

PENGEMBANGAN FILM ANIMASI 3 DIMENSI LEGENDA PATUNG SIGALE-GALE

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ABSTRAK

Indonesia merupakan salah satu Negara multikultural dimana Indonesia memiliki banyak ragam agama, ras, suku, dan bahasa. Setiap daerah di Indonesia memiliki budaya dan adat istiadat masing-masing. Namun, kenyataan yang terjadi saat ini adalah lemahnya pemahaman serta peran generasi muda dalam menjaga dan melestarikan budaya daerah masing-masing. Film Animasi 3 Dimensi Legenda Patung Sigale-gale menceritakan tentang awal mula dibuatnya Patung Sigale-gale. Patung Sigale-gale merupakan sebuah patung perwujudan dari seorang anak kesayangan raja yang tewas di medan perang. Legenda Patung sigale-gale ini mengandung nilai sejarah, budaya, dan nilai moral yang perlu diketahui oleh Masyarakat Khususnya Generasi Muda saat ini. Penelitian ini bertujuan untuk (1) Untuk mengembangkan film animasi 3 dimensi “Legenda Patung Sigale-gale dari Tanah Batak”, (2) Untuk mengetahui respon penonton terhadap film animasi 3 dimensi “Legenda Patung Sigale-gale dari Tanah Batak”. Metode yang digunakan dalam penelitian ini adalah *Research and Development (R&D)* dengan menggunakan model *Multimedia Development Life Cycle (MDLC)*. Model *Multimedia Development Life Cycle (MDLC)* memiliki tahapan yang terdiri dari *concept* (pengonsepan), *design* (perancangan), *material collecting* (pengumpulan bahan), *assembly* (pembuatan), *testing* (pengujian), dan *distribution* (pendistribusian). Beberapa pengujian dilakukan pada film animasi ini diantaranya dari pengujian ahli isi yang mendapat hasil 100%, pengujian ahli media mendapat hasil 100% dan pengujian respon pengguna mendapat respon 100% sangat positif sehingga film animasi ini dikatakan dalam katagori sangat baik.

Kata Kunci: Negara Multikultural, budaya, dan Legenda Sigale-gale

DEVELOPMENT OF 3-DIMENSIONAL ANIMATION FILM THE LEGEND OF THE SIGALE-GALE STATUE

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ABSTRACT

Indonesia Is One Of The Most Multicultural Countries In The World Has Many Different Religions, Races, Ethnicities, And Languages. Every Region In Indonesia Has Its Own Culture And Customs. However, The Reality That Occurs Current Reality Is The Weak Understanding And Role Of The Younger Generation In Maintaining And Preserving Their Local Culture. Preserving The Culture Of Their Respective Regions. 3-Dimensional Animation Movie Legend The Sigale-Gale Statue Tells The Story Of The Beginning Of The Sigale-Gale Statue. Sigale-Gale Statue Is A Statue Of The Embodiment Of A King's Favorite Son Who Died In Battle. Favorite Son Of The King Who Died On The Battlefield. The Legend Of The Sigale-Gale Statue Legend Contains Historical, Cultural, And Moral Values That Need To Be Known By The Younger Generation. Society, Especially The Younger Generation Today. This Research Aims To (1) To Develop A 3-Dimensional Animated Film "The Legend Of The Sigale-Gale Statue Of The Land Of Batak", (2) To Find Out The Audience's Response To The 3-Dimensional Animated Film "Legend Of The Sigale-Gale Statue From The Land Of Batak". "Legend Of Sigale-Gale Statue Of Batak Land". The Method Used In This Research Is Research And Development (R&D) Using The Multimedia Development Life Cycle (Mdlc) Model Using The Multimedia Development Life Cycle (Mdlc) Model. Model Multimedia Development Life Cycle (Mdlc) Model Has Stages Consisting Of Concept, Design, Material Collecting, Assembly, Testing, And Testing Materials), Assembly, Testing, And Distribution. Several Tests Were Carried Out On This Animated Film Including From Content Expert Testing Which Got 100% Results, Media Expert Testing Got 100% Results And User Response Testing Got 100% And User Response Testing Received A Very Positive 100% Response So That This Animated Film Is Said To Be In The Category Of So That This Animated Film Is Said To Be In A Very Good Category.

Keywords: *Multicultural Country, Culture, And Sigale-Gale Legend*