study is not perfect yet. Any critiques and recommendations for how to make this study better are welcome. If anyone is interested in conducting study in the similar area, hopefully this final report will be helpful.

Singaraja, 15 Juli 2022

I Made Susana

## TABLE OF CONTENTS

ACKNOWLEDGEMENT .....	vii
ABSTRACT.....	viii
TABLE OF CONTENTS .....	xii
CHAPTER I.....	1
INTRODUCTION .....	1
1.1 Background of Study .....	1
1.2 Statements of Problems .....	2
1.3 Purposes of the study .....	2
1.4 Significance of Study .....	2
CHAPTER II.....	3
2.1 The importance of English in Business Communication .....	3
2.2 Bali as an International Tourist Destination.....	4
2.3 Sign Board and its Functions.....	4
CHAPTER III .....	5
3.1 Research Design.....	5
3.2 Sources of Data .....	5
3.3 Research Instruments .....	5
3.4 Data collection.....	5
3.5 Data Analysis .....	6
CHAPTER IV .....	7
4.1 The Use of English in the Sign Boards of Hotels and Restaurants in Lovina Area.....	7
4.2 The Information that is Usually Written In English On The Sign Boards Of Hotels And Restaurants In the Lovina Area .....	21
CHAPTER V.....	23
5.1 Conclusions .....	23
5.2 Suggestions.....	23
REFERENCES.....	24