

**PERILAKU BUANG SAMPAH DAN KESEHATAN MASYARAKAT  
PADA KAWASAN PESISIR DESA PENGAMBENGAN, KECAMATAN  
NEGARA, KABUPATEN JEMBRANA**

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**ABSTRAK**

Keberadaan sampah yang selalu memenuhi kawasan pesisir Desa Pengambengan disebabkan oleh perilaku masyarakat yang mempunyai kebiasaan membuang sampah rumah tangga. Hal ini akan berdampak pada pencemaran laut dan mengakibatkan penyakit berbasis lingkungan di masyarakat. Penelitian ini bertujuan untuk menganalisis: (1) perilaku buang sampah masyarakat di kawasan pesisir Desa Pengambengan, (2) kesehatan masyarakat di kawasan pesisir Desa Pengambengan, dan (3) hubungan antara perilaku buang sampah masyarakat dan kesehatan masyarakat di kawasan pesisir Desa Pengambengan. Penelitian dirancang sebagai penelitian kuantitatif dengan sampel penelitian berjumlah 99 yang diambil dengan kuisioner. Data utama dalam penelitian ini dikumpulkan menggunakan metode wawancara. Hasil penelitian menunjukkan bahwa (1) Perilaku buang sampah pada kawasan pesisir Desa Pengambengan adalah diketahui bahwa 1,82 % responden menjawab sangat setuju, 35,25% responden menjawab setuju, 49,39% responden menjawab cukup setuju, 12,12 % responden menjawab tidak setuju dan 1,42% responden menjawab sangat tidak setuju (2) jenis penyakit masyarakat pada kawasan pesisir Desa Pengambengan yaitu diketahui bahwa 13,04 % responden menjawab sangat setuju, 16,86% responden menjawab setuju, 12,12 % responden menjawab cukup setuju, 35,56 % responden menjawab tidak setuju dan 22,42% responden menjawab sangat tidak setuju. Hasil koefisien korelasi product moment ( $r_{xy}$ ) yaitu 0,297 yang dikategorikan tinggi. Hal ini dapat dikatakan bahwa perilaku buang sampah tergolong tinggi namun tidak mempengaruhi kesehatan masyarakat.

**Kata Kunci : perilaku, kesehatan masyarakat, sampah, kawasan pesisir**

**WASTE DISPOSAL BEHAVIOR AND COMMUNITY HEALTH IN THE  
COASTAL AREA OF PENGAMBENGAN VILLAGE, KECAMATAN  
NEGARA, JEMBRANA REGENCY**

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**ABSTRACT**

The existence of garbage that always fills the coastal area of Pengambengan Village is caused by the behavior of people who have a habit of throwing household waste. This will have an impact on marine pollution and lead to environmental-based diseases in the community. This study aims to analyze: (1) community waste disposal behavior in the coastal area of Pengambengan Village, (2) public health in the coastal area of Pengambengan Village, and (3) the relationship between community waste disposal behavior and public health in the coastal area of Pengambengan Village. The research was designed as a quantitative research with 99 research samples taken by questionnaire. The main data in this study were collected using the interview method. The results showed that (1) The behavior of throwing garbage in the coastal area of Pengambengan Village was known that 1.82% of respondents answered strongly agree, 35.25% of respondents answered agree, 49.39% of respondents answered quite agree, 12.12% of respondents answered disagree and 1.42% of respondents answered strongly disagree (2) types of community diseases in the coastal area of Pengambengan Village, namely it is known that 13.04% of respondents answered strongly agree, 16.86% of respondents answered agree, 12.12% of respondents answered quite agree, 35.56% of respondents answered disagree and 22.42% of respondents answered strongly disagree. The result of the product moment correlation coefficient ( $r_{xy}$ ) is 0.297 which is categorized as high. It can be said that the behavior of littering is high but does not affect public health.

**Keywords: behavior, public health, garbage, coastal areas**