

APPENDICES

Appendix 1. The Table of Language Expressions and Functions Used at Bali Ketut Tourism Website

No.	Sections	Language Expressions	Language Functions
1.	Section 1	“Join a real-time interactive experience.”	Directive
		“With a passionate local.”	Expressive
		“From the comfort of your home.”	Expressive
		“Connecting travelers to guides around the wor.ld.”	Referential
		“Explore the world!”	Directive
		“Select which country you want to visit.”	Phatic
		“Looking for a Guide?”	Phatic
		“Where’s your next adventure?”	Phatic
2.	Sections 2	“Can't travel? Join real-time interactive online experience with a passionate local from the comfort of your ho.me.”	Directive
		“Those are spotlight destination.ns”	Referential
		“Looking to get the best out of your holiday?”	Phatic
		“Let us help by getting you a great gui.de”	Directive
		“Someone who would help you navigate local language and culture barrier.s.”	Directive

		“Show you hidden gems and tell you stories that only a local would know!”	Directive
3.	Sections 3	“Bali Ketut Tour is an online platform that connects travelers with tourism service provider.s.”	Referential
		“Guides and tour companies register their profiles here, providing detailed information about themselves, their skills, services, and experience, etc.”	Referential
		“Travellers who visit Bali Ketut Tour could choose from amongst thousands of these guides and tourism providers to find the one most suited to their requirement.s.”	Directive
		“They could directly interact with their guides to seek travel advice and customize their itineraries, hence enjoying their trip on their terms.”	Directive
		“By engaging locals, travelers more so help support the local communities in the areas they visit.”	Referential
		“With over 27,500 guide in over 5,000 locations from 208 countries globally.”	Referential
		“Bali Ketut Tour is today one of the largest and widest communities of	Referential

4.	Sections 4	guides in the world, providing travelers with a vast selection of guides in even the most remote areas of the world.”	
		“Whether it’s a city guide, safari guide, scuba diving instructor, or even a cruise ship shore excursion guide, you will find the right one at Bali Ketut Tour.”	Referential
		“Bali Ketut Tour is an online platform that allows travelers to interact with guides all over the world.”	Referential
		“Bali Ketut Tour travelers could see guides’ profiles, contact them for inquiries and make their bookings directly with them!”	Directive
		“The guide community registered with us has grown to about 27,500 guides in over 5,000 cities from 208 countries globally!”	Referential
		“This makes Bali Ketut Tour probably one of the largest and widest communities of guides in the world.”	Referential
		“Having such a vast selection of guides provides tourists with a single point source brimming with choices.”	Referential

5.	Sections 5	“Tourists could additionally make an informed decision in identifying a guide who has the skills and experiences.”	Referential
		“They are looking for: They could read up about the guide, see their areas of interest and knowledge, read past reviews and book with them directly, completely bypassing the middleman.”	Directive
		“We are working on many new tools that would further enhance the travel planning experience for travelers all over the world.”	Directive

Appendix 2. The Table of Classification of language expressions in "Bali Ketut Tour Website"

No	Section	Classification
1	Section 1 c) “Join a real-time interactive experience.” d) “With a passionate local.”	c) Here the author explains to invite tourists to be able to carry out activities directly with each other and the surrounding environment. So this sentence has a language function to invite/Directive d) This sentence describes an activity that can express the spirit of local residents which can also be felt by tourists.
2	Section 2 c) “Let us help by getting you a great guide” d) “Bali Ketut Tour is an online platform that connects travelers with	c) The expression of this sentence is meaningful for offers from tour owners to find the best guide that suits the conditions of tourists. d) This sentence describes a fact about a web tour that is already connected to several tour service owners so that they can connect to tourists who want to visit a tourist spot.

	tourism service provider.s.”	
3	<p>Section 3</p> <p>c) “Guides and tour companies register their profiles here, providing detailed information about themselves, their skills, services, and experience, etc.”</p> <p>d) “With over 27,500 guide in over 5,000 locations from 208 countries globally”</p>	<p>c) Here the writer classifies this sentence into a phatic language function because this sentence contains general web information that can help tourists find out information about tour packages before choosing.</p> <p>d) This sentence describes the fact that this web tour has a number of guides in various places.</p>
4	<p>Section 4</p> <p>c) “Whether it’s a city guide, safari guide, scuba diving instructor, or even a cruise ship shore excursion guide, you will find the right one at Bali Ketut Tour.”</p> <p>d) “Bali Ketut Tour travelers could see guides’ profiles, contact them for inquiries and make their bookings directly with them!”</p>	<p>c) Here the author explains the sentence on Bali ketut tour has a language function to convince tourists that on this website they can get many guide references according to the activities and tourist attractions they want.</p> <p>d) In this sentence, tourists are given freedom by Bali Ketut Tour in choosing a guide that fits the tourist criteria through the profile provided.</p>
5	<p>Section 5</p> <p>c) “They are looking for: They could read up about the guide, see their areas of interest and knowledge, read past reviews and book with them directly, completely bypassing the middleman.”</p> <p>d) “We are working on many new tools that</p>	<p>c) This sentence has the meaning of an offer provided on the Bali Ketut Tour website where guests can see the classification of each guide and can be ordered directly to the desired guide without intermediaries.</p> <p>d) Bali ketut tour in this sentence tries to inform web visitors about a new method that will be developed to make it easier for tourists to travel in Bali by using Bali ketut tour services.</p>

	would further enhance the travel planning experience for travelers all over the world.”	
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