

# **PENGEMBANGAN KONTEN PEMBELAJARAN INTERAKTIF DENGAN MODEL *DISCOVERY LEARNING* MATA PELAJARAN PERAWATAN WAJAH, BADAN DAN WAXING SMK NEGERI 2 SINGARAJA**

## **ABSTRAK**

Proses pembelajaran PWBW (Perawatan Wajah, Badan dan Waxing) selama ini masih menggunakan media presentasi biasa, penggunaan masih terbatas, masih sederhana, kurang interaktif yang mampu untuk mengembangkan daya pikir siswa. Penelitian ini bertujuan untuk menghasilkan Konten Pembelajaran Interaktif dengan Model *Discovery Learning* pada Mata Pelajaran Perawatan Wajah, Badan Waxing serta mendeskripsikan respon peserta didik dan guru terhadap konten pembelajaran interaktif dengan model *Discovery Learning* mata pelajaran Perawatan Wajah, Badan Waxing Kelas XII Tata Kecantikan SMK Negeri 2 Singaraja. Penelitian ini menggunakan metode R&D (*Research and Development*) dengan metode pengembangan ADDIE. Adapun tahapan pengembangan konten pembelajaran interaktif dengan metode pengembangan ADDIE yaitu, analyze, design, development, implementation, evaluation. Subjek penelitian ini adalah peserta didik di kelas XII TK 3 SMK Negeri 2 Singaraja. Hasil kevalidan konten pembelajaran interaktif melalui uji ahli isi serta ahli media dan desain mendapatkan kategori “sangat valid”. Hasil untuk uji efektivitas dengan menggunakan perhitungan N-Gain memperoleh kategori “Efektif”. Serta hasil uji respon pendidik dari pengembangan konten pembelajaran interaktif ini kriteria “sangat valid”, dan respon peserta didik memperoleh kategori “sangat valid”.

**Kata Kunci:** Model *Discovery Learning*, Model Penelitian R&D, Model Pengembangan ADDIE

***INTERACTIVE LEARNING CONTENT DEVELOPMENT  
WITH DISCOVERY LEARNING MODEL  
FACE, BODY AND WAXING CARE LESSONS  
SMK NEGERI 2 SINGARAJA***

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## ***ABSTRACT***

*The learning process of PWBW (Face, Body and Waxing Treatment) so far still uses ordinary presentation media, its use is still limited, still simple, less interactive which is able to develop students' thinking power. This study aims to produce Interactive Learning Content with the Discovery Learning Model in the Face Care Subject, Waxing Body and describe the responses of students and teachers to interactive learning content with the Discovery Learning model for the Virgin Face subject, Waxing Agency Class XII Beauty Management at SMK Negeri 2 Singaraja. . This study uses the R&D (Research and Development) method with the ADDIE development method. The stages of developing interactive learning content with the ADDIE development method are, analyze, design, development, implementation, evaluation. The subjects of this study were students in class XII TK 3 SMK Negeri 2 Singaraja. The results of the validity of interactive learning content through content expert tests as well as media and design experts get the "very valid" category. The results for the effectiveness test using the N-Gain calculation obtained the "Effective" category. As well as the test results of the educator's response from the development of interactive learning content, the criteria are "very valid", and the student's response is in the "very valid" category.*

*Keywords:* *Discovery Learning Model, R&D Research Model, ADDIE Development Model*