

**PEMANFAATAN LEMBAR KERJA SISWA (LKS) INTERAKTIF
BERORIENTASI PORTAL *LIVWORKSHEETS* PADA MATERI TEKS
IKLAN KELAS VIII SMP NEGERI 1 TEGALLALANG**

Oleh

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ABSTRAK

Penelitian ini bertujuan untuk (1) mendeskripsikan pemanfaatan lembar kerja siswa (LKS) interaktif berorientasi portal *Liveworksheets* pada materi teks iklan kelas VIII SMP Negeri 1 Tegallalang, (2) mendeskripsikan tingkat keefektifan lembar kerja siswa (LKS) interaktif berorientasi portal *Liveworksheets* pada materi teks iklan kelas VIII SMP Negeri 1 Tegallalang, dan (3) mendeskripsikan faktor-faktor yang menjadi penghambat serta pendukung pemanfaatan lembar kerja siswa (LKS) interaktif berorientasi portal *Liveworksheets* pada materi teks iklan kelas VIII SMP Negeri 1 Tegallalang. Rancangan penelitian ini menggunakan rancangan penelitian Deskriptif Kualitatif. Subjek penelitian ini adalah guru mata pelajaran bahasa Indonesia dan siswa kelas VIII A. Metode pengumpulan data dilakukan dengan menggunakan metode observasi, wawancara, angket, dan tes, serta dianalisis menggunakan teknik analisis data deskriptif kualitatif. Hasil penelitian menunjukkan bahwa (1) pemanfaatan LKS portal *Liveworksheets* dilakukan untuk kegiatan *Pre-Test*, proses pembelajaran, *Post-Test*/tes akhir pembelajaran, dan penilaian, (2) portal *Liveworksheets* terbukti efektif dengan nilai rata-rata sebesar 3,4 serta hasil tes belajar siswa menunjukkan rata-rata 86 dengan kategori Sangat Baik. (3) ada dua faktor penghambat dan ada tiga faktor pendukung pemanfaatan lembar kerja siswa (LKS) interaktif berorientasi portal *Liveworksheets*. Berdasarkan simpulan tersebut, ada beberapa saran yang disampaikan yaitu: (1) bagi guru, penelitian ini diharapkan dapat dijadikan salah satu acuan dalam pemilihan aplikasi pembelajaran daring dalam kegiatan evaluasi, (2) bagi siswa, portal *Liveworksheets* ini dapat digunakan untuk berlatih menjawab soal secara interaktif melalui situs web *Liveworksheets* agar dapat meningkatkan hasil belajar siswa, (3) bagi sekolah, Penelitian ini dapat dimanfaatkan untuk mengembangkan aplikasi pembelajaran yang efektif selama pembelajaran daring, dan (4) bagi peneliti lainnya, Fokus kajian penelitian ini hanya sebatas pemanfaatan lembar kerja siswa (LKS) interaktif berorientasi portal *liveworksheets*, tingkat keefektifan pemanfaatan lembar kerja siswa (LKS) interaktif berorientasi portal *liveworksheets*, serta faktor-faktor penghambat dan faktor pendukung pemanfaatan lembar kerja siswa (LKS) interaktif berorientasi portal *liveworksheets*. Penelitian lain diharapkan mengkaji kepraktisan portal *Liveworksheets*.

Kata Kunci: LKS interaktif, *liveworksheets*, teks iklan

**UTILIZATION OF STUDENT WORKSHEETS (LKS) INTERACTIVE
PORTAL ORIENTED ON ADVERTISING TEXT MATERIALS FOR CLASS
VIII SMP NEGERI 1 TEGALLALANG**

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ABSTRACT

This study aims to (1) describe interactive student worksheets (LKS) oriented to class VIII advertising text material at SMP Negeri 1 Tegallalang, (2) describe the effectiveness of interactive student worksheets (LKS) oriented to the Liveworksheets portal on advertising text materials for class VIII SMP. Negeri 1 Tegallalang, and (3) the factors that support the use of interactive student worksheets (LKS) on the Liveworksheets portal on the advertising text for class VIII of SMP Negeri 1 Tegallalang. The design of this study used a qualitative descriptive research design. The subjects of this study were Indonesian language teachers and students of class VIII A. The method of data collection was using observation, interviews, questionnaires, and tests, and analysis using qualitative descriptive data analysis techniques. The results showed that (1) the use of the LKS portal Liveworksheets was carried out for Pre-Test activities, the learning process, Post-Test/final learning tests, and assessments, (2) the Liveworksheets portal proved effective with an average score of 3.4 and the results student learning test showed an average of 86 with a very good category. (3) there are two inhibiting factors and three supporting factors for the use of interactive student worksheets (LKS) of the Liveworksheets portal. Based on these conclusions, there are several suggestions submitted, namely: (1) for teachers, this research is expected to be used as one of the wishes in the selection of bold learning applications in evaluation activities, (2) for students, this Liveworksheets portal can practice answering questions interactively through Liveworksheets website in order to improve student learning outcomes, (3) for schools, this research can be used to develop effective learning applications during learning, and (4) for other researchers, the focus of this research study is limited to the use of student worksheets (LKS) interactive liveworksheets-oriented portal, the effectiveness of the use of liveworksheets-oriented interactive student worksheets, as well as inhibiting and supporting factors for the use of liveworksheets-oriented interactive student worksheets. Other research is expected to examine the practicality of the Liveworksheets portal.

Keywords: *interactive worksheets, liveworksheets, ad text*