

# **PENGEMBANGAN MODUL TATA RIAS FANTASI**

## **DI SMK NEGERI 2 SINGARAJA**

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### **ABSTRAK**

Kajian ini dilaksanakan guna mengetahui 1) Langkah-langkah pembuatan modul tata rias fantasi dan untuk mengetahui 2) Kelayakan pengembangan modul tata rias fantasi yang diamati dari kelayakan oleh ahli media dan ahli isi materi. Studi ini merupakan jenis pengembangan atau *Research and Development (R&D)* bermodelkan ADDIE dengan lima tahapan diantaranya analisis (*analysis*), perancangan (*design*), pengembangan (*development*), implementasi (*implementation*), dan evaluasi (*evaluation*). Metode pengumpulan data yang dipakai yakni metode observasi, wawancara, dan angket. Subyek pada studi ini yaitu 2 orang ahli materi dan 2 orang ahli media, serta 6 siswa kelas XII tata kecantikan SMK Negeri 2 Singaraja yang sudah ikut serta pada pembelajaran tata rias fantasi untuk uji kelompok kecil. Teknik analisa data mempergunakan metode kualitatif dan kuantitatif. Hasil studi memperoleh temuan bahwa 1) Langkah pembuatan modul Tata Rias Fantasi melewati tahap: analisis kebutuhan bahan ajar, perancangan draft modul, pengembangan modul, implementasi uji coba kelayakan modul oleh ahli isi materi dan ahli media, evaluasi uji coba kelayakan modul lewat uji kelompok kecil sejumlah 6 orang siswa. 2) Kelayakan modul tata rias fantasi mendapatkan hasil uji validasi ahli media dengan persentase rerata 99,6 % selanjutnya hasil uji validasi ahli materi mendapatkan persentase rerata 85,2 % sehingga modul dinyatakan layak serta tidak membutuhkan revisi. Hasil persentase rata-rata respons subjek sasaran yakni 93,20% sehingga modul dinyatakan sangat baik tanpa revisi.

Kata Kunci: Pengembangan, Modul, Tata Rias Fantasi, model ADDIE

**FANTASY MAKEUP MODULE DEVELOPMENT AT SMK NEGERI 2  
SINGARAJA**

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**ABSTRACT**

*This study was conducted in order to find out 1) The steps for making a fantasy makeup module and to find out 2) The feasibility of developing a fantasy makeup module which was observed from feasibility by media experts and material content experts. This study is a type of development or Research and Development (R&D) modeled on ADDIE with five stages including analysis, design, development, implementation, and evaluation. Data collection methods used are observation, interviews, and questionnaires. The subjects in this study were 2 material experts and 2 media experts, as well as 6 class XII cosmetology students at SMK Negeri 2 Singaraja who had participated in fantasy cosmetology lessons for small group tests. Data analysis techniques use qualitative and quantitative methods. The results of the study found that 1) The steps for making the Fantasy Makeup module went through the stages: analyzing the needs of teaching materials, designing draft modules, developing modules, implementing module feasibility trials by material content experts and media experts, evaluating module feasibility trials through small group tests a total of 6 students. 2) The feasibility of the fantasy makeup module gets the results of the media expert validation test with an average percentage of 99.6%, then the material expert validation test results get an average percentage of 85.2% so that the module is declared feasible and does not need revision. The results of the average percentage of the target subject's responses were 93.20% so that the module was declared very good without revision.*

**Keywords:** *Development, Module, Fantasy Makeup, ADDIE model*