



LAMPIRAN

Lampiran 1. Kuesioner Penelitian

**PROGRAM STUDI S1 MANAJEMEN
JURUSAN MANAJEMEN
FAKULTAS EKONOMI
UNIVERSITAS PENDIDIKAN GANESHA**

Kepada

Yth. Bapak/Ibu, Saudara/i

Hal: Pengisian Kuesioner

Dengan hormat,

Dalam rangka menyelesaikan studi di Universitas Pendidikan Ganesha pada Program Studi Manajemen, dengan ini saya mengadakan penelitian yang berjudul **“Faktor-Faktor Yang Menentukan Keputusan Pembelian Pada Toko Grosir Harapan Anda Di Kabupaten Buleleng”**.

Maka dengan ini, saya mohon kesediaan Bapak/Ibu, Saudara/i untuk berkenan mengisi kuesioner ini. Atas kesediaan dan bantuan Saudara/i yang turut berpartisipasi dalam mengisi kuesioner penelitian ini, saya ucapkan terimakasih.

Singaraja, 03 Januari 2023

Peneliti

Kadek Bagus Devana Arta
NIM. 1917041073

**FAKTOR – FAKTOR YANG MENENTUKAN KEPUTUSAN
PEMBELIAN PADA TOKO GROSIR HARAPAN ANDA DI KABUPATEN
BULELENG**

A. Identitas Responden

Berilah tanda check (√) pada salah satu pilihan jawaban dan tuliskan jawaban singkat bila jawaban Anda tidak tersedia pada pilihan jawaban dalam kuesioner ini.

1. Nama Lengkap :
2. Alamat :
3. Usia :
4. Jenis Kelamin : Laki – Laki Perempuan
5. Apakah anda pernah melakukan pembelian pada Toko Grosir Harapan Anda? Iya Tidak

Jika anda menjawab Iya, silakan lanjutkan mengisi kuesioner, namun jika menjawab Tidak silakan berhenti untuk mengisi kuesioner.

B. Pengisian Kuesioner

Berilah tanda check (√) pada jawaban yang paling sesuai dengan pendapat Anda pada kolom yang tersedia. Penilaian dapat Anda berikan berdasarkan pilihan berikut :

- SS : Sangat Setuju
S : Setuju
KS : Kurang Setuju
TS : Tidak Setuju
STS : Sangat Tidak Setuju

D. Daftar Pernyataan

NO	KETERANGAN	STS	TS	KS	S	SS
1. Harga						
	Harga produk yang ditawarkan pada Toko Grosir Harapan Anda lebih murah dibandingkan dengan toko grosir lainnya					
2. Lokasi						
	Lokasi toko grosir yang mudah dijangkau/strategis					
3. Keragaman Produk						
	Produk yang dijual Toko Grosir Harapan Anda sangat bervariasi					
4. Suasana Toko						
	Bangunan toko yang besar serta tata letak produk yang baik memberikan kenyamanan kepada konsumen saat berbelanja					
5. Kualitas Pelayanan						
	Toko memberikan pelayananyang ramah dan sopan					
6. Bauran Promosi						
	Toko Grosir Harapan Anda memberikan potongan harga kepada konsumen yang terdaftar sebagai member					
7. Kualitas Produk						
	Produk yang dijual pada Toko Grosir Harapan Anda memiliki kualitas yang baik					
8. Citra Merek						
	Harapan Anda Hakiki Group Co. sudah dikenal luas dengan sangat baik dengan berbagai macam produk yang dijual					
9. Kepercayaan						
	Saya percaya Toko Grosir Harapan Anda transparan dan jujur dalam memberikan informasi terkait produk yang dijual					
10. Kelompok Referensi						
	Saya berbelanja pada Toko Grosir Harapan Anda karena ada dorongan dari orang lain					
11. Pengalaman						
	Saya merasa puas dan senang berbelanja di Toko Grosir Harapan Anda					
12. Gaya Hidup						
	Toko Grosir Harapan Anda menyediakan					

	segala jenis produk yang sesuai dengan kebutuhan saya					
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Lampiran 2. Data Penelitian

1. Hasil Kuesioner Untuk Uji Validitas dan Reliabilitas

Data Ordinal

Responden	Pernyataan												Total
	1	2	3	4	5	6	7	8	9	10	11	12	
1	4	3	4	4	4	4	3	4	4	3	4	3	44
2	4	4	5	4	5	4	5	4	4	3	4	3	49
3	4	4	4	4	4	3	4	4	4	3	4	4	46
4	5	4	4	4	5	4	4	4	4	4	4	4	50
5	4	5	4	4	4	4	4	3	4	5	4	4	49
6	4	4	4	4	3	3	5	3	5	5	4	4	48
7	4	4	4	4	4	4	4	3	3	3	4	4	45
8	4	4	4	4	4	3	3	4	5	4	5	4	48
9	4	3	4	4	4	4	3	4	4	3	3	4	44
10	5	4	4	4	4	3	4	4	4	3	4	3	46
11	5	4	5	4	4	4	5	5	5	4	5	4	54
12	4	5	4	5	5	5	4	5	5	5	5	5	57
13	5	5	4	4	5	5	5	5	3	4	5	4	54
14	5	5	5	4	4	4	5	4	5	5	5	5	56
15	4	5	5	5	4	4	4	4	4	3	4	3	49
16	4	4	4	5	5	5	4	4	3	4	5	3	50
17	5	4	4	4	4	3	4	3	4	3	5	4	47
18	5	4	5	5	5	5	5	4	5	4	5	5	57

Responden	Pernyataan												Total
	1	2	3	4	5	6	7	8	9	10	11	12	
19	4	5	4	5	4	4	4	4	3	3	4	5	49
20	5	4	5	4	3	4	4	3	4	3	4	4	47
21	5	5	4	4	4	4	4	3	4	3	4	5	49
22	5	5	5	5	5	4	4	4	4	4	4	3	52
23	5	4	4	4	3	4	4	3	4	4	4	4	47
24	4	5	5	4	5	4	4	5	4	4	5	3	52
25	5	4	5	4	4	5	4	5	4	4	4	4	52
26	5	4	5	4	5	4	5	4	4	4	5	3	52
27	5	4	5	5	4	4	5	5	4	4	4	5	54
28	4	4	3	4	5	4	4	3	4	4	4	4	47
29	4	4	4	4	4	3	4	4	4	3	4	3	45
30	5	4	5	5	4	5	5	5	5	4	5	4	56



Data Interval

Responden	Pernyataan												Total
	1	2	3	4	5	6	7	8	9	10	11	12	
1	1.000	1.000	2.676	1.000	2.423	2.400	1.000	2.277	2.471	1.000	2.723	1.000	20.971
2	1.000	2.595	4.193	1.000	3.846	2.400	3.914	2.277	2.471	1.000	2.723	1.000	28.419
3	1.000	2.595	2.676	1.000	2.423	1.000	2.468	2.277	2.471	1.000	2.723	2.294	23.928
4	2.596	2.595	2.676	1.000	3.846	2.400	2.468	2.277	2.471	2.332	2.723	2.294	29.679
5	1.000	4.099	2.676	1.000	2.423	2.400	2.468	1.000	2.471	3.580	2.723	2.294	28.135
6	1.000	2.595	2.676	1.000	1.000	1.000	3.914	1.000	3.926	3.580	2.723	2.294	26.709
7	1.000	2.595	2.676	1.000	2.423	2.400	2.468	1.000	1.000	1.000	2.723	2.294	22.580
8	1.000	2.595	2.676	1.000	2.423	1.000	1.000	2.277	3.926	2.332	4.254	2.294	26.778
9	1.000	1.000	2.676	1.000	2.423	2.400	1.000	2.277	2.471	1.000	1.000	2.294	20.542
10	2.596	2.595	2.676	1.000	2.423	1.000	2.468	2.277	2.471	1.000	2.723	1.000	24.229
11	2.596	2.595	4.193	1.000	2.423	2.400	3.914	3.544	3.926	2.332	4.254	2.294	35.471
12	1.000	4.099	2.676	2.680	3.846	3.800	2.468	3.544	3.926	3.580	4.254	3.559	39.432
13	2.596	4.099	2.676	1.000	3.846	3.800	3.914	3.544	1.000	2.332	4.254	2.294	35.354
14	2.596	4.099	4.193	1.000	2.423	2.400	3.914	2.277	3.926	3.580	4.254	3.559	38.220
15	1.000	4.099	4.193	2.680	2.423	2.400	2.468	2.277	2.471	1.000	2.723	1.000	28.734
16	1.000	2.595	2.676	2.680	3.846	3.800	2.468	2.277	1.000	2.332	4.254	1.000	29.928
17	2.596	2.595	2.676	1.000	2.423	1.000	2.468	1.000	2.471	1.000	4.254	2.294	25.777
18	2.596	2.595	4.193	2.680	3.846	3.800	3.914	2.277	3.926	2.332	4.254	3.559	39.971
19	1.000	4.099	2.676	2.680	2.423	2.400	2.468	2.277	1.000	1.000	2.723	3.559	28.305
20	2.596	2.595	4.193	1.000	1.000	2.400	2.468	1.000	2.471	1.000	2.723	2.294	25.740
21	2.596	4.099	2.676	1.000	2.423	2.400	2.468	1.000	2.471	1.000	2.723	3.559	28.415

Responden	Pernyataan												Total
	1	2	3	4	5	6	7	8	9	10	11	12	
22	2.596	4.099	4.193	2.680	3.846	2.400	2.468	2.277	2.471	2.332	2.723	1.000	33.085
23	2.596	2.595	2.676	1.000	1.000	2.400	2.468	1.000	2.471	2.332	2.723	2.294	25.556
24	1.000	4.099	4.193	1.000	3.846	2.400	2.468	3.544	2.471	2.332	4.254	1.000	32.606
25	2.596	2.595	4.193	1.000	2.423	3.800	2.468	3.544	2.471	2.332	2.723	2.294	32.439
26	2.596	2.595	4.193	1.000	3.846	2.400	3.914	2.277	2.471	2.332	4.254	1.000	32.877
27	2.596	2.595	4.193	2.680	2.423	2.400	3.914	3.544	2.471	2.332	2.723	3.559	35.430
28	1.000	2.595	1.000	1.000	3.846	2.400	2.468	1.000	2.471	2.332	2.723	2.294	25.130
29	1.000	2.595	2.676	1.000	2.423	1.000	2.468	2.277	2.471	1.000	2.723	1.000	22.634
30	2.596	2.595	4.193	2.680	2.423	3.800	3.914	3.544	3.926	2.332	4.254	2.294	38.551



2. Hasil Kuesioner Untuk Analisis Faktor

Data Ordinal

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
1	5	5	4	5	4	4	4	4	4	4	4	5
2	4	4	4	4	4	4	4	4	4	4	4	4
3	3	3	4	4	4	4	4	4	3	3	3	3
4	4	4	4	3	3	4	4	4	4	3	4	4
5	4	4	4	4	4	4	4	4	4	4	4	4
6	4	4	4	4	3	4	4	4	4	4	4	4
7	4	4	3	4	4	3	4	4	4	4	4	4
8	4	4	4	4	4	4	4	4	5	4	5	4
9	4	4	4	4	4	5	4	4	4	4	4	4
10	3	4	4	3	4	4	4	3	4	3	4	4
11	4	4	4	4	4	4	4	4	4	4	4	4
12	4	4	4	4	4	4	5	4	5	4	5	4
13	4	4	4	4	4	4	4	4	4	4	4	5
14	4	4	4	3	4	4	3	3	4	4	4	4
15	3	4	4	4	4	4	4	4	3	3	4	3
16	4	4	4	4	4	4	4	4	4	4	4	4
17	4	4	4	4	5	4	4	4	5	5	5	4
18	3	3	4	4	4	4	3	4	3	4	3	3
19	3	3	4	3	3	4	3	3	3	3	3	3
20	4	4	3	4	4	3	4	4	4	4	4	4
21	5	5	4	5	4	4	4	5	4	4	4	5

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
22	4	4	4	4	4	4	4	4	4	4	4	4
23	5	5	4	5	4	4	4	5	4	4	4	5
24	4	4	5	4	4	5	4	4	4	4	4	4
25	4	4	4	4	5	4	4	4	4	4	5	4
26	4	4	4	4	4	4	5	4	4	4	4	4
27	4	4	4	4	4	4	4	4	4	4	5	4
28	4	4	4	4	4	4	4	4	4	4	4	4
29	4	4	4	4	4	4	4	4	4	4	4	4
30	4	4	4	4	4	4	4	4	4	4	4	4
31	4	4	4	4	4	4	5	4	5	4	5	4
32	4	3	4	4	4	4	4	4	4	4	3	4
33	4	4	3	4	4	4	4	4	4	4	4	4
34	4	4	3	4	4	4	4	4	4	4	4	4
35	4	4	4	4	4	3	4	4	4	4	4	4
36	4	4	4	4	4	4	4	4	4	4	4	4
37	4	4	4	4	5	4	4	5	5	5	4	4
38	4	4	4	4	4	4	4	4	4	4	4	4
39	4	4	5	5	4	5	4	5	5	4	5	5
40	4	4	4	4	4	3	4	4	4	4	4	4
41	4	4	4	4	4	4	4	4	4	4	4	4
42	4	4	4	4	3	4	4	4	4	4	4	4
43	3	4	4	4	4	4	3	4	3	4	4	3
44	5	5	4	5	5	4	5	5	4	5	4	5
45	4	4	3	4	4	3	4	3	4	4	4	4

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
46	4	4	5	4	4	4	5	4	5	4	5	4
47	3	3	3	3	3	4	3	3	3	3	3	3
48	4	4	4	3	3	4	4	4	4	3	4	4
49	5	5	4	5	4	4	4	4	4	4	4	5
50	4	4	4	4	5	4	5	5	5	5	5	4
51	3	3	3	4	4	4	3	4	3	4	3	3
52	4	4	5	4	4	5	5	4	5	4	5	4
53	4	4	4	4	4	3	4	3	4	3	4	4
54	3	3	4	3	3	4	3	4	3	4	3	3
55	5	5	5	5	4	4	4	4	4	4	4	5
56	4	4	4	4	5	4	5	4	5	5	5	4
57	4	4	4	4	5	4	4	4	4	4	5	4
58	4	5	4	5	4	4	4	5	4	4	4	5
59	4	4	4	4	4	4	4	4	4	4	4	4
60	4	4	4	4	5	4	4	4	5	5	5	4
61	4	4	4	4	4	4	4	4	4	4	4	5
62	5	5	5	5	4	5	4	4	4	4	5	5
63	4	4	3	4	4	3	4	3	4	3	4	4
64	3	4	4	3	3	4	3	3	3	3	4	3
65	4	4	4	4	4	4	4	4	5	4	5	4
66	5	5	5	5	4	5	4	4	4	4	4	5
67	4	4	5	4	4	4	4	4	4	4	4	5
68	4	4	4	4	4	4	4	4	5	4	4	4
69	4	4	4	4	4	4	4	4	4	4	4	4

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
70	4	4	4	5	4	5	4	4	4	4	4	5
71	4	4	4	4	4	4	5	4	4	4	4	4
72	4	4	5	4	4	4	4	4	4	4	4	4
73	5	5	4	5	5	5	4	5	4	5	4	5
74	4	4	4	4	4	4	5	4	5	4	4	4
75	4	4	4	4	4	4	4	4	4	4	4	4
76	5	5	5	4	5	4	4	5	5	5	5	4
77	4	4	5	4	4	4	4	4	4	4	4	4
78	4	4	4	4	4	4	4	4	4	4	4	4
79	5	5	4	5	4	5	4	5	4	4	4	5
80	4	4	5	5	4	5	5	4	5	4	5	5
81	4	4	4	4	4	5	4	4	4	4	4	4
82	4	4	5	4	4	4	5	4	5	4	5	4
83	4	4	4	4	4	4	4	4	4	4	4	4
84	4	4	4	4	4	4	4	4	4	4	4	4
85	4	4	4	4	4	4	4	4	4	4	4	4
86	4	4	4	3	3	4	3	3	4	4	4	4
87	4	4	4	4	5	4	4	5	5	5	5	4
88	4	3	3	4	4	4	4	4	4	4	3	4

Data Interval

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
1	4.340	4.403	2.674	4.268	2.709	2.788	2.691	2.709	2.592	2.712	2.613	4.163
2	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
3	1.000	1.000	2.674	2.658	2.709	2.788	2.691	2.709	1.000	1.000	1.000	1.000
4	2.676	2.728	2.674	1.000	1.000	2.788	2.691	2.709	2.592	1.000	2.613	2.608
5	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
6	2.676	2.728	2.674	2.658	1.000	2.788	2.691	2.709	2.592	2.712	2.613	2.608
7	2.676	2.728	1.000	2.658	2.709	1.000	2.691	2.709	2.592	2.712	2.613	2.608
8	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	4.132	2.712	4.156	2.608
9	2.676	2.728	2.674	2.658	2.709	4.508	2.691	2.709	2.592	2.712	2.613	2.608
10	1.000	2.728	2.674	1.000	2.709	2.788	2.691	1.000	2.592	1.000	2.613	2.608
11	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
12	2.676	2.728	2.674	2.658	2.709	2.788	4.348	2.709	4.132	2.712	4.156	2.608
13	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	4.163
14	2.676	2.728	2.674	1.000	2.709	2.788	1.000	1.000	2.592	2.712	2.613	2.608
15	1.000	2.728	2.674	2.658	2.709	2.788	2.691	2.709	1.000	1.000	2.613	1.000
16	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
17	2.676	2.728	2.674	2.658	4.391	2.788	2.691	2.709	4.132	4.438	4.156	2.608
18	1.000	1.000	2.674	2.658	2.709	2.788	1.000	2.709	1.000	2.712	1.000	1.000
19	1.000	1.000	2.674	1.000	1.000	2.788	1.000	1.000	1.000	1.000	1.000	1.000
20	2.676	2.728	1.000	2.658	2.709	1.000	2.691	2.709	2.592	2.712	2.613	2.608
21	4.340	4.403	2.674	4.268	2.709	2.788	2.691	4.391	2.592	2.712	2.613	4.163

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
22	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
23	4.340	4.403	2.674	4.268	2.709	2.788	2.691	4.391	2.592	2.712	2.613	4.163
24	2.676	2.728	4.307	2.658	2.709	4.508	2.691	2.709	2.592	2.712	2.613	2.608
25	2.676	2.728	2.674	2.658	4.391	2.788	2.691	2.709	2.592	2.712	4.156	2.608
26	2.676	2.728	2.674	2.658	2.709	2.788	4.348	2.709	2.592	2.712	2.613	2.608
27	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	4.156	2.608
28	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
29	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
30	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
31	2.676	2.728	2.674	2.658	2.709	2.788	4.348	2.709	4.132	2.712	4.156	2.608
32	2.676	1.000	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	1.000	2.608
33	2.676	2.728	1.000	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
34	2.676	2.728	1.000	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
35	2.676	2.728	2.674	2.658	2.709	1.000	2.691	2.709	2.592	2.712	2.613	2.608
36	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
37	2.676	2.728	2.674	2.658	4.391	2.788	2.691	4.391	4.132	4.438	2.613	2.608
38	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
39	2.676	2.728	4.307	4.268	2.709	4.508	2.691	4.391	4.132	2.712	4.156	4.163
40	2.676	2.728	2.674	2.658	2.709	1.000	2.691	2.709	2.592	2.712	2.613	2.608
41	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
42	2.676	2.728	2.674	2.658	1.000	2.788	2.691	2.709	2.592	2.712	2.613	2.608
43	1.000	2.728	2.674	2.658	2.709	2.788	1.000	2.709	1.000	2.712	2.613	1.000
44	4.340	4.403	2.674	4.268	4.391	2.788	4.348	4.391	2.592	4.438	2.613	4.163
45	2.676	2.728	1.000	2.658	2.709	1.000	2.691	1.000	2.592	2.712	2.613	2.608

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
46	2.676	2.728	4.307	2.658	2.709	2.788	4.348	2.709	4.132	2.712	4.156	2.608
47	1.000	1.000	1.000	1.000	1.000	2.788	1.000	1.000	1.000	1.000	1.000	1.000
48	2.676	2.728	2.674	1.000	1.000	2.788	2.691	2.709	2.592	1.000	2.613	2.608
49	4.340	4.403	2.674	4.268	2.709	2.788	2.691	2.709	2.592	2.712	2.613	4.163
50	2.676	2.728	2.674	2.658	4.391	2.788	4.348	4.391	4.132	4.438	4.156	2.608
51	1.000	1.000	1.000	2.658	2.709	2.788	1.000	2.709	1.000	2.712	1.000	1.000
52	2.676	2.728	4.307	2.658	2.709	4.508	4.348	2.709	4.132	2.712	4.156	2.608
53	2.676	2.728	2.674	2.658	2.709	1.000	2.691	1.000	2.592	1.000	2.613	2.608
54	1.000	1.000	2.674	1.000	1.000	2.788	1.000	2.709	1.000	2.712	1.000	1.000
55	4.340	4.403	4.307	4.268	2.709	2.788	2.691	2.709	2.592	2.712	2.613	4.163
56	2.676	2.728	2.674	2.658	4.391	2.788	4.348	2.709	4.132	4.438	4.156	2.608
57	2.676	2.728	2.674	2.658	4.391	2.788	2.691	2.709	2.592	2.712	4.156	2.608
58	2.676	4.403	2.674	4.268	2.709	2.788	2.691	4.391	2.592	2.712	2.613	4.163
59	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
60	2.676	2.728	2.674	2.658	4.391	2.788	2.691	2.709	4.132	4.438	4.156	2.608
61	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	4.163
62	4.340	4.403	4.307	4.268	2.709	4.508	2.691	2.709	2.592	2.712	4.156	4.163
63	2.676	2.728	1.000	2.658	2.709	1.000	2.691	1.000	2.592	1.000	2.613	2.608
64	1.000	2.728	2.674	1.000	1.000	2.788	1.000	1.000	1.000	1.000	2.613	1.000
65	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	4.132	2.712	4.156	2.608
66	4.340	4.403	4.307	4.268	2.709	4.508	2.691	2.709	2.592	2.712	2.613	4.163
67	2.676	2.728	4.307	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	4.163
68	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	4.132	2.712	2.613	2.608
69	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608

Responden	X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
70	2.676	2.728	2.674	4.268	2.709	4.508	2.691	2.709	2.592	2.712	2.613	4.163
71	2.676	2.728	2.674	2.658	2.709	2.788	4.348	2.709	2.592	2.712	2.613	2.608
72	2.676	2.728	4.307	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
73	4.340	4.403	2.674	4.268	4.391	4.508	2.691	4.391	2.592	4.438	2.613	4.163
74	2.676	2.728	2.674	2.658	2.709	2.788	4.348	2.709	4.132	2.712	2.613	2.608
75	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
76	4.340	4.403	4.307	2.658	4.391	2.788	2.691	4.391	4.132	4.438	4.156	2.608
77	2.676	2.728	4.307	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
78	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
79	4.340	4.403	2.674	4.268	2.709	4.508	2.691	4.391	2.592	2.712	2.613	4.163
80	2.676	2.728	4.307	4.268	2.709	4.508	4.348	2.709	4.132	2.712	4.156	4.163
81	2.676	2.728	2.674	2.658	2.709	4.508	2.691	2.709	2.592	2.712	2.613	2.608
82	2.676	2.728	4.307	2.658	2.709	2.788	4.348	2.709	4.132	2.712	4.156	2.608
83	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
84	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
85	2.676	2.728	2.674	2.658	2.709	2.788	2.691	2.709	2.592	2.712	2.613	2.608
86	2.676	2.728	2.674	1.000	1.000	2.788	1.000	1.000	2.592	2.712	2.613	2.608
87	2.676	2.728	2.674	2.658	4.391	2.788	2.691	4.391	4.132	4.438	4.156	2.608
88	2.676	1.000	1.000	2.658	2.709	2.788	2.691	2.709	2.592	2.712	1.000	2.608



Lampiran 3 Hasil Output Spss

1. Output SPSS Uji Validitas dan Reliabilitas Kuesioner

Output SPSS Uji Validitas Kuesioner



Correlations

		Item1	Item2	Item3	Item4	Item5	Item6	Item7	Item8	Item9	Item10	Item11	Item12	Total
Item1	Pearson Correlation	1	.066	.426*	.000	-.054	.211	.445*	.141	.168	.107	.251	.238	.461*
	Sig. (2-tailed)		.730	.019	1.000	.776	.263	.014	.457	.375	.575	.181	.205	.010
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item2	Pearson Correlation	.066	1	.159	.287	.228	.186	.271	.102	-.068	.338	.314	.228	.483**
	Sig. (2-tailed)	.730		.402	.123	.225	.326	.147	.593	.719	.068	.091	.226	.007
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item3	Pearson Correlation	.426*	.159	1	.284	.034	.285	.481**	.464**	.293	.084	.264	-.080	.569**
	Sig. (2-tailed)	.019	.402		.128	.857	.128	.007	.010	.117	.658	.158	.673	.001
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item4	Pearson Correlation	.000	.287	.284	1	.261	.477**	.177	.349	.024	.129	.188	.190	.511**
	Sig. (2-tailed)	1.000	.123	.128		.163	.008	.351	.059	.900	.497	.320	.315	.004
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item5	Pearson Correlation	-.054	.228	.034	.261	1	.428*	.145	.402*	-.155	.157	.365*	-.181	.412*
	Sig. (2-tailed)	.776	.225	.857	.163		.018	.446	.028	.415	.408	.047	.339	.024
	N	30	30	30	30	30	30	30	30	30	30	30	30	30

Item6	Pearson Correlation	.211	.186	.285	.477**	.428*	1	.264	.447*	-.090	.317	.288	.225	.630**
	Sig. (2-tailed)	.263	.326	.128	.008	.018		.159	.013	.637	.088	.122	.232	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item7	Pearson Correlation	.445*	.271	.481**	.177	.145	.264	1	.250	.220	.378*	.420*	.205	.663**
	Sig. (2-tailed)	.014	.147	.007	.351	.446	.159		.183	.243	.039	.021	.277	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item8	Pearson Correlation	.141	.102	.464**	.349	.402*	.447*	.250	1	.165	.197	.372*	-.010	.607**
	Sig. (2-tailed)	.457	.593	.010	.059	.028	.013	.183		.384	.296	.043	.960	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item9	Pearson Correlation	.168	-.068	.293	.024	-.155	-.090	.220	.165	1	.472**	.305	.262	.409*
	Sig. (2-tailed)	.375	.719	.117	.900	.415	.637	.243	.384		.008	.102	.162	.025
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item10	Pearson Correlation	.107	.338	.084	.129	.157	.317	.378*	.197	.472**	1	.432*	.291	.616**
	Sig. (2-tailed)	.575	.068	.658	.497	.408	.088	.039	.296	.008		.017	.119	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item11	Pearson Correlation	.251	.314	.264	.188	.365*	.288	.420*	.372*	.305	.432*	1	.085	.668**
	Sig. (2-tailed)	.181	.091	.158	.320	.047	.122	.021	.043	.102	.017		.657	.000
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Item12	Pearson Correlation	.238	.228	-.080	.190	-.181	.225	.205	-.010	.262	.291	.085	1	.386*
	Sig. (2-tailed)	.205	.226	.673	.315	.339	.232	.277	.960	.162	.119	.657		.035
	N	30	30	30	30	30	30	30	30	30	30	30	30	30
Total	Pearson Correlation	.461*	.483**	.569**	.511**	.412*	.630**	.663**	.607**	.409*	.616**	.668**	.386*	1
	Sig. (2-tailed)	.010	.007	.001	.004	.024	.000	.000	.000	.025	.000	.000	.035	

N	30	30	30	30	30	30	30	30	30	30	30	30	30	30
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*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Output SPSS Uji Reliabilitas Kuesioner

Reliability Statistics

Cronbach's Alpha	N of Items
.773	12



2. Output SPSS Analisis Faktor

Factor Analysis

KMO and Bartlett's Test

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		.773
Bartlett's Test of Sphericity	Approx. Chi-Square	697.392
	Df	66
	Sig.	.000

Anti-image Matrices

		X1	X2	X3	X4	X5	X6	X7	X8	X9	X10	X11	X12
Anti-image Covariance	X1	.163	-.110	.005	-.023	.021	.019	-.017	.022	-.045	-.055	.061	-.067
	X2	-.110	.191	-.029	-.010	.000	.046	.028	-.053	.075	.030	-.116	-.041
	X3	.005	-.029	.614	.008	.045	-.268	-.033	-.015	-.009	.013	-.066	-.005
	X4	-.023	-.010	.008	.289	-.088	-.061	-.074	-.109	.062	.018	.001	-.103
	X5	.021	.000	.045	-.088	.370	.071	-.055	-.005	.020	-.181	-.070	.023
	X6	.019	.046	-.268	-.061	.071	.633	.046	-.084	.029	-.036	-.040	-.058
	X7	-.017	.028	-.033	-.074	-.055	.046	.447	-.056	-.126	.103	-.015	.009
	X8	.022	-.053	-.015	-.109	-.005	-.084	-.056	.421	-.021	-.135	.058	.035
	X9	-.045	.075	-.009	.062	.020	.029	-.126	-.021	.194	-.069	-.141	-.059
	X10	-.055	.030	.013	.018	-.181	-.036	.103	-.135	-.069	.295	.011	.025

	X11	.061	-.116	-.066	.001	-.070	-.040	-.015	.058	-.141	.011	.247	.036
	X12	-.067	-.041	-.005	-.103	.023	-.058	.009	.035	-.059	.025	.036	.225
Anti-image Correlation	X1	.796 ^a	-.620	.016	-.106	.084	.058	-.063	.084	-.252	-.252	.306	-.350
	X2	-.620	.729 ^a	-.085	-.041	-.002	.133	.096	-.188	.388	.128	-.536	-.196
	X3	.016	-.085	.813 ^a	.019	.094	-.429	-.062	-.030	-.025	.030	-.170	-.014
	X4	-.106	-.041	.019	.839 ^a	-.270	-.142	-.206	-.314	.262	.061	.003	-.405
	X5	.084	-.002	.094	-.270	.788 ^a	.146	-.134	-.012	.075	-.549	-.231	.079
	X6	.058	.133	-.429	-.142	.146	.683 ^a	.087	-.164	.084	-.084	-.100	-.154
	X7	-.063	.096	-.062	-.206	-.134	.087	.823 ^a	-.130	-.428	.284	-.046	.029
	X8	.084	-.188	-.030	-.314	-.012	-.164	-.130	.844 ^a	-.074	-.385	.181	.113
	X9	-.252	.388	-.025	.262	.075	.084	-.428	-.074	.684 ^a	-.287	-.644	-.282
	X10	-.252	.128	.030	.061	-.549	-.084	.284	-.385	-.287	.743 ^a	.040	.097
	X11	.306	-.536	-.170	.003	-.231	-.100	-.046	.181	-.644	.040	.679 ^a	.151
	X12	-.350	-.196	-.014	-.405	.079	-.154	.029	.113	-.282	.097	.151	.851 ^a

a. Measures of Sampling Adequacy(MSA)



Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	5.451	45.429	45.429	5.451	45.429	45.429	3.230	26.913	26.913
2	1.689	14.077	59.506	1.689	14.077	59.506	2.520	20.999	47.913
3	1.330	11.087	70.593	1.330	11.087	70.593	2.260	18.831	66.743

4	1.105	9.207	79.800	1.105	9.207	79.800	1.567	13.057	79.800
5	.616	5.131	84.931						
6	.447	3.726	88.656						
7	.409	3.408	92.065						
8	.346	2.881	94.946						
9	.235	1.961	96.907						
10	.167	1.396	98.302						
11	.123	1.026	99.328						
12	.081	.672	100.000						

Extraction Method: Principal Component Analysis.

Rotated Component Matrix^a

	Component			
	1	2	3	4
X1	.880	.238	.208	.048
X2	.874	.218	.106	.169
X3	.866	.220	.099	.098
X4	.767	.010	.394	.195
X5	.153	.866	.286	.070
X6	.148	.852	.176	.160
X7	.249	.739	.163	.040
X8	.163	.289	.845	.045



X9	.128	.360	.796	-.088
X10	.392	.046	.725	.251
X11	.139	-.051	.154	.885
X12	.177	.359	-.063	.775

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.^a

a. Rotation converged in 7 iterations.

Rotated Component Matrix^a

	Component			
	1	2	3	4
X1	.880	.238	.208	.048
X12	.874	.218	.106	.169
X2	.866	.220	.099	.098
X4	.767	.010	.394	.195
X9	.153	.866	.286	.070
X11	.148	.852	.176	.160
X7	.249	.739	.163	.040
X10	.163	.289	.845	.045
X3	.128	.360	.796	-.088
X8	.392	.046	.725	.251
X6	.139	-.051	.154	.885



X5	.177	.359	-.063	.775
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Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.^a

a. Rotation converged in 7 iterations.



RIWAYAT HIDUP



Kadek Bagus Devana Arta lahir di Seririt pada tanggal 23 Desember 2000. Penulis lahir dari pasangan suami istri Bapak Wayan Suniarta dan Ibu Ni Luh Dewi Megawati. Penulis berkebangsaan Indonesia dan beragama Hindu. Kini penulis beralamat di Banjar Dinas Desa, Desa Cempaga, Kecamatan Banjar, Kabupaten Buleleng, Bali.

Penulis menyelesaikan pendidikan taman kanak-kanak di TK Widia Shanti Kumara. Kemudian penulis melanjutkan pendidikan sekolah dasar di SD Negeri 1 Cempaga dan lulus tahun 2013. Kemudian penulis melanjutkan di SMP Negeri 6 Singaraja dan lulus pada tahun 2016. Penulis melanjutkan studi ke jenjang sekolah menengah atas di SMA Negeri 2 Singaraja dan lulus pada tahun 2019. Penulis melanjutkan pendidikan ke jenjang perguruan tinggi di Universitas Pendidikan Ganesha sampai dengan tahap penulisan skripsi ini untuk meraih gelar Strata 1 (S1) di Prodi S1 Manajemen, Jurusan Manajemen, Fakultas Ekonomi.