

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN  
USAHA MAKANAN TRADISIONAL BERBASIS  
TRI HITA KARANA MATERI KEGIATAN  
EKONOMI MUATAN IPS SISWA KELAS V  
SD NEGERI 2 PANDAK BANDUNG TABANAN**

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**ABSTRAK**

Penelitian ini bertujuan (1) mendeskripsikan rancang bangun Media Video Pembelajaran Usaha Makanan Tradisional Berbasis Tri Hita Karana Materi kegiatan Ekonomi Muatan IPS Siswa Kelas V SD Negeri 2 Pandak Bandung Tabanan, (2) untuk mengetahui kelayakan Media Video Pembelajaran Usaha Makanan Tradisional Berbasis Tri Hita Karana Materi kegiatan Ekonomi Muatan IPS Siswa Kelas V SD Negeri 2 Pandak Bandung Tabanan, (3) serta untuk mengetahui efektivitas Media Video Pembelajaran Usaha Makanan Tradisional Berbasis Tri Hita Karana Materi kegiatan Ekonomi Muatan IPS Siswa Kelas V SD Negeri 2 Pandak Bandung Tabanan. Penelitian ini menggunakan model pengembangan ADDIE. Metode pengumpulan data dilaksanakan melalui metode wawancara, metode angket/kuesioner, dan metode tes berupa soal pilihan ganda. Hasil penelitian ini adalah (1) rancang bangun media video pembelajaran berdasarkan hasil penilaian dari ahli rancang bangun sebesar 93,18% dengan kualifikasi sangat baik, (2) media video pembelajaran dinyatakan layak berdasarkan hasil penilaian dari ahli isi mata pelajaran sebesar 90% dengan kualifikasi sangat baik, hasil penilaian dari ahli desain intruksional sebesar 90% dengan kualifikasi sangat baik, hasil penilaian dari ahli media pembelajaran sebesar 91,66% dengan kualifikasi sangat baik, hasil penilaian uji coba perorangan sebesar 93% dengan kualifikasi sangat baik, dan hasil penilaian uji coba kelompok kecil sebesar 89,77% dengan kualifikasi baik. (3) efektivitas media video pembelajaran berdasarkan uji-t *sample dependent* diperoleh nilai  $t_{hitung} = 9,095$  sedangkan nilai  $t_{tabel}$  dengan dk 50 pada taraf signifikansi 5% diperoleh sebesar 2,000. Hasil tersebut menunjukkan  $t_{hitung} > t_{tabel}$  sehingga  $H_0$  ditolak dan  $H_1$  diterima. Maka dapat disimpulkan bahwa media video pembelajaran usaha makanan tradisional berbasis Tri Hita Karana efektif diterapkan pada materi kegiatan ekonomi muatan IPS siswa kelas V SD Negeri 2 Pandak Bandung.

**Kata Kunci:** pengembangan, video pembelajaran, Tri Hita Karana, IPS

## ABSTRACT

*This study aims to (1) describe the design of Tri Hita Karana-Based Traditional Food Business Learning Video Media Material for Economic Activities Content of Social Sciences Class V Students of SD Negeri 2 Pandak Bandung Tabanan, (2) to determine the feasibility of Tri Hita Karana-Based Traditional Food Business Learning Media Social Science Content Economic activity material for Class V SD Negeri 2 Pandak Bandung Tabanan, (3) as well as to find out the effectiveness of Tri Hita Karana-Based Traditional Food Business Learning Video Material for Social Science Content Economic activity for Class V SD Negeri 2 Pandak Bandung Tabanan. This study uses the ADDIE development model. Methods of data collection carried out through interviews, questionnaires/questionnaire methods, and test methods in the form of multiple choice questions. The results of this study were (1) the design of instructional video media based on the results of the assessment of the design experts amounted to 93.18% with very good qualifications, (2) the instructional video media was declared feasible based on the results of the subject matter expert's assessment of 90% with very good qualifications, 90% of instructional design experts with very good qualifications, 91.66% of learning media experts with very good qualifications, 93% of individual trial assessment results with very good qualifications, and assessment results small group trials of 89.77% with good qualifications. (3) the effectiveness of learning video media based on the dependent sample t-test obtained  $t_{count} = 9.095$  while the  $t_{table}$  value with  $dk 50$  at a significance level of 5% was obtained at 2.000. These results show  $t_{count} > t_{table}$  so that  $H_0$  is rejected and  $H_1$  is accepted. So it can be concluded that the learning video media for traditional food businesses based on Tri Hita Karana is effectively applied to economic activity material for social studies content for fifth grade students at SD Negeri 2 Pandak Bandung.*

**Keywords:** *development, learning videos, Tri Hita Karana, IPS*