

**PENGARUH PENGGUNAAN ANALISIS TEKNIKAL *PLATFORM MT4*
TERHADAP PENGAMBILAN KEPUTUSAN JUAL/BELI FOREIGN
EXCHANGE PAIR EUR/USD PADA PERUSAHAAN BERJANGKA
FINANCIAL BROKER SUCCESS (FBS)**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *exponential moving average*, *fibonacci retracement* dan *stochastic oscillator* terhadap pengambilan keputusan jual/beli *foreign exchange pair* EUR/USD pada perusahaan berjangka *Financial Broker Success* (FBS) selama tahun 2017-2018. Teknik pengambilan sampel yang digunakan adalah purposive sampling dengan menggunakan beberapa kriteria. Sehingga sampel yang dihasilkan adalah sebanyak 108 keputusan jual/beli dalam periode 2017-2018. Teknik analisis data menggunakan analisis regresi berganda berbantuan program SPSS versi 17. Hasil penelitian menunjukkan bahwa *exponential moving average* dan *fibonacci retracement* secara parsial menunjukkan berpengaruh positif dan signifikan terhadap pengambilan keputusan jual/beli *foreign exchange pair* EUR/USD pada perusahaan berjangka *Financial Broker Success* (FBS). Sementara itu, *stochastic oscillator* secara parsial menunjukkan berpengaruh negatif dan signifikan terhadap pengambilan keputusan jual/beli *foreign exchange pair* EUR/USD pada perusahaan berjangka *Financial Broker Success* (FBS). Secara simultan *exponential moving average* dan *fibonacci retracement* dan *stochastic oscillator* berpengaruh terhadap keputusan jual/beli *foreign exchange pair* EUR/USD pada perusahaan berjangka *Financial Broker Success* (FBS).

Kata kunci: *exponential moving average*, *fibonacci retracement*, *stochastic oscillator*, pengambilan keputusan

THE EFFECT OF THE USE OF MT4 PLATFORM TECHNICAL ANALYSIS OF TAKING DECISION FOR SALE/BUY FOREX EXCHANGE PAIR EUR/USD IN FINANCIAL BROKER SUCCESS (FBS)

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ABSTRACT

This study aims to determine the effect of exponential moving average, Fibonacci retracement and stochastic oscillator on the decision of buying / selling foreign exchange pair EUR / USD on the futures company Financial Broker Success (FBS) during 2017-2018. The sampling technique used was purposive sampling using several criteria. So that the resulting sample is 108 buying / selling decisions in the 2017-2018 period. Data analysis techniques used multiple regression analysis assisted by SPSS version 17. The results showed that the exponential moving average and Fibonacci retracement partially showed a positive and significant effect on the decision to buy / sell foreign exchange pair EUR / USD on the futures company Financial Broker Success (FBS). Meanwhile, the stochastic oscillator partially shows a negative and significant effect on the decision to buy / sell foreign exchange pair EUR / USD on the futures company Financial Broker Success (FBS). Simultaneously the exponential moving average and Fibonacci retracement and stochastic oscillator influence the buying / selling decisions of foreign exchange pair EUR / USD on the futures company Financial Broker Success (FBS).

Keywords : *exponential moving average, fibonacci retracement, stochastic oscillator, decision making*