

**MARKETING COMMUNICATION STRATEGY TO INCREASE OCCUPANCY AND
HOTEL REVENUE
AT FAIRFIELD BY MARRIOTT BALI KUTA SUNSET ROAD**

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JURUSAN BAHASA ASING

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UNIVERSITAS PENDIDIKAN GANESHA

SINGARAJA

2022





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**Diajukan Kepada
Universitas Pendidikan Ganesha
untuk memenuhi salah satu persyaratan dalam
Menyelesaikan Program Studi Diploma III Bahasa Inggris
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PERNYATAAN

Dengan ini saya menyatakan bahwa karya tulis yang berjudul **“MARKETING COMMUNICATION STRATEGY TO INCREASE OCCUPANCY AND HOTEL REVENUE AT FAIRFIELD BY MARRIOTT BALI KUTA SUNSET ROAD”** beserta seluruh isinya adalah benar karya sendiri dan tidak melakukan penjiplakan dan mengutip dengan cara-cara yang tidak sesuai dengan etika yang berlaku dalam masyarakat keilmuan. Atas pernyataan saya ini saya siap menanggung resiko/sanksi yang dijatuhkan kepada saya apabila kemudian ditemukan adanya pelanggaran atas etika keilmuan karya saya ini, atau ada klaim terhadap keaslian karya saya ini.

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ACKNOWLEDGEMENTS

Praise to God, Ida Sang Hyang Widhi Wasa, for His love, blessing and strength that He gave to me. It would be impossible to accompany my Final Project and my study in Ganesha University of Education without Him. I am also grateful for the people around me that He gave, who have given their support, advice, endurance and encouragement. This Final Project would not have been possible without the guidance and the help of several individuals who in one way or another contributed and extended their valuable assistance in the preparation and completion of this study. Therefore, in this opportunity I would like to express my deepest appreciation to those people who supported me during the time I needed to accompany my Final Project. At this time i would like to say thank you to:

1. Made Aryawan Adijaya, S.Pd., M.Pd. As the coordinator Head of the DIII English Language Study Program who has provided guidance and direction in carrying out of this Final Project.
2. I Made Suta Paramartha, S.S., M.Hum. As the first advisor & Rima Andriani Sari, S.Pd., M.Hum. As a second Advisor who give me heplful support, Correction, and have taken the time to guide writer in writing this Final Project.
3. All Lecturers who teach in the Diploma III English Department Study Program and all agencies within the Ganesha University of Education who have provided theory and practice to support in writing this Final Project.
4. Especially to parents, mom & dad, my sister and brothers, family and friends who always provide support, motivation, prayer and encouragement to me in the implementation and preparation of this Final Project.

Any comments, opinions, or recommendations are valuable for the writer's improvement. Finally, I wish it provided benefits to the readers.

Singaraja, 28 June 2022

The Writer

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