

PENGEMBANGAN FILM ANIMASI 3 DIMENSI TUDE THE MOVIE – HILANGNYA *HANDPHONE* BAYU SAAT BERMAIN *DEDUPLAK*

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ABSTRAK

Film Animasi 3 Dimensi yang berjudul “Tude The Movie – Hilangnya *Handphone* Bayu Saat Bermain *Deduplak*” menceritakan tentang Tude dan kawan-kawannya yang sedang asik bermain *deduplak* di lapangan, namun ditengah-tengah permainan, salah satu teman Tude yang bernama Bayu kehilangan *handphone* miliknya. *Deduplak* sendiri merupakan permainan tradisional Bali berlari dan berjalan yang terbuat dari batok kelapa. Penelitian ini bertujuan untuk mengimplementasikan pembuatan Film Animasi 3 Dimensi Tude The Movie – Hilangnya *Handphone* Bayu Saat Bermain *Deduplak* dan mengetahui respon masyarakat terhadap hasil akhir Film Animasi 3 Dimensi Tude The Movie – Hilangnya *Handphone* Bayu Saat Bermain *Deduplak*. Pengembangan Film Animasi 3 Dimensi Tude The Movie – Hilangnya *Handphone* Bayu Saat Bermain *Deduplak* menggunakan model penelitian MDLC (*Multimedia Development Life Cycle*), MDLC memiliki 6 tahapan diantaranya adalah tahapan *concept* (pengonsepan), tahapan *design* (perancangan), tahapan *material collecting* (pengumpulan bahan), tahapan *assembly* (pembuatan), tahapan *testing* (pengujian) dan terakhir adalah tahapan *distribution* (pendistribusian). Film Animasi 3 Dimensi Tude The Movie – Hilangnya *Handphone* Bayu Saat Bermain *Deduplak* diharapkan nantinya mampu memberikan pengetahuan kepada masyarakat mengenai permainan tradisional Bali *deduplak*. Beberapa pengujian dilakukan pada film animasi ini diantaranya dari pengujian ahli isi yang mendapat hasil 100%, pengujian ahli media mendapat hasil 100% dan pengujian respon pengguna mendapat respon 62% sangat positif, 35% berkategori positif dan 3% berkategori cukup positif. Rata – rata tingkat kelayakan terhadap Film Animasi 3 Dimensi Tude The Movie – Hilangnya *Handphone* Bayu Saat Bermain *Deduplak*, mendapatkan hasil 87,8% dan masuk kedalam kategori Baik di masyarakat

Kata kunci: Permainan Tradisional, *Deduplak*, Animasi, MDLC

**THE DEVELOPMENT OF A 3 – DIMENSIONAL ANIMATED FILM TUDE
THE MOVIE – THE LOSS OF BAYU’S HANDPHONE WHILE PLAYING
DEDUPLAK**

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Abstract

A 3D animated film entitled "Tude The Movie – The Loss of Bayu's Handphone While Playing Deduplak" tells the story of Tude and his friends who are playing deduplak game in the field, but in the middle of the game, one of Tude's friends named Bayu loses his handphone. Deduplak itself is a traditional Balinese game of running and walking made from coconut shells. This study aims to implement the creation of a 3-dimensional animated film Tude The Movie – The Loss of Bayu's Handphone While Playing Deduplak and to find out the public's response to the final result of the 3-dimensional animated film Tude The Movie – The loss of Bayu's Handphone While Playing Deduplak. The development of a 3-dimensional animated film Tude The Movie – The Loss of Bayu's Handphone While Playing Deduplak uses the MDLC (Multimedia Development Life Cycle) research model, MDLC has 6 stages including the concept, design, material collecting, assembly, testing and the last stage is distribution. The 3D animated film Tude The Movie – The Loss of Bayu's Handphone While Playing Deduplak is expected to be able to provide knowledge to the public about the traditional Balinese game deduplak. Several tests were carried out on this animated film, including content expert testing which got 100% results, media expert testing getting 100% results and user response testing getting a response of 62% very positive category, 35% positive category and 3% quite positive category. The average level of eligibility for the 3 Dimensional Animated Film Tude The Movie – The Loss of Bayu's Handphone While Playing Deduplak, got a result of 87.8% and was included in the Good category in the public.

Keyword: Traditional Games, Dedulak, 3D Animation, MDLC