

PENGEMBANGAN TATA RIAS FANTASI DENGAN SUMBER IDE BURUNG MERAK

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ABSTRAK

Sasaran melalui pengadaan riset ini ialah guna mengetahui sebuah proses perkembangan tata rias fantasi melalui sumber atau landasan ide Burung Merak, kemudian kualitas hasil akhir melalui pengembangan tata rias fantasi melalui sumber acuan ide Burung Merak. Jenis riset ini adalah riset dengan jenis R&D atau yang biasa dinyatakan *Research and Development* melalui menggunakan model pengembangan PPE yaitu perencanaan, produksi serta pengevaluasian. Adapun cara dalam mengumpulkan datanya dipakai pada riset ini ialah melalui pemakaian angket dengan menggunakan analisa kuantitatif serta kualitatif. Simpulan riset menunjukkan bahwa kegiatan dari pengembangan penataan rias fantasi melalui landasan ide Burung Merak dikembangkan dengan beberapa tahapan melalui pengembangan PPE yaitu perencanaan yang diadakan melalui menganalisa acuan ide yang ditingkatkan menjadi sebuah tata rias fantasi. Selanjutnya diikuti melalui kegiatan pembuatan perancangan design tata rias fantasi. Sesudah kegiatan merencanakan selanjutnya ke tahapan produksi yang meliputi kegiatan mengadakan tata rias. Terakhir hasil dari pengevaluasian diadakan melalui pengujian produk terhadap hasil melalui pengembangan tata rias fantasi melalui sumber atau landasan burung merak. Kemudian hasil pengembangan penataan rias secara fantasi melalui acuan burung merak yang bahwasannya berlandaskan hasil pengujian melalui ahli pertama serta kedua mendapat hasil 94,15. Yang mana dijelaskan bahwasannya rias fantasi melalui acuan burung merak serta mempunyai tingkatan penggapaian produk dikategorikan begitu bagus.

Kata Kunci: Pengembangan, Tata Rias Fantasi, Sumber Ide, Burung Merak

***DEVELOPMENT OF FANTASTIC MAKEUP WITH THE SOURCE OF THE
PEACHER IDEA***

by

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ABSTRACT

The target through the provision of this research is to find out a process of developing fantasy makeup through the source or basis of the Peacock idea, then the quality of the final result through the development of fantasy makeup through the reference source of the Peacock idea. This type of research is research with the type of R&D or what is commonly stated as Research and Development through using the PPE development model, namely planning, production and evaluation. The method of collecting data used in this research is through the use of questionnaires using quantitative and qualitative analysis. The conclusion of the research shows that the activities of developing fantasy make-up through the basis of the idea of the Peacock Bird were developed in several stages through the development of PPE, namely planning which was carried out through analyzing reference ideas which were improved into a fantasy make-up. This is followed by the activity of making fantasy make-up designs. After the planning activities, proceed to the production stage which includes the activities of carrying out make-up. Finally, the results of the evaluation were carried out through product testing against the results through the development of fantasy makeup through the source or base of the peacock. Then the results of developing a fantasy make-up arrangement through the reference of a peacock which in fact based on the results of the test through the first and second experts got 94.15 results. Which explains that fantasy makeup through the reference of a peacock and has a high level of product achievement is categorized as very good.

Keywords: *Development, Fantasy Makeup, Source of Idea, Peacock*