

**PENGEMBANGAN MEDIA *POP-UP BOOK* DENGAN LATAR GAMBAR
NUANSA BUDAYA BALI UNTUK MENINGKATKAN MINAT
BELAJAR SISWA PADA TOPIK TATA SURYA KELAS VI
SEKOLAH DASAR**

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ABSTRAK

Tujuan penelitian ini adalah untuk mengembangkan media pop-up book dengan latar gambar nuansa budaya Bali, mengetahui validitas media pop-up book dengan latar gambar nuansa budaya Bali, dan mengetahui pengaruhnya terhadap minat belajar muatan pelajaran IPA materi tata surya siswa kelas VI sekolah dasar. Model pengembangan yang digunakan dalam penelitian ini adalah model ADDIE yang memiliki beberapa tahap yaitu tahap analisis, tahap perancangan, tahap pengembangan, tahap implementasi, dan tahap evaluasi. Subjek pengembangan penelitian yaitu pop-up book sedangkan objek pengembangan, rancang bangun, validitas dan efektivitas. Subjek uji efektivitas penelitian yaitu siswa sedangkan objeknya minat belajar. Metode pengumpulan data yang digunakan yaitu metode observasi untuk uji efektivitas, *rating scale* untuk uji validitas media. Hasil analisis data yang diperoleh yaitu hasil validitas ahli media 4,25, praktisi 5,00 dan respon siswa yaitu 5,00 seluruhnya dikualifikasikan sangat baik. Sedangkan uji efektivitas modul elektronik media pop-up book dengan latar gambar nuansa budaya Bali mendapatkan rata-rata setelah diberikan perlakuan sebesar 92 dan mendapatkan nilai signifikansi 2 arah (*2-tailed*) 0,000 lebih kecil dari 0,005 jadi, H_0 ditolak dan H_1 diterima, sehingga dapat disimpulkan bahwa terdapat perbedaan minat belajar siswa kelas VI SD setelah belajar menggunakan media pop-up book dengan latar gambar nuansa budaya Bali. Berdasarkan pengembangan media, rata-rata validitas, respon pengguna praktisi, siswa dan efektivitas, media pop-up book sudah layak untuk digunakan.

Kata kunci: Media, Pop-Up Book, Minat Belajar

ABSTRACT

The purpose of this study was to develop a pop-up book media with Balinese cultural nuances as a background image, to find out the validity of a pop-up book media with a Balinese cultural nuance image as a background, and to find out its effect on interest in learning the science content of the solar system material for sixth grade elementary school students. The development model used in this study is the ADDIE model which has several stages, namely the analysis stage, the design stage, the development stage, the implementation stage, and the evaluation stage. The subject of research development is a pop-up book while the object of development, design, validity and effectiveness. The subject of the research effectiveness test is students while the object is interest in learning. The data collection method used is the observation method to test the effectiveness, the rating scale to test the validity of the media. The results of the analysis of the data obtained are the results of the validity of media experts 4.25, practitioners 5.00 and student responses that are 5.00 all qualified very well. While the test of the effectiveness of the pop-up book electronic media module with Balinese cultural nuances as a background image, the average value after being given treatment was 92 and a 2-way (2-tailed) significance value of 0.000 was smaller than 0.005 so, H₀ was rejected and H₁ was accepted, so that it can be concluded that there are differences in the learning interests of sixth grade elementary school students after learning to use pop-up book media with Balinese cultural nuances as a background image. Based on media development, average validity, user responses from practitioners, students and effectiveness, the pop-up book media is feasible to use.

Keywords: Media, Pop-Up Book, Interest in Learning

