

**PENGEMBANGAN MEDIA PEMBELAJARAN INTERAKTIF BERBASIS  
MODEL DISCOVERY LEARNING MATA PELAJARAN  
PENGERITINGAN RAMBUT DAN PENATAAN SANGGUL  
TRADISIONAL SERTA KREATIF**

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**ABSTRAK**

Penelitian ini bertujuan untuk menghasilkan Pengembangan Media Pembelajaran Interaktif berbasis Model ,Dcovery Learning Mata Pelajaran Pengeritingan Rambut dan Penataan Sanggul Tradisional dan Kreatif, media ini berfungsi untuk mempermudah pemahaman peserta didik terhadap pembelajaran Pengeritingan Rambut dan Penataan Sanggul Tradisional dan Kreatif pengembangan ini menggunakan software Articulate Story Line3 , kemudian penelitian ini menggunakan LMS Moodle.Penelitian ini menggunakan model Pengembangan ADDIE dan Pengembangan (R&D) adapun tahapan dari Pengembangan ADDIE yaitu Analyze,Desain,Devolopment,Implementation dan Evaluasi pada Model ini dilakukan proses evaluasi disetiap tahapan - tahapan sehingga menghasilkan produk yang sesuai dengan kebutuhan.Hasil dari perolehan nilai dari uji uji ahli isi, media dan desain pembelajaran memperoleh rata-rata sebesar 1,00 dengan kriteria “Sangat Valid.Pada uji coba perorangan memperoleh persentase sebesar 8,9%, pada uji coba kelompok kecil memperoleh persentase sebesar 8,8%, dan pada uji coba lapangan memperoleh persentase sebesar 8,5%. Pada uji efektivitas yang dilakukan melalui memberikan *pretest* dan *posttest*, memperoleh hasil perhitungan *N-Gain* sebesar 0,91 dengan kriteria “ Efektif”. Pada uji respons peseta didik memperoleh hasil rata – rata sebesar 6,67 dengan kriteria “ Sangat Positif” dan “ Sangat Praktis”. Pada uji respons peseta guru memperoleh hasil rata – rata sebesar 46 dengan kriteria “ Sangat Positif” dan “ Sangat Praktis”. Sehingga dapat disimpulkan bahwa mediat pembelajaran interaktif pada mata pelajaran Pengeritingan Rambut dan Penataan Sanggul Tradisional serta Kreatif sangat valid, efektif dan sangat praktis.

**Kata Kunci :** Model *Discovery Learning*, Model Pengembangan ADDIE, jenis penelitian (R&D)

**DEVELOPMENT OF INTERACTIVE LEARNING MEDIA BASED ON THE  
DISCOVERY LEARNING MODEL LESSONS FOR HAIR CURLING AND  
TRADITIONAL AND CREATIVE BORN ARRANGEMENTS**

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**ABSTRACT**

*Research this aim for produce Learning Media Development Interactive Model -based , Dcovery Learning Curling Subject Hair and Styling Bun Traditional and Creative , this medium working for make it easy understanding participant educate to learning Curling Hair and Styling Bun Traditional and Creative development this using the Articulate Story Line3 software, then study this using Moodle LMS. Research this using the ADDIE Development and Development (R&D) model as for stages from ADDIE development is Analyze, Design, Devolopment, Implementation and Evaluation on this Model evaluation process is carried out at each stages \_ \_ so that produce suitable product \_ with need. Result from acquisition score from test test expert content , media and design learning obtained an average of 1.00 with criteria " Very " Valid. On trial \_ individual get percentage by 8.9%, in the trial group small get percentage by 8.8%, and in the trial field get percentage by 8.5%. In the effectiveness test conducted through give pretest and posttest, obtaining results N-Gain calculation is 0.91 with criteria " Effective ". In the student response test get the average result is 6.67 with criteria " Very Positive " and " Very Practical ". In the teacher's response test, the teacher gets the average result is 46 with criteria " Very Positive " and " Very Practical ". So that could saved that medium learning interactive on the eye lesson Curling Hair and Styling Bun Traditional as well as Creative very valid, effective and very practical .*

**Keywords :** *Discovery Learning Model , ADDIE Development Model , types of research (R&D)*

