

# **PENGEMBANGAN MEDIA VISUALISASI AUDITORI KINESTETIK (VAK) TERPADU UNTUK STIMULASI KEAKSARAAN AWAL ANAK DI TK KAMILA KAMPUNG KAJANAN KECAMATAN BULELENG**

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## **ABSTRAK**

Penelitian ini bertujuan untuk mengembangkan media Visualisasi Auditori Kinestetik (VAK) Terpadu untuk stimulasi keaksaraan awal anak di TK Kamila, Kampung Kajian Kecamatan Buleleng. Dalam penelitian ini menggunakan Model MDLC (*Multimedia Development Life Circle*). Subjek dalam penelitian ini menggunakan dua orang ahli media, 2 orang ahli materi, 1 orang praktisi (guru), uji coba perorangan 3 anak dan uji coba kelompok kecil 10 anak. Pengumpulan data dalam penelitian ini menggunakan metode angket yang kemudian dianalisis menggunakan analisis data yaitu data kuantitatif dan data kualitatif. Media Visualisasi Auditori Kinestetik (VAK) Terpadu dinyatakan valid dengan kualifikasi sangat baik dari para ahli dengan persentase hasil validitas ahli media pembelajaran diperoleh skor 95%, hasil validitas ahli materi pembelajaran diperoleh skor 89%, hasil validitas praktisi diperoleh skor 98%, hasil validitas uji perorangan diperoleh skor 96%, dan hasil validitas uji kelompok kecil diperoleh skor 96%. Dari hasil tersebut dapat disimpulkan bahwa pengembangan media Visualisasi Auditori Kinestetik (VAK) Terpadu untuk stimulasi keaksaraan awal anak di TK Kamila mendapatkan validitas sangat tinggi sehingga media Visualisasi Auditori Kinestetik (VAK) Terpadu untuk stimulasi keaksaraan awal anak di TK Kamila layak digunakan.

**Kata Kunci :** *Pengembangan, Media Visualisasi Auditori Kinestetik, Keaksaraan Awal Anak*

***AUDITORY VISUALIZATION MEDIA DEVELOPMENT INTEGRATED  
KINESTHETIC (VAK) FOR STIMULATION OF EARLY CHILDREN'S  
LITERATURE IN KAMILA KINDERGARTEN, KAMPUNG KAJANAN,  
BULELENG DISTRICT***

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***ABSTRACT***

*This study aims to develop an Integrated Kinesthetic Auditory Visualization (VAK) media for early literacy stimulation of children in Kamila Kindergarten, Kajanana Village, Buleleng District. In this study, the MDLC (Multimedia Development Life Circle) model is used. The subjects in this study used two media experts, 2 material experts, 1 practitioner (teacher), individual trials of 3 children and small group trials of 10 children. The data collection in this study used a questionnaire method which was then analyzed using data analysis, namely quantitative data and qualitative data. The Integrated Kinesthetic Auditory Visualization Media (VAK) is declared valid with very good qualifications from the experts with the percentage of learning media expert validity results obtained a score of 95%, the results of the validity of learning material experts obtained a score of 89%, the results of practitioner validity obtained a score of 98%, the results of the validity test Individual scores obtained a score of 96%, and the results of the validity of the small group test obtained a score of 96%. From these results, it can be concluded that the development of Integrated Kinesthetic Auditory Visualization (VAK) media for early literacy stimulation of children in Kamila Kindergarten has very high validity so that Integrated Kinesthetic Auditory Visualization (VAK) media for early literacy stimulation of children in Kamila Kindergarten is feasible to use.*

***Keywords:*** *Development, Kinesthetic Auditory Visualization Media, Early Childhood Literacy*