

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of Study

As a social being, people must communicate in their life. Communication is very important in our life, because the human be able to do communication to establish a relationship with other people. With communication, humans can convey messages or information that is very useful for others. There are several ways to convey messages and information such as newspapers, television, magazines, and news.

the people do a speech to convey the idea or information that they have. Speech is the ability to speak in front of the public to tell their opinion or give an idea about something important. Stalnaker in Irawan (2015:1) stated that speech is the facility to convey an idea or information with selected words in front of a crowd or the discourse which prepared to say in front of a crowd. When expressing our speech does not only provide information but also time to take action. Action inherent when we are revealing something that is called a speech act.

Speech act is a kind of verbal communications. The words “speech acts” are from two words that are “speech” and “act”. Speech is the utterance that occurs and act means action. Searle in Rahardi (2005: 35-36) stated that there are three kinds of speech acts in practice the use of language. These are three kinds of speech acts that are locutionary acts, illocutionary acts, and perlocutionary acts.

Furthermore, Searle ( as cited in Rahardi, 2005:35-36): states the illocutionary speech acts in five kinds of utterances each have a communicative function which are assertive, directive, expressive, Commissive, and declarations.

In relation to the current condition in Indonesia, Indonesia is now in covid-19 pandemic. Covid-19 a trending topic in society because is a new type of disease. Covid-19 is a disease that can also affect anyone, from babies, children, to adults. Because corona virus is interferes with the respiratory system and event takes lives, so Corona virus can attack anyone, Brosnahan (2020). It has spread to almost all countries including Indonesia to become a global pandemic. This pandemic have some impact of the economy and education and also disrupt in learning process Ojetunde (2020). The local government has decided to implement the online learning method from home. Almost all regions carry out online learning activities. Because of that, motivation is needed and National Education Day in 2021 was a perfect chance to motivate the Indonesian people through speech. Besides, as a CEO of GOJEK, there must be something that can be done to lift the motivation of the bikers during covid-19 pandemic. One of them is through speech. Based on the covid-19 situation in Indonesia, it can be assumed that Indonesia needs public figure who can motivate and encourage the people to learn and improve and Nadiem Makarim is one of the motivators who can motivate the people and give positivity to the people.

As the Minister of Education, Nadiem created a discussion forum with various experts and organizers in the implementation of education in Indonesia. In the discussion, Nadiem Makarim launched the policy of "Freedom of Learning" through speeches and discussions. The structure in the delivery of his policy,,

Nadiem Makarim made an Episode of “Freedom of Learning”, from 2019-early 2020. The Independent Learning Discussion-Episode 1 was a “Coordination Meeting of Heads of Education Offices throughout Indonesia”, the topics discussed were USBN, UN, RPP, and Zoning; Jakarta, 11 December 2019. Furthermore, the Free Learning Discussion Episode 2 is themed “Independence Campus.” In this speech discussed about changes of SKS or also called the Right to Learn 3 Semester, PTN BH, and the Accreditation System. Finally, the Free Learning Discussion Episode 3 topics discussed were BOS and PISA funds; Jakarta, 10 February 2020. The issues discussed were "Changes to the School Operational Assistance Mechanism (BOS) for Fiscal Year 2020." In his speech, Nadiem Makarim also explained about his leadership. In his leadership he introduced the transformation of "Independence of Learning" for the world of education in the country. The meaning of "Independence of Learning" is all solutions that will free the educational unit to innovate and change its cultural insight into Cultural e-learning is not cultural administration.” Then in a speech in commemoration of the 74th Teacher's Anniversary, November 25, 2019. This ceremony was made as simple as possible, but the implementation was carried out with wisdom because in that speech Nadiem conveyed all his feelings frankly and honestly to all teachers in Indonesia. In his speech Nadiem said that students are becoming less because teachers were more busy taking care of administrative tasks so that the qualifications of teachers in administration were more. Nadiem also suggested to teachers in Indonesia to make changes in the education system, especially in terms of I'm teaching. This can be seen from the fragments of several

sentences contained in the following 2019 National Teacher's Day Speech. (Novelly & Agustina, 2021).

From the explanation before about this research, the research will analyze about the kinds of communication function in illocutionary act and the effect of the perlocutionary act in the speech done by Nadiem Anwar Makarim as Ministry of Education and CEO of GOJEK

### **1.2 Statement of the Problem**

Based on the background of the study above, the problem will focus on this research can be stated as follows:

1. What are the illocutionary act used by Nadiem Anwar Makarimas Ministry of Education and CEO of GO-JEK?
2. What are the sentence form of speech act used by Nadiem Anwar Makarimas Ministry of Education and CEO of GO-JEK?

### **1.3 The Purpose of the Study**

Based on the statement of the problems, the purpose of the study are:

1. To identify the kinds of communication function in illocutionary act in a speech made by Nadiem Anwar Makarim as Ministry of Education and CEO of GO-JEK
2. To identify the sentence form of speech act contained in the speech made by Nadiem Anwar Makarim as Ministry of Education and CEO of GO-JEK

## **1.4 The Limitation of the Study**

The analyzes focused of the kinds of the illocutionary act used by Nadiem Anwar Makarim as Ministry of Education and CEO of GO-JEK. The writer limited this research only on the analysis of Nadiem Anwar Makarim's speech on National Education Day in 2021 and when the 8th ceremony of HUT GO-JEK because the writer want to avoid a broader discussion and make this research manageable. So the writer can find the kinds of communication function in illocutionary act in a speech and find some sentence form of a speech by Nadiem Anwar Makarim using speech act theory.

## **1.5 The Significances of the Study**

### **1.5.1 Theoretical Significance**

Theoretically, the results of this study are expected to give significant information and deeper understanding about speech act in terms of spoken discourse in the form of speech

### **1.5.2 Practical Significance**

#### **1.5.2.1 For English Language Education**

This study can use to the lecturers of English Language Education as well as for the students who teach and learn about linguistics. The lecturer also can used the study as an additional knowledge to make a further research and for the students this study can use as the reference in making proposal about speech act in terms of spoken discourse in the form of speech.

### 1.5.2.2 For the researchers

For other researchers, the result of this study can be used as a reference when the other researchers want to conduct the same research about speech act in terms of spoken discourse in the form of speech

