

**DEVELOPING ENGLISH MATERIAL FOR
FOOD AND BEVERAGE SERVICE USED BY 11th-GRADE
STUDENTS AT SMKN 1 SINGARAJA**

By

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ABSTRACT

This study aims to find out the needs of English for Food and Beverage Service for grade XI students of the Tourism Department at SMKN 1 Singaraja, design and develop English for Food and Beverage Service materials used by grade XI students at SMKN 1 Singaraja, and find out the quality of the developed materials. This study used the Design and Developments model that Rickey and Klein (2009) proposed, which includes planning, development, and evaluation. The instruments used were questionnaires, interview and document analysis. The findings of this study revealed students' needs (needs, wants, shortcomings, inputs, settings, procedures, students' roles, and teachers' roles) that are important to improve students' motivation and achievement in learning. Three units were developed: Receiving Telephone Reservations, Receiving, and Seating Guests, and Receiving Food and Beverage Orders. The materials were developed based on the theory proposed by Hutchinson and Waters (1987). This includes input, content focus, language focus, and tasks. The quality of product effectiveness was evaluated based on the theory proposed by Litz (2005). After calculating the expert judges' data, the developed material's quality can be categorized as Very Good. Thus, it can be an additional resource for learning English for Food and Beverage Service at SMKN 1 Singaraja.

Keywords: *English for Food and Beverage Service; ESP; Material Development*

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui kebutuhan materi English for Food and Beverage Service untuk siswa kelas XI Jurusan Pariwisata di SMKN 1 Singaraja, merancang dan mengembangkan materi English for Food and Beverage Service yang digunakan oleh siswa kelas XI di SMKN 1 Singaraja, dan mengetahui kualitas dari materi yang dikembangkan. Penelitian ini menggunakan model Design and Developments yang diusulkan oleh Rickey dan Klein (2009), yang meliputi perencanaan, pengembangan, dan evaluasi. Instrumen yang digunakan adalah kuesioner, wawancara dan analisis dokumen. Temuan dari penelitian ini mengungkapkan kebutuhan siswa (kebutuhan, keinginan, kekurangan, input, pengaturan, prosedur, peran siswa, dan peran guru) yang penting untuk meningkatkan motivasi dan prestasi siswa dalam belajar. Tiga unit dikembangkan: Menerima Reservasi Telepon, Menerima dan Mendudukkan Tamu, dan Menerima Pesanan Makanan dan Minuman. Materi dikembangkan berdasarkan teori yang dikemukakan oleh Hutchinson dan Waters (1987). Hal ini meliputi masukan, fokus isi, fokus bahasa, dan tugas. Kualitas keefektifan produk dievaluasi berdasarkan teori yang dikemukakan oleh Litz (2005). Setelah dilakukan perhitungan data penilaian dari para ahli, kualitas materi yang dikembangkan dapat dikategorikan Sangat Baik. Dengan demikian, dapat menjadi sumber belajar tambahan untuk pembelajaran Bahasa Inggris untuk Food and Beverage Service di SMKN 1 Singaraja.

Kata kunci: Bahasa Inggris untuk Layanan Makanan dan Minuman; ESP; Pengembangan Materi