

**THE IDENTIFICATION OF CHARACTER EDUCATION VALUES IN
CHARACTERIZATION OF SIMBA IN THE LION KING (1994) MOVIE**

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Abstract

This study aimed to identify the values of character education in the characterization of Simba in The Lion King (1994) movie. This study was a descriptive qualitative study in which textual analysis was used in order to analyze the data where the data in the form of movie were treated like a text and analyzed in a cycling process in order to obtain the dependable data. The result of this study showed that The Lion King (1994) contained all values of character education which stated by Ministry of Education and Culture (2017). The values of character education was shown in different timing through the characterization of Simba where in the beginning of the movie there were 9 characters, while in the middle part there were 11 characters, and finally, in the end part of the movie there was 1 character which made a great development in Simba's characterization. Through this study, it proved that The Lion King (1994) was a suitable movie for children which contained values of character education.

Keyword: characterization, film, The Lion King, values of character education

**IDENTIFIKASI NILAI-NILAI PENDIDIKAN DALAM KARAKTERISASI
SIMBA DI FILM THE LION KING (1994)**

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Abstract

Penelitian ini bertujuan untuk mengidentifikasi nilai-nilai pendidikan di dalam karakterisasi Simba di film *The Lion King* (1994). Penelitian ini adalah penelitian deskriptif kualitatif dimana analisis tekstual digunakan untuk menganalisis data dalam bentuk film yang di perlakukan sebagai teks dan di analisis secara berulang guna mendapatkan data yang terpercaya. Hasil dari penelitian menunjukkan bahwa *The Lion King* (1994) mengandung semua nilai – nilai pendidikan karakter yang dirumuskan oleh Menteri Pendidikan dan Budaya (2017). Nilai – nilai pendidikan karakter di perhatikan dalam waktu yang berbeda melalui karakterisasi Simba dimana di bagian pembukaan film terdapat 9 nilai, sementara di bagian pertengahan terdapat 11 nilai, dan di bagian akhir, terdapat 1 nilai yang membuat perubahan besar di dalam karakterisasi Simba. Melalui penelitian ini, dapat dibuktikan bahwa *The Lion King* (1994) adalah film yang aman untuk anak – anak yang mengandung nilai – nilai pendidikan karakter.

Kata kunci: film, karakterisasi, nilai-nilai pendidikan karakter, *The Lion King*