

PENGGUNAAN KANAL *YOUTUBE* DONGENG KITA SEBAGAI SUMBER PEMBELAJARAN CERITA RAKYAT DALAM PROGRAM KAMPUS MENGAJAR 1 DI SD SWASTA RAHAYU CHANDRA BETANIA *SCHOOL* KABANJAHE, KARO, SUMATERA UTARA

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ABSTRAK

Tujuan penelitian ini (1) mendeskripsikan unsur Intrinsik yang terkandung dalam video animasi di Kanal *YouTube* "Dongeng Kita", (2) mendeskripsikan nilai-nilai yang terkandung dalam video animasi di Kanal *YouTube* "Dongeng Kita", dan (3) mendeskripsikan kesesuaian antara video animasi di Kanal *YouTube* "Dongeng Kita" dengan pembelajaran cerita rakyat di kelas V Sekolah Dasar. Adapun desain penelitian ini yakni penelitian deskriptif kualitatif dan metode pengumpulan datanya yakni metode dokumentasi dengan instrumen pengumpulan data berupa kartu data. Hasil penelitian memperlihatkan bahwasanya (1) video animasi di Kanal *YouTube* "Dongeng Kita" mengandung unsur intrinsik berupa tema, tokoh, karakter, alur, latar, serta amanat, (2) video animasi di Kanal *YouTube* "Dongeng Kita" mengandung nilai keagamaan, nilai moral, nilai sosial, serta nilai budaya, (3) video animasi di Kanal *YouTube* "Dongeng Kita" memiliki kaitan dengan pembelajaran cerita rakyat di kelas V SD khususnya mengacu pada kompetensi dasar KD 1.2 "Mengidentifikasi cerita rakyat yang didengarnya.", sehingga bisa menjadi alternatif pemilihan media pembelajaran berbasis teknologi.

Kata Kunci: Kanal *YouTube*, Pembelajaran Cerita Rakyat

**USE OF THE YOUTUBE CHANNEL DONGENG KITA AS A
LEARNING SOURCE OF FOLK STORIES IN THE " PROGRAM
KAMPUS MENGAJAR 1" AT PRIVATE ELEMENTARY SCHOOL
RAHAYU CHANDRA BETAHIA SCHOOL KABANAJHE, KARO,
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ABSTRACT

The aims of this research are (1) to describes the intrinsic elements contained in the animated video on the YouTube channel "Dongeng Kita", (2) to describe the values contained in the animated video on the YouTube Channel "Dongeng Kita", and (3) to describe the appropriateness between the animated videos on the YouTube channel "Dongeng kita" and learning folklore in class V of Elementary School. The research design is a qualitative descriptive research and the data collection method is the documentation method with data collection instruments in the form of data cards. The results of the study show that (1) the animated video on the YouTube channel "Dongeng Kita" contains intrinsic elements in the form of themes, characters, characters, plot, background, and message, (2) the animated video on the YouTube Channel "Dongeng Kita" contains religious values, moral values , social values, and cultural values, (3) the animated video on the YouTube channel "Dongeng kita" has something to do with learning folklore in grade V SD, specifically referring to the basic competency KD 1.2 "Identify the folktales they hear.", so that it can be an alternative selection of technology-based learning media

Keywords: YouTube channel, Folklore Learning