

CHAPTER I

INTRODUCTION

1.1 Background of the Study

As we all know, Indonesia is a country which often visits by tourist, both domestic and foreign (Wibawa, et al, 2021). Therefore, English needed as an international language. The position of English is crucial for the world of tourism besides the business world. The large number of job vacancies in the tourism sector shows that applicants are proficient in English, both in spoken and written. These conditions causes many students from elementary to high school to choose to take English courses to develop their abilities in the future.

With the importance of English for vocational students, majors in vocational schools should be adjusted to the expertise of students (Sholichah & Ristati, 2020). The competencies possessed by vocational students in English, especially in the tourism department, will later be a provision for them pursuing a career in the future (Sipayung & Pangaribuan, 2019). With the number of vocational schools majoring in tourism in Bali, in the future there will be many workers in the tourism sector. These requires vocational schools to provide appropriate English learning materials for students, especially those majoring in tourism.

It is necessary to have a more specific English, namely English for Specific Purposes (ESP). According to Hutchinson and Waters (1987) in Dewi (2021), one approach to learning English that based on the needs of students in the next, in the world of occupation is called English for Specific Purposes (ESP). This ESP allows students to use English which they already know (Fitria, 2019). Each learning subject has much more complicated and complex English terms. Since English

widely divided, it is crucial to learn English for Specific Purposes (ESP). The main goal of students to learn English is so that later they can communicate a series of skills which possessed by them according to their future careers. English for Specific Purposes (ESP) is related to learning English as a foreign language and aims to use English in a certain scope (Fitria, 2019). As for important point is that English for Specific Purposes (ESP) integrated as a field of subject matter for students later. Students study ESP so that later they can prepare themselves for the world of work, such as tour guide, and others.

In designing English for Specific Purposes (ESP) materials, it was necessary to have an ESP foundation in the form of analysis, and later will lead to courses that are in accordance with the skills of students in vocational schools (Dayu & Hauraf, 2016). As starting point for designing this ESP lesson, it begins by analyzing the special needs of the students themselves. According to Widodo (2010) in Dayu & Hauraf (2016), the analysis of students' special needs becomes an ESP approach, will later help students learn English according to the focus of their expertise in vocational schools.

One of the majors included in the scope of tourism in Vocational High Schools is Hospitality. One of the subjects that will be study by students majoring in Hospitality is Housekeeping. The data found after conducted the observation that the Housekeeping textbook at SMK N 1 Singaraja still does not contain English terms within the scope of Housekeeping. In this study, it focused on developing English Housekeeping teaching materials for grade 11. Ariyanthi & Suarcaya (2020) previously conducted research that developed English teaching materials for Restaurant students at the Apollonia Hotel School. From this research, it found that

there were eight types of learning materials that needed by students, namely, procedures for handling cleanliness, maintaining kitchen and restaurant equipment, updating local wisdom, providing a liaison between the kitchen area and the service area, providing gueridon service, providing silver service, provide food and beverage service, and provide room service. A good English for Specific Purposes material for Hospitality major students, it will be helped students to learn English easy later.

Based on the results of the interview conducted with the teacher as well, the teacher said that the English language teaching module that leads to the Housekeeping subject is necessary. It because currently the learning material is already in accordance with each department, but still uses Indonesian. Vocational high school students, especially hotel majors who have links with the world of tourism, they need to master English for their additional skills when they work later. The English subject at SMK N 1 Singaraja is also still relatively general, still on a par with high school. This English module related to Housekeeping is really needed so that later SMK students, especially hotel majors, are ready to use English in their future jobs.

Based on the previous study has been discussed and the result of interview, the researcher realized that the learning materials contained in the Merdeka Curriculum are already specific based on the needs of students majoring in Hospitality, but still use Indonesian. English books at SMK N 1 Singaraja also still use general English, not specifically for each department. What is needed by the teachers of SMK N 1 Singaraja right now is learning material in the form of English

learning modules for Housekeeping subjects. This will form the basis for further research.

1.2 Problem Identification

English learning materials in vocational high schools should be based on students' needs and their future learning goals. After carrying out observations at school, it was found that English material at SMK N 1 Singaraja was still not specific to the majors, and tended to be general. In addition, based on some of the results of the questionnaire distributed to class XI students majoring in hospitality, most of them answered that the English material was in accordance with the competency requirements in the hospitality department. Then English learning material they received was in accordance with their needs after work later. In addition, students also answered that they used modules to support learning activities in the class, and they needed English teaching modules that lead to Housekeeping subjects. (For other questionnaire results can be seen in the chapter IV). Based on the result of questionnaire, the researcher conducted interviews again with several students. Based on the results of the interviews, different results obtained from the previous questionnaire, it was found that students felt that the English material was not in accordance with the needs of students according to the competencies they had to learn later. Therefore, they needed an English teaching module focused on Housekeeping skills later. The interview conducted with the Housekeeping teacher for grade eleven also said that, it is necessary to develop English material based on Housekeeping so that later students are ready to go directly to the world of work (interview results can be seen in the chapter IV). Because of these problems, this study will try to display data using the Design and Development (D&D) and Mixed

methods, where the results of this study will test how effective the teaching materials are that are influenced by the application of English learning in Vocational High Schools.

1.3 The Limitation of Problem

Based on the identification of the problems described above, the focus of this research is to describe and develop, as well as find out the quality of Housekeeping English teaching materials for class XI students majoring in hospitality. The topics of the teaching materials that have been developed are based on the needs of students. Then the topics have developed include Public Areas, Provision and Preparation of Housekeeping Services, and Handling Lost and Found for Guests.

1.4 Research Question

Regarding to the identification of the problems above, the research questions for this study are as follows,

1.4.1. What do students of grade XI in SMK N 1 Singaraja need especially in the Housekeeping subject?

1.4.2. What is the design of the "Housekeeping" English learning material developed for class XI students of SMK N 1 Singaraja?

1.4.3. What is the quality of the "Housekeeping" English learning material developed for class XI students of SMK N 1 Singaraja?

1.5 Objective of the Study

Regarding to the research questions above, the objective of the study are as follows,

1.5.1 To describe the needs of students grade XI in SMK N 1 Singaraja especially in the Housekeeping subject.

1.5.2. To develop English learning material "Housekeeping" at SMK N 1 Singaraja.

1.5.3. To describe the quality of the English learning materials "Housekeeping" which developed at SMK N 1 Singaraja.

1.6 The Significance of the study

In general, two kinds of research significance expected to be achieved by this research, namely:

1. Theoretical Significance

Theoretically, the research results contribute to knowledge related to the development of teaching materials, especially English for Housekeeping in vocational schools, and the quality of these teaching materials, so that they can meet the needs of students in achieving the expected learning objectives.

2. Practical Significance

a. For Housekeeping Teacher

The results of this study can provide information, data, and also an overview of developing materials or teaching materials for learning English, especially in vocational schools. In addition, this research can also be a reference and guideline if teachers want to develop teaching materials, especially in Housekeeping for English learning in quality and measure how effective these teaching materials are to meet student needs.

b. For Eleventh-Grade Students

The results of this study can provide information, data, and an overview of the development of English learning teaching materials to meet the needs of

students in the teaching and learning process so that later students can understand well what is needed and simplify for better learning.

c. For Other Researchers

For other researchers who use this research as a reference, it hopes that they can help and make the best possible use of the results of this research by conducting similar research that can provide information related to the development of teaching materials in learning English, especially in vocational schools.

