

PENGARUH MODAL DAN HARGA TERHADAP PENDAPATAN PETANI RUMPUT LAUT DI DESA SUANA KECAMATAN NUSA PENIDA KABUPATEN KLUNGKUNG

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Abstrak

Penelitian ini bertujuan untuk mengetahui pengaruh modal dan harga terhadap pendapatan petani rumput laut di Desa Suana Kecamatan Nusa Penida Kabupaten Klungkung, baik secara parsial maupun simultan. Rancangan penelitian yang digunakan dalam penelitian ini yaitu kausalitas. Subjek yang digunakan dalam penelitian ini yaitu petani rumput laut di Desa Suana. Populasi dalam penelitian ini berjumlah 100 orang, dengan seluruhnya dijadikan sebagai sampel. Data yang dicari merupakan jenis data kuantitatif dengan menggunakan kuesioner, serta dilakukan analisis dengan analisis regresi berganda. Hasil penelitian menunjukkan bahwa: (1) terdapat pengaruh positif dan signifikan antara modal terhadap pendapatan petani rumput laut di Desa Suana (2) terdapat pengaruh positif dan signifikan antara harga terhadap pendapatan petani rumput laut di Desa Suana (3) terdapat pengaruh positif dan signifikan antara modal dan harga terhadap pendapatan petani rumput laut di Desa Suana.

Kata Kunci: Modal, Harga, Pendapatan

Abstract

This study aims to determine the effect of capital and price on the income of seaweed farmers in Suana Village, Nusa Penida District, Klungkung Regency, both partially and simultaneously. The research design used in this study is causality. The subjects used in this study were seaweed farmers in Suana Village. The amount of population in this study were 100 people, with all of them used as samples. The data sought is a type of quantitative data using a questionnaire, and analyzed by multiple regression analysis. The results showed that: (1) there were a positive and significant influence between capital on the income of seaweed farmers in Suana Village (2) there were a positive and significant effect between price on the income of seaweed farmers in Suana Village (3) there were a positive and significant effect between capital and prices on the income of seaweed farmers in Suana Village.

Keywords: Capital, Price, Income