

**ANALISIS KANAL *BOOKTUBEID* SEBAGAI MEDIA PEMBELAJARAN
TEKS RESENSI PADA PEMBELAJARAN BAHASA INDONESIA**

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ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan (1) unsur-unsur teks resensi dalam video pada kanal *BooktubeID*, (2) kaidah kebahasaan teks resensi dalam video pada kanal *BooktubeID*, dan (3) relevansi video pada kanal *BooktubeID* dengan pembelajaran teks resensi. Subjek penelitian ini ialah lima video sampel kanal *BooktubeID*, sementara objek penelitian ini adalah unsur-unsur dan kaidah kebahasaan teks resensi yang terdapat dalam video sampel kanal *BooktubeID* serta relevansinya dengan pembelajaran teks resensi. Penelitian ini menggunakan rancangan penelitian deskriptif kualitatif dengan metode pengumpulan data berupa metode simak dengan teknik catat dan metode dokumentasi, yang selanjutnya dianalisis dengan teknik deskriptif kualitatif. Hasil penelitian ini menunjukkan bahwa; (1) Kelima video sampel kanal *BooktubeID* memiliki unsur-unsur yang sama dengan unsur-unsur pembangun teks resensi, yaitu terdiri atas judul resensi, identitas buku, pendahuluan, isi resensi, dan penutup; (2) Kaidah kebahasaan teks resensi yaitu menggunakan konjungsi penerangan, konjungsi temporal, konjungsi kausalitas, pernyataan saran/rekomendasi, dan kata sifat juga ditemukan pada kelima video sampel kanal *BooktubeID*; dan (3) Video resensi pada kanal *BooktubeID* memiliki relevansi dengan silabus Kurikulum 2013 dan dapat memenuhi kriteria pemanfaatan media pembelajaran menurut Pusdiklat Pegawai Kemendikbud, sehingga dapat digunakan sebagai media pembelajaran teks resensi di kelas XI.

Kata Kunci: Kanal *BooktubeID*, Media Pembelajaran, Teks Resensi.

ABSTRACT

This study aims to describe (1) the elements of the review text in the video on the BooktubeID channel, (2) the linguistic rules of the review text in the video on the BooktubeID channel, and (3) the relevance of the video on the BooktubeID channel to learning review text. The subjects of this study were five samples of the BooktubeID channel videos, while the objects of this research were the elements and language rules of the review text contained in the BooktubeID channel video samples and their relevance to learning review texts. This study uses a qualitative descriptive research design with data collection methods in the form of listening method with note-taking techniques and documentation methods, which are then analyzed using qualitative descriptive techniques. The results of this study indicate that; (1) The videos of the five samples of the BooktubeID channel have the same elements as the elements that make up the review text, namely consisting of the review title, book identity, introduction, review content, and closing; (2) The language rules of the reviewer's text, namely using light conjunctions, temporal conjunctions, causality conjunctions, statements of suggestions/recommendations, and adjectives are also found in the five sample videos of the BooktubeID channel; and (3) Video reviews on the BooktubeID channel have relevance to the 2013 Curriculum syllabus and can meet the criteria for using learning media according to the Ministry of Education and Culture's Employee Education and Training Center, so that they can be used as a learning media for text reviews in class XI.

Keywords: *BooktubeID Channel, Learning Media, Review Text.*

