

**PENGGUNAAN *YOUTUBE* “TRANS FOOD CHANNEL” UNTUK  
MENINGKATKAN KEMAMPUAN MENULIS TEKS PROSEDUR SISWA  
KELAS VII 3 SMP SWASTA MASEHI BERASTAGI**

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**ABSTRAK**

Penelitian tindakan kelas bertujuan mendeskripsikan langkah-langkah pembelajaran teks prosedur melalui penggunaan *YouTube* “Trans Food Channel” siswa kelas VII 3 SMP Swasta Masehi Berastagi, mendeskripsikan peningkatan hasil belajar siswa kelas VII 3 SMP Swasta Masehi Berastagi dalam menulis teks prosedur melalui penggunaan *YouTube* “Trans Food Channel”, mendeskripsikan respons siswa kelas VII 3 SMP Swasta Masehi Berastagi terhadap penggunaan *YouTube* “Trans Food Channel” dalam pembelajaran menulis teks prosedur. Rancangan penelitian ini menggunakan rancangan penelitian tindakan kelas. Subjek penelitian ini adalah guru mata pelajaran bahasa Indonesia dan siswa kelas VII 3 SMP Swasta Masehi Berastagi. Metode pengumpulan data dilakukan dengan menggunakan metode observasi, tes, dan angket serta dianalisis menggunakan teknik analisis data deskriptif kualitatif dan deskriptif kuantitatif. Hasil penelitian menunjukkan bahwa (1) langkah-langkah pembelajaran yang tepat pada penggunaan *YouTube* “Trans Food Channel” ditekankan pada prosedur dalam penulisan teks prosedur, kosa kata yang baik, dan ide dalam menulis teks prosedur, (2) penggunaan *YouTube* “Trans Food Channel” dapat meningkatkan kemampuan menulis teks prosedur. Pada pratindakan skor rata-rata siswa sebesar 69 kategori (cukup), siklus I memperoleh nilai rata-rata sebesar 77,1 kategori (baik), sedangkan siklus II nilai rata-rata siswa sebesar 85,6 kategori (baik), (3) siswa memberikan tanggapan sangat positif terhadap Penggunaan *YouTube* “Trans Food Channel”. Pada siklus I diperoleh rata-rata 25,7 (positif), sedangkan siklus II memperoleh rata-rata 27,8 (sangat positif).

**Kata-kata kunci:** media *youtube*, teks prosedur

**USING THE *YOUTUBE* “TRANS FOOD CHANNEL” TO IMPROVE THE  
WRITING ABILITY OF PROCEDURE TEXTS FOR STUDENTS OF  
CLASS VII 3 PRIVATE JUNIOR HIGH SCHOOL MASEHI BERASTAGI**

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**ABSTRACT**

Classroom action research aims to describe the steps for learning procedural texts through the use of YouTube “Trans Food Channel” for students of grade VII 3 Private Junior High School Berastagi, describing the improvement of student learning outcomes for grade VII 3 Private Junior High School Berastagi in writing procedural texts through the use of YouTube “Trans Food Channel”, describes the response of class VII 3 SMP Private Masehi Berastagi to the use of YouTube “Trans Food Channel” in learning to write procedural texts. This research design uses classroom action research design. The subjects of this study were Indonesian language teachers and students of class VII 3 of Berastagi Private Middle School. The method of data collection was carried out using the methods of observation, tests, and questionnaires and analyzed using descriptive qualitative and quantitative descriptive data analysis techniques. The results showed that (1) the appropriate learning steps in the use of YouTube "Trans Food Channel" emphasized procedures in writing procedure texts, good vocabulary, and ideas in writing procedure texts, (2) the use of YouTube "Trans Food Channel". " can improve the ability to write procedure text. In the pre-action, the students' average score was 69 categories (enough), the first cycle got an average score of 77.1 categories (good), while the second cycle the students' average score was 85.6 categories (good). (3) students gave very positive responses to the use of YouTube "Trans Food Channel". In the cycle obtained an average of 25.7 (positive), while the second cycle obtained an average of 27.8 (very positive).

**Keywords:** youtube media, procedure text