

**PERUBAHAN PERILAKU PADA ANGGOTA ORGANISASI BEM FHIS
UNIVERSITAS PENDIDIKAN GANESHA SELAMA PANDEMI COVID-
19 DAN POTENSINYA SEBAGAI SUMBER BELAJAR SOSIOLOGI DI
SMA**

Dwi Ajeng Andini¹, I Ketut Margi², I Wayan Putra Yasa³

Jurusan Sejarah, Sosiologi, dan Perpustakaan

Universitas Pendidikan Ganesha

Singaraja, Indonesia

e-mail: ajengandinj@gmail.com¹, ketut.margi@undiksha.ac.id²,
putrayasa@undiksha.ac.id³

ABSTRAK

Tujuan dari penelitian ini, yaitu untuk mendeskripsikan faktor penyebab perubahan perilaku pada anggota organisasi BEM FHIS Universitas Pendidikan Ganesha selama pandemi Covid-19, mendeskripsikan bentuk perubahan perilaku pada anggota organisasi BEM FHIS Universitas Pendidikan Ganesha selama pandemi Covid-19, mendeskripsikan aspek-aspek yang terdapat pada perubahan perilaku anggota organisasi BEM FHIS Universitas Pendidikan Ganesha selama pandemi Covid-19 yang berpotensi menjadi sumber belajar sosiologi di SMA. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan metode analisis interaktif yang mana data diperoleh melalui observasi, wawancara, dan dokumentasi. Teori yang digunakan dalam penelitian ini adalah teori kepemimpinan situasional dari Hersey & Blanchard dan teori *behavioral sociology* dari B. F. Skinner. Hasil penelitian ini menunjukkan, pertama faktor penyebab perubahan perilaku pada anggota organisasi BEM FHIS Universitas Pendidikan Ganesha selama pandemi Covid-19, yaitu norma/peraturan, persepsi, motivasi, dan belajar, kedua bentuk perubahan yang terjadi pada organisasi BEM FHIS Universitas Pendidikan Ganesha, yaitu perubahan alamiah (*neonatal change*) dan perubahan terencana (*plane change*), ketiga perubahan perilaku pada anggota BEM FHIS Universitas Pendidikan Ganesha selama pandemi Covid-19 berpotensi menjadi materi pokok Perubahan Sosial dan Dampaknya terhadap Kehidupan Masyarakat pada mata pelajaran sosiologi kelas XII di SMA.

Kata Kunci: Sosiologi Organisasi, Perubahan Perilaku, Covid-19, Sumber Belajar.

**BEHAVIORAL CHANGES IN MEMBERS OF THE BEM FHIS
ORGANIZATION OF GANESHA UNIVERSITY OF EDUCATION
DURING THE COVID-19 PANDEMIC AND ITS POTENTIAL AS A
SOURCE OF LEARNING SOCIOLOGY IN HIGH SCHOOL**

Dwi Ajeng Andini¹, I Ketut Margi², I Wayan Putra Yasa³

Department of History, Sociology, and Libraries

Ganesha University of Education

Singaraja, Indonesia

e-mail: ajengandinj@gmail.com¹, ketut.margi@undiksha.ac.id²,
putrayasa@undiksha.ac.id³

ABSTRACT

The purpose of this study to describe the factors that cause behavioral changes in members of the Ganesha Education University BEM FHIS organization during the Covid-19 pandemic, describe the forms of behavioral changes in members of the Ganesha Education University BEM FHIS organization during the Covid-19 pandemic, describe the aspects contained in changes in the behavior of members of the Ganesha Education University BEM FHIS organization during the Covid-19 pandemic which have the potential to become a source of learning sociology in high school. This research uses a descriptive qualitative approach with an interactive analysis method where data is obtained through observation, interviews, and documentation. The theories used in this research are situational leadership theory from Hersey & Blanchard and behavioral sociology theory from B. F. Skinner. The results of this study indicate, first, the factors that cause behavioral changes in members of the BEM FHIS organization at Ganesha University of Education during the Covid-19 pandemic, namely norms/rules, perceptions, motivation, and learning, second, the forms of change that occur in the BEM FHIS organization at Ganesha University of Education, namely natural change and planned change, third, the research have a potential to become the subject matter of Social Change and its Impact on Community Life in class XII sociology subjects in high school.

Keywords: *Organizational Sociology, Behavior Change, Covid-19, Learning Resources*