

**PENGARUH *NET PROFIT MARGIN*, *DEBT TO EQUITY RATIO* DAN
EARNING PER SHARE PADA *RETURN SAHAM* TERHADAP
PERUSAHAAN SUB SEKTOR OTOMOTIF DAN
KOMPONEN YANG TERDAFTAR DI
BURSA EFEK INDONESIA**

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ABSTRAK

Kajian ini bertujuan guna menguji dampak *net profit margin*, *debt to equity ratio*, serta *earning per share* pada *return* saham pada emiten sub bagian otomotif serta komponen yang tercatat di BEI. Informasi yang dipakai ialah berkas pelaporan keuangan tahunan yang dipublikasikan emiten selama kurun waktu 2017-2021 di dalam BEI. Penarikan sampel pada kajian ini memakai metode *purposive sampling* serta memperoleh 12 emiten yang sama dengan kriteria. Kajian ini memakai metode kuantitatif dengan analisa regresi linier berganda memakai program Analisa Regresi *Smartphone*. Temuan pada kajian ini menunjukkam bahwasanya secara bersama NPM, DER serta EPS berperan substansial pada *return* saham. Secara individual (1) NPM berperan positif serta substansial pada *return* saham. (2) DER berperan negatif serta substansial pada *return* saham. (3) EPS berperan positif serta substansial pada *return* saham.

Kata Kunci: NPM, DER, EPS, *Return Saham*

**THE EFFECT OF NET PROFIT MARGIN, DEBT TO EQUITY RATIO, AND
EARNING PER SHARE TOWARDS STOCK RETURN ON AUTOMOTIVE
AND COMPONENT COMPANIES WHICH WERE LISTED ON
INDONESIA STOCK EXCHANGE**

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ABSTRACT

This research aimed to examine the effect of net profit margin, Debt to Equity Ratio, and earning per share on stock return in automotive and component companies which were listed on Indonesia Stock Exchange. The informasi were annual financial statements which were published by the companies during 2017 - 2021 in Indonesia Stock Exchange. Moreover, the informasi collection technique used purposive sampling technique. In line with that, there were 12 companies which fulfilled the criteria as the sample. Furthermore, the research was quantitative. Additionally, the informasi analysis technique used multiple linear regression with Analysis Regression Smartphone. The results of this study show bersamaeous NPM, DER and EPS had a significant effect on stock return. In partial (1) NPM had a positive and significant effect on stock return. (2) DER had a negative and significant effect on stock return. (3) EPS had a positive and significant effect on stock return.

Keywords: NPM, DER, EPS, Stock Return