

**STRATEGI ADAPTASI MASYARAKAT PEKERJA PARIWISATA DI
DESA SANUR AKIBAT COVID-19 DAN POTENSINYA SEBAGAI
SUMBER BELAJAR SOSIOLOGI KELAS XII DI SMA**

Nyoman Getas Pandan Wangi¹, I Ketut Margi², Irwan Nur³

Jurusan Sejarah Sosiologi dan Perpustakaan

Universitas Pendidikan Ganesha

Singaraja

e-mail: getaspandan@gmail.com¹, ketut.margi@undiksha.ac.id²,
irwannur@undiksha.ac.id³

ABSTRAK

Penelitian ini bertujuan untuk mengetahui, (1) Apa dampak yang dirasakan masyarakat pekerja pariwisata *Villa* di Desa Sanur Kauh akibat *Covid-19*. (2) Bagaimana strategi adaptasi yang dilakukan masyarakat pekerja pariwisata *villa* di Desa Sanur Kauh akibat *covid-19*. (3) Aspek-aspek apa sajakah dalam fenomena masyarakat pekerja pariwisata *Villa* di Desa Sanur Kauh akibat *Covid-19* yang dapat dijadikan sebagai sumber belajar sosiologi di SMA. Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kualitatif deskriptif dengan metode pengumpulan data berupa observasi, wawancara dan dokumentasi. Adapun hasil penelitian ini adalah (1) Dampak yang dialami oleh masyarakat pekerja pariwisata *villa* di Desa Sanur Kauh akibat *Covid-19* yakni PHK sehingga terjadi pengurangan penghasilan dan kesulitan dalam pemenuhan kebutuhan keluarga. (2) Strategi adaptasi yang dilakukan masyarakat pekerja pariwisata *villa* di Desa Sanur Kauh akibat *Covid-19* yaitu, strategi aktif, pasif dan jaringan. (3) Fenomena masyarakat pekerja pariwisata *villa* di Desa Sanur Kauh akibat *covid-19* dapat menjadi suatu sumber belajar selain daripada internet serta buku paket/ajar yang biasa digunakan saat pembelajaran di dalam kelas.

Kata kunci: Masyarakat Pekerja Pariwisata *Villa*, Strategi adaptasi, Sumber belajar.

**STRATEGI ADAPTASI MASYARAKAT PEKERJA PARIWISATA DI
DESA SANUR AKIBAT COVID-19 DAN POTENSINYA SEBAGAI
SUMBER BELAJAR SOSIOLOGI KELAS XII DI SMA**

Nyoman Getas Pandan Wangi¹, I Ketut Margi², Irwan Nur³

Jurusan Sejarah Sosiologi dan Perpustakaan

Universitas Pendidikan Ganesha

Singaraja

e-mail: getaspandan@gmail.com¹, ketut.margi@undiksha.ac.id²,
irwannur@undiksha.ac.id³

ABSTRACT

The purpose of the research are to find out, (1) The impact felt by the community of Villa tourism workers in Sanur Kauh Village due to Covid-19. (2) The adaptation strategy carried out by the villa tourism community in Sanur Kauh Village due to Covid-19. (3) The aspects of the phenomenon of the Villa tourism worker community in Sanur Kauh Village due to Covid-19 can be used as a source of learning sociology in senior high school. The approach of this research is a descriptive qualitative approach with data collection methods in the form of observation, interviews and documentation. The results of this research are (1) the impact experienced by the villa tourism workers in Sanur Kauh Village due to Covid-19, namely layoffs resulting in a lack of income and difficulties in meeting family needs. (2) Adaptation strategies carried out by the villa tourism community in Sanur Kauh Village due to Covid-19, namely, active, passive and network strategies. (3) The phenomenon of the villa tourism worker community in Sanur Kauh Village due to Covid-19 become a source of learning except from the internet and textbooks/teaching books which are commonly used as the learning resources in the classroom.

Keywords: *Villa tourism worker society, adaptation strategies, learning resources.*