

ABSTRAK

Sukayana, Kadek (2023), *Pengaruh Kepemimpinan, Pengawasan, dan Motivasi Penerima Manfaat Terhadap Efektivitas Program Bantuan Rumah Tidak Layak Huni Kabupaten Buleleng*. Tesis, Ilmu Manajemen, Universitas Pendidikan Ganesha.

Tesis ini sudah disetujui dan diperiksa oleh Pembimbing I: Dr. Ni Luh Wayan Sayang Telagawathi, S.E., M.Si. dan Pembimbing II: Putu Indah Rahmawati, SST. Par., M.Bus., Ph. D.

Kata-kata kunci: kepemimpinan, pengawasan, motivasi, efektivitas program.

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh, yaitu: (1) kepemimpinan terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng; (2) pengawasan terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng; (3) motivasi penerima manfaat terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng; dan (4) kepemimpinan, pengawasan, dan motivasi penerima manfaat secara simultan terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng. Populasi dalam penelitian ini adalah para penerima manfaat yang berjumlah 74 orang. Penelitian ini termasuk dalam kategori penelitian kausal dengan menggunakan pendekatan kuantitatif. Pengumpulan data pada penelitian ini dilakukan dengan survey menggunakan kuesioner. Metode analisis data yang digunakan adalah analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa: (1) kepemimpinan berpengaruh terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng; (2) pengawasan berpengaruh terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng; (3) motivasi penerima manfaat berpengaruh terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng; dan (4) kepemimpinan, pengawasan, dan motivasi penerima manfaat secara simultan berpengaruh terhadap efektivitas program RTLH Disperkimta Kabupaten Buleleng.

ABSTRACT

Sukayana, Kadek (2023), The Influence of Leadership, Supervision, and Beneficiary Motivation on the Effectiveness of the Uninhabitable Housing Assistance Program in Buleleng Regency. Thesis, Management Science, Ganesha University of Education.

This thesis has been approved and examined by Supervisor I: Dr. Ni Luh Wayan Sayang Telagawathi, S.E., M.Sc. and Supervisor II: Putu Indah Rahmawati, SST. Par., M. Bus., Ph. D.

Key words: leadership, supervision, motivation, program effectiveness.

This study aimed to examine: (1) the influence of leadership on the effectiveness of the RTLH Disperkimta program in Buleleng Regency; (2) the influence of monitoring on the effectiveness of the RTLH Disperkimta program in Buleleng Regency; (3) the influence of the motivation of beneficiaries on the effectiveness of the RTLH Disperkimta program in Buleleng Regency and (4) the influence of leadership, supervision, and motivation of beneficiaries simultaneously on the effectiveness of the RTLH Disperkimta program in Buleleng Regency. The population in this study were 74 respondents. This research is included in the category of causal research using a quantitative approach. Data collection in this study was carried out by survey using a questionnaire. The data analysis method used is multiple linear regression analysis. The results of the study show that: (1) leadership influences the effectiveness of the RTLH Disperkimta program in Buleleng Regency; (2) supervision affects the effectiveness of the RTLH Disperkimta program in Buleleng Regency; (3) beneficiary motivation influences the effectiveness of the RTLH Disperkimta program in Buleleng Regency; and (4) leadership, supervision, and motivation of beneficiaries simultaneously influence the effectiveness of the RTLH Disperkimta program in Buleleng Regency.