CHAPTER I
INTRODUCTION

In this chapter the research states an introduction about this paper including an explanation of research background which explains the reasons of why this research was conducted, problem identification, scope of research, research questions, research objectives, and significance of research briefly.

1.1   Research Background

Language has an important role in communicating between two or more people. The use of language in communication shows how someone is doing socialization. It is a way of interacting with other people to create good communication with the aim of understanding the ideas, opinions, and information. According to Armstrong & Ferguson (2011), language is a very important communication tool in everyday life to convey information related to the interactions that are carried out. This shows how important language in everyday life for socialization and it is needed in the communication process. The language used by humans is not only triggered by using one language only because language has its uniqueness from various regions and countries. This can be seen in how the differences are owned by the language itself because humans do not come from one area only. In Indonesia, the use of two languages in communicating is very common. As stated by Jackson and Rahmat (2013), Indonesia is one of the world's most multicultural and multilingual countries. Moreover, they do mention that there are more than 550 languages spoken across the archipelago. It shows how Indonesian people have grown up with the ability to speak two languages.

The ability to communicate using more than one language is called bilingual. The phenomenon of bilingualism that often occurs in multicultural societies is a form of adaptation to various ethnicities. Indonesia is a country with a society consisting of various cultures and ethnicities. The Chinese ethnic group is one of the ethnic groups that live in Indonesia. Multiculturalism with the occurrence of bilingualism can be seen in the arrival of ethnic Chinese residents to Yogyakarta which has led to the efforts of immigrants to adapt to indigenous people. One of the processes of self-assimilation is learning the local language (Shanca, 2012). Communication that is done in general is relaxed, informal, with the aim of getting

to know each other fellow. Bilinguals are noted for their possibility of changing languages or combine them during a discussion. It is a way for people to communicate effectively with people who do not share the same background of language or culture.

The phenomenon of bilingualism also occurs in daily life. According to Timberg and

Erler in Khairunas (2017), huge number of people in the world are able to use two or more languages on daily life. In Indonesia, English is a foreign language because Indonesians usually use their mother tongue to communicate with their families and communities. However, the opposite argument delivered by Fiorensera and Handayani (2021) who stated that Indonesian people rarely use their mother tongue because their preference of using Indonesian language, and learn more foreign languages. English language itself is currently the most used and the most learned language. As a global language, English is also widely used by Indonesians for certain purposes because it is an universal language which make it being often used by people to communicate with each other. Many Indonesians have ability to speak international languages, especially English.

In having conversation there are some difficulties that bilinguals might find. According to Siahaan (2021), many people have difficulty communicating with people of different cultures and languages so they do not understand the content of messages conveyed by other people who use different languages. and this can be controlled by the presence of code switching, it is very possible for code switching to occur in the communication process. in conversation with other bilinguals so that they switch their language from one language to another in utterance construction to make the other person understand the meaning expressed, not only that, with the same language background they also often switch their language. Wardhaugh (2006) defines code-switching as the phenomenon for shifting of one language to another that involves replacement of words, phrases, and sentences. Beside of that, code-switching is also known as an alternative to using two different languages in the same speech or in the same conversation (Hoffmann, 1991). Last, code-switching is also defined as a condition where a

person capable to communicate by using more than one language, variety, and style in a conversation or discussion, or between interlocutor or in a different circumstance (Romaine, 1992). In two or more languages communities, code switching occurs when a person moves from one linguistic, variety, or accent to some other. Code-switching can be done in various situations. It can be concluded that a transition event from certain language to another during a conversation wherein the speakers use code A and then switch it into code B in various situation is the meaning of code-switching. Speakers use abilities in other languages, language styles, dialects, or whatever is presented by the speaker on various occasions and situations.

Code-switching has become part of bilingualism so that many people use code switching in daily conversations and this phenomenon has spread to all human life such as in politics, economics, education, social, culture and so on. Communication technology in this day cannot be separated by humans (Ravricana et al., 2020). Code-switching can be used not only through direct interaction but also through the internet where currently people generally use the internet to communicate over long distances. There are many types of information that can be obtained instantly either through articles, videos, or audio, the process of reaching information easier and more creative, such as the YouTube page which shows videos with various creative and innovative content, there are many types of videos uploaded by creators such as video podcasts. In Indonesia, as one of the media that has just emerged, podcasts are not very interested in but in 2019-2020 content about podcast began to be of interest (Ravricana et al., 2020). So, on the YouTube channel, podcasts are often trending topics not only because of the audience but also the creators who can create new ideas for the audience so that podcasts become one of the contents that they enjoy. The language used in podcasts usually seems relaxed and formal, the aim is to create comfort for the interlocutor and the audience who watch the video, some podcasts also directly and indirectly use code switching in their conversations so this can be proven that code switching is also applies to video podcasts.

Rise of Women: Awork in Progress is one of the content created by Gita Wirjawan on his YouTube channel. The content is an audiovisual podcast. There

are sixty-six video content on his outube channel. The topics of conversation are varied, and the atmosphere is relaxed. The author chose a video from the YouTube channel Gita Wirjawan' Video Podcast with the title Rise of Women: Awork in Progress as the object of research. The reason why the writer chose this video is because the interlocutor in the video where the speaker in the video can use English. The guest star is Elvira Lianita who is considered a highly educated person so that she can provide many experiences in interesting and positive topics. so that the acquisition of conversations carried out by Elvira Lianita and Gita Wirjawan is easy to understand because of their mastery of more than one language. This phenomenon informs that the utterances produced by Elvira Lianta are code switching. Elvira Lianita changed Indonesian to English. Generally, it occurs when two people of different ethnicity have different codes or languages. So code switching occurs between people who have acquired at least two languages or codes.

Based on the results of previous studies, there are the topic of code-switching analysis in podcast video, this study analyzes code switching conducted on video podcasts. Larasati (2020), conducted a study to analyze kinds of code-switching and why it was used by Dedy Corbuzier and Anies Baswedan on a podcast talking about corona virus. The study by Larasati (2020), revealed there were three kinds of code-switching used, including 1) tag switching 19.29%, 2) inter-sentetial switching 21.43%, and 3) intra-sentential switching 64.28%. Therefore, the dominant type in this study is intra-sentential switching. Language switching which happens within an utterance or a sentence border is referred to as intra-sentential switching.

Sometimes it is necessary to include mixing inside the sentence boundaries. Mirza (2021) investigated the code switching used in Kartini podcast conversation technology. Ther researcher shown that the analysis of code switching in Kartini podcast conversation technology that classified into tag switching, intersentential switching, and intra-sentential switching. Intra-setensial switching predominately used in the transcript of the conversation "Kartini Podcast" for further tag switching is slightly used by them. The most frequently found code switching is in episode I – Amy Wibowo, and the early opening of the episode. A study

conducted by Irwansyah (2007), analyzed the code-switching used by the commentators of AFI 3 concerts on a television program named Indosiar. The related study analyzed the type and the characteristics of code-switching used by three commentators of AFI 3 Indosiar by applying the theory of Bloom and Gumperz (1980), Dell Hymes in Rahadi (2001) and Poplack (1980). The result of a study conducted by Irwansyah (2007), revealed that three were five kinds of code switching used by the commentators of AFI 3, such as: 1) situational code switching, 2) internal code switching, 3) metaphorical code switching, 4) external code switching, and 5) inter-sentential code switching.

From the results of previous studies, it can be concluded that the research conducted using video podcasts is the same as the research conducted by researcher. However, this research puts more attention in analyzing the types and functions of code-switching used by Elvira Lianita in Gita Wirjawan's podcast video. By covering positive studies and the use of code switching in the discussion of these topics, this study focuses on the Elvira Lianita's utterance in video podcast although there are many studies that examine video podcasts, but not many studies have discussed the topic of code switching with its kinds and roles used in podcast video. By then, this is very helpful for researcher to conduct this research. It will help researchers to find the type and the function of code switching used by Elvira Lianita in Gita Wirjawan's video podcast. The researcher interested to do this reasearch because it can help provide more knowledge about code switching

The previous research conducted has several similarities with current research conducted by current researcher, but this research was conducted to find out the type of code switching and the function of the code switching used by Elvira Lianita on Gita Wirjawan's video podcast intitled "Rise of Women : A Work in Progress. and for the video podcast that is owned by Gita. As guest star who was invited by Gita Wirjawan to participate in a podcast with the theme of women's power according to Elvira Lianita who is a representative of one woman to express her aspirations. Gita Wirjawan has never done similar research before, with Elvira Lianita as a bilingual who as a guest star in avideo podcasts and raises topics that build women, it help researchers to conduct research related to the types and functions of code switchings used, and this research is one of the studies that

done on the video podcast which can help readers and researchers to find out how video podcasts can play a role in the sociolinguistic field, so as to reduce barriers in understanding code switching as well as the types and functions of code-switching itself.

1.2 Problem Identification

The problem of this research can be identified based on the background, that there are still many bilinguals who use code-switching but do not know the type and function of code-switching, even though many video podcasts have been watched. This research focus on the types and functions of code switching used by speakers. Therefore, researchers are very interested in conducting research on code switching used by Elvira Lianita in Gita Wirjawan's video podcast entitled "The Rise of Women: A Work in Progress".

1.3 Research Scope

This research is limitied on the use of code-switching by Elvira Lianita in Gita Wirjawan's video podcast intitled "Rise of Women: A Work in Progress. In this study, Researcher focus in analyze the types of code-switching and the function of code-switching used by Elvira Lianita in conducting conversations on video podcasts

1.4 Research Questions

Based on the background of the study above mentioned, the research questions statedas follows:

1. What are the types of code-switching used by Elvira Lianita in Gita Wirjawan's video podcast?
2. What are the functions of code-switching used by Elvira Lianita in Gita Wirjawa's podcast video?

1.5 Research Objective

Based on the research question, the writer wants to get the targets below:

1. To analyze the types of code-switching used by Elvira Lianita in Gita Wirjawan's video podcast
2. To analyze the functions of code-switching used by Elvira Lianita in Gita

Wirjawan's video podcast

1.6 Research Significance

There are two important things listed in this study, namely theoretical significance and practical significance.

1. Theoretical Significance

   This research was conducted to analyze the use of code switching by Elvira Lianita in Gita Wirjawan's video podcast which has the advantage of helping listeners and podcast viewers as well as readers to increase knowledge in understanding code switching used in conversations and increase knowledge about the types and functions of code switching.

2. Practical Significance:

   a) For Lecturers

      Lecturers will be able to make further investigations regarding code switching in the English department.

   b) For Researcher

      This research is expected to be used as a reference for further researches and get many new findings related to code switching and the field of sociolinguistics

   c) For Students

      This research is expected to help students to know and learn more about code switching and the field of sociolinguistics based on research that focuses on code switching, especially learning from video podcasts so that it is useful for students.