

**PENGEMBANGAN MEDIA PEMBELAJARAN INTERAKTIF BAHASA  
INGGRIS “*INTRODUCING VOCABULARY*” MENGGUNAKAN 3 BAHASA DI  
KELAS III SEKOLAH DASAR**

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**ABSTRAK**

Media pembelajaran merupakan suatu alat atau perantara yang biasanya digunakan untuk memudahkan proses komunikasi antara guru dan siswa dalam suatu pembelajaran. Tujuan dari penelitian ini adalah untuk mengembangkan Media Pembelajaran Interaktif Bahasa Inggris “*Introducing Vocabulary*” menggunakan 3 bahasa di Kelas III Sekolah Dasar, sebagai salah satu media untuk berkontribusi dalam membantu meningkatkan motivasi siswa dalam belajar bahasa Inggris dan membantu guru dalam menjelaskan materi dengan lebih efektif, sehingga siswa menjadi lebih aktif di dalam proses pembelajaran di SD Negeri 4 Kaliuntu.

Pengembangan Media Pembelajaran *Interaktif* ini menggunakan metode Research and Development (R & D) dan model ADDIE (analysis, design, development, implementation dan evaluation).

Hasil dari penelitian ini menunjukkan bahwa, Media pembelajaran interaktif termasuk kedalam kriteria sangat baik. Hasil yang diperoleh berdasarkan uji ahli isi persentase keseluruhan penilaian yaitu 100%, uji ahli media diperoleh persentase keseluruhan penilaian yaitu 100%, uji perorangan diperoleh presentase rata-rata siswa 97.44%, uji kelompok kecil diperoleh presentase rata-rata siswa 98.21%, uji lapangan diperoleh presentase rata-rata siswa 97.15%, uji *efektivitas* didapatkan rata-rata persentase kenaikan nilai sebesar 75%. Dan uji respon siswa mendapat rata-rata persentasi sebesar 96.23% dengan kategori sangat baik.

Kata Kunci: Media Pembelajaran *Interaktif*, *Introducing Vocabulary*, Animasi 2 Dimensi.

**DEVELOPMENT OF INTERAKTIF ENGLISH LEARNING  
MEDIA “INTRODUCING VOCABULARY” USING 3 LANGUAGES  
IN THIRD GRADE ELEMNTARY SCHOOL**

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**ABSTRACT**

*Learning media is a tool or intermediary that is usually used to facilitate the communication process between teachers and students in a learning process. This study aimed to develop English Interactive Learning Media “Introducing Vocabulary” using three languages in third-grade elementary school as one of the media to contribute in helping to increase student motivation in learning English and help the teachers in explaining the material more effectively, so students become more active in the learning process at SD Negeri 4 Kaliuntu.*

*Development of Interactive Learning Media Using the Research and Development (R&D) Method and the ADDIE Model (analysis, design, development, implementation and, evaluation). In this ADDIE Model, the evaluation process is carried out in each stage passed in order to know the feasibility of each process so that it can be continued in the next process.*

*The result showed that interactive learning media included in very well criteria. The results are obtained based on the expert test contents of the overall assessment percentage is 100%, media expert test obtained the percentage of the overall assessment is 100%, individual test obtained an average percentage of students 97.44%, small group test obtained an average percentage of students 98.21%, field test obtained an average percentage of students 97.15%, efektivitas test found an average of percentage increase in value of 75%. And student response tests got an average of the percentage of 96.23% with very good criteria.*

**Keywords:** *Interactive Learning Media, Introducing Vocabulary, 2 Dimensional Animation.*