

REFERENCES

BOOKS AND JOURNALS

- Abdussamad, Z. (2006). Metode Penelitian Kualitatif. In (Vol. 1999, Issue December). Syaikir Media Press.
- Ardian, R. (2018). Bab Ii Landasan Teori. *Journal of Chemical Information and Modeling*, 53(9), 8. <http://repo.darmajaya.ac.id/233/4/BAB II.pdf>
- Asd. (2019). *BUSINESS CORRESPONDENCE*. UK: Pitman Publishing.
- Ayuda Nur Hidayati, K. (2016). *Peranan Bahasa Inggris Pada Pelayanan Nasabah Asing Di Bank Negara Indonesia 46 Cabang Jember*. 4(1), 1–23.
- Brunswick, G. J. (2014). A Chronology Of The Definition Of Marketing. *Journal of Business & Economics Research (JBER)*, 12(2), 105. <https://doi.org/10.19030/jber.v12i2.8523>
- Chaer, A. (1994). *Linguistik Umum*. PT. Rineka Cipta.
- Daniel Moriarty, W. (1923). *The economics of marketing and advertising*. Harper and Brothers.
- Djohan, S. (2018). *Pembuatan Aplikasi Kamus Istilah Dunia Bisnis Berbasis Android* / Djohan / *Jurnal Infra*. <https://publication.petra.ac.id/index.php/teknik-informatika/article/view/7488>
- Fatmawati, S. (2019). Publishing Industry Sebagai Pendukung Ekonomi Kreatif (Ekraf) Bagi Pustakawan Di Era Digital. *BIBLIOTIKA : Jurnal Kajian Perpustakaan Dan Informasi*, 3(1), 74–80. <https://doi.org/10.17977/um008v3i12019p074>
- Fitria, T. N. (2019). Business English As A Part Of Teaching English For Specific Purposes (ESP) To Economic Students. *Jurnal Education and Economics*, 02(02), 143–152. <http://jurnal.azharululum.sch.id/index.php/jee/article/view/51>
- Hartanto, J. S. (1995). *Pedoman Umum Pembentukan Istilah dan Pedoman Ejaan Bahasa Indonesia Yang di Sempurnakan (EYD)*. Indah. http://opac.dpr.go.id/catalog/index.php?p=show_detail&id=18066
- Hodgson, J. (1994). *Thinking on your feet in negotiations*. UK: Pitman Publishing.
- Kageura, K. (2002). *The Dynamic of Terminology*. John Benyamin Publishing.

- Kridalaksana, H. (1982). *Fungsi Bahasa dan Sikap Bahasa*. PT. Nusa Indah.
- Kutateladze, M. (2014). Historical Review of Business English as a Part of English for Specific Purposes. *Journal in Humanities*, 3(1), 1–4.
- Ogawa. (2019). Bab II Tinjauan Pustaka. *Notes and Queries*, s1-XII(311), 286. <https://doi.org/10.1093/nq/s1-XII.311.286>
- Peer, U. (2020). *CV vs. Résumé*.
- Pei, Mario and Gaynor, F. (1975). *Dictionary of linguistics*. Philosophical Library.
- Pillutla, M., & Nigel, Ni. (2004). *How To Make Deals And Reach Agreements*. The Stationery Office/Tso.
- Puspitasari, R. (2019). Penggunaan Bahasa Inggris Dalam Periklanan: Studi Analisa Kritis. *Computers in Human Behavior*, 63(May), 9–57. <http://dx.doi.org/10.1016/j.chb.2016.05.008>
- Rambatan, G. B. (2015). *Rencana Pengembangan Penerbitan Nasional 2015-2019*.
- Rao, V. C. S. (2017). (PDF) *English For Business And Management*. https://www.researchgate.net/publication/321743845_ENGLISH_FOR_BUSINESS_AND_MANAGEMENT
- Revelano, T., Siwalankerto, J., & Siwalankerto, J. (2018). Pembuatan Aplikasi Kamus Istilah Dunia Bisnis Berbasis Android. *Jurnal Infra Petra*.
- Utami, F. I. D. (2017). Efektivitas komunikasi negosiasi dalam Bisnis. *Jurnal Komunike*, 9(2), 105–122.

ELECTRONIC SOURCES

- Collins, H. (2007). Glossary of Book Publishing Terms. *Harper Collins*. http://filestore.harpercollins.co.uk/prepress/mirrored_docs/glossary.html
- Five, B. (2001). Publishing Glossary. *Writers Services*. <https://www.writerservices.com/resources/publishing-glossary>
- Glossary of Terminology for Business Correspondence - Business Vocabulary*. (2017). Make an Easy. <https://www.makeaneasy.com/glossary-terminology-business-correspondence-business-vocabulary/>
- HelpWithMyBank. (2022). *Glossary of Banking Terms and Phrases*. Office of the Comptroller of the Currency.

<https://www.helpwithmybank.gov/glossary/index-glossary.html>

Inc, M. (2022). *Business Travel and Travel Management Glossary*. TripActions. <https://tripactions.com/glossary>

INC, N. (2020). *Negotiation Definitions & Terms | Negotiation Experts*. Negotiation Expert. <https://www.negotiations.com/definition/>

Jdalton. (2002). *Glossary of Advertising Terms*. 31, 63–77. https://www.aai.ie/resources/uploads/Glossary_of_Advertising_Terms.pdf

Michael and Cheryl, L. (2022). *Travel Terms Glossary*. World Travel Agency, LLC. <https://www.travelwta.com/travel-terms-glossary/>

Network Solutions, L. (1999). *Negotiation Glossary | WatershedAssociates.com*. Watershedassociates. <https://www.watershedassociates.com/learning-center/glossary>

Rubina, M. (2016). *Useful Terminology for Resumes (Part I)*. The TR Company S.A. <https://thetrcompany.com/en/useful-terminology-for-resume-part-1/>

Tnsd. (2009). *Marketing terminology*. https://cdn2.hubspot.net/hub/53/blog/docs/ebooks/the_ultimate_inbound_marketing_glossary.pdf

University, P. (2003). *Fundamentals of Marketing Glossary of Marketing Terms and Concepts*. February 2003, 1–29. https://www.academia.edu/22955056/Fundamentals_of_Marketing_Glossary_of_Marketing_Terms_and_Concepts