PENGEMBANGAN MEDIA *POWERPOINT* INTERAKTIF BERBASIS *TRI HITA KARANA* BERBANTUAN APLIKASI *LECTORA INSPIRE* TERHADAP LITERASI BUDAYA SISWA PADA MAPEL IPS KELAS IV SEKOLAH DASAR

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ABSTRAK

Penelitian pengembangan ini bertujuan untuk (1) menghasilkan media *powerpoint* interaktif berbasis *Tri Hita Karana* berbantuan aplikasi *Lectora Inspire* terhadap literasi budaya siswa kelas IV sekolah dasar, (2) menghasilkan media *powerpoint* interaktif berbasis *Tri Hita Karana* berbantuan aplikasi *Lectora Inspire* yang telah teruji validitas isinya, (3) menghasilkan media *powerpoint* interaktif berbasis *Tri Hita Karana* berbantuan aplikasi *Lectora Inspire* yang telah teruji respon guru dan siswanya, dan (4), menghasilkan media *powerpoint* interaktif berbasis *Tri Hita Karana* berbantuan aplikasi *Lectora Inspire* yang telah teruji efektivitasnya. Penelitian ini menggunakan model *ADDIE*. Data penelitian dikumpulkan dengan metode observasi, wawancara, *rating scale*, dan angket. Hasil penelitian pegembangan ini berupa (1) Media *powerpoint* berbasis *Tri Hita Karana* berbantuan aplikasi *Lectora Inspire* yang dapat meningkatkan kemampuan literasi budaya siswa siswa kelas IV Sekolah Dasar, (2) Media Pembelajaran *Powerpoint* Interaktif yang dikembangkan memperoleh indeks validitas Aiken pada rentangan 0,75 - 1,00 dengan kualifikasi validitas tinggi, 3) memperoleh respon dari praktisi/guru sebesar 98% dengan kualifikasi sangat baik dan memperoleh respon dari siswa sebesar 99% dengan kualifikasi sangat baik, 4) hasil analisis efektivitas Media Pembelajaran *Powerpoint* Interaktif Berbasis *Tri Hita Karana* Berbantuan Aplikasi *Lectora Inspire* memperoleh hasil $0,000 < 0,05$, artinya produk signifikan terhadap literasi budaya siswa kelas IV SD Negeri 5 Tulamben setelah belajar menggunakan Media Pembelajaran *Powerpoint* Interaktif Berbasis *Tri Hita Karana* Berbantuan Aplikasi *Lectora Inspire*.

Kata kunci: media pembelajaran, *powerpoint* interaktif, *lectora inspire*, literasi budaya

ABSTRACT

This development research aims to (1) produce interactive powerpoint media based on Tri Hita Karana assisted by the Lectora Inspire application for the cultural literacy of fourth grade elementary school students, (2) produce interactive powerpoint media based on Tri Hita Karana assisted by the Lectora Inspire application that has been tested for its content validity, (3) produce interactive powerpoint media based on Tri Hita Karana assisted by the Lectora Inspire application which has been tested for the response of teachers and students, and (4) produce interactive powerpoint media based on Tri Hita Karana assisted by the Lectora Inspire application which has been tested for effectiveness. This study uses the ADDIE model. The research data were collected by using observation, interview, rating scale, and questionnaire methods. The results of this development research are (1) Tri Hita Karana-based powerpoint media assisted by the Lectora Inspire application which can improve the cultural literacy skills of fourth grade elementary school students, (2) Interactive Powerpoint Learning Media developed to obtain an Aiken validity index in the range of 0.75 - 1.00 with high validity qualifications, 3) obtaining responses from practitioners/teachers by 98% with very good qualifications and obtaining responses from students by 99% with very good qualifications, 4) the results of the analysis of the effectiveness of the Tri Hita Karana-Based Interactive Powerpoint Learning Media Assisted The Lectora Inspire application obtained results of $0.000 < 0.05$, meaning that the product was significant for the cultural literacy of fourth grade students of SD Negeri 5 Tulamben after learning to use the Tri Hita Karana-Based Interactive Powerpoint Learning Media Assisted by the Lectora Inspire Application.

Keywords*: learning media, interactive powerpoint, lectora inspire, cultural literacy*