

**POTENSI PANTAI WANE SEBAGAI DAYA TARIK WISATA BAHARI
DI DESA TOLOTANGGA KECAMATAN MONTA KABUPATEN BIMA**

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ABSTRAK

Penelitian ini bertujuan untuk mengidentifikasi Potensi Pantai Wane sebagai daya tarik Wisata Bahari di Desa Tolotangga Kecamatan Monta Kabupaten Bima berdasarkan komponen kepariwisataan 4A (*Attraction, Accessibility, Amenity, Anciliary*). Metode penelitian ini yaitu penelitian kualitatif yang disajikan secara deskriptif, dan data diperoleh melalui observasi, wawancara dan dokumentasi. Hasil penelitian menunjukkan, objek wisata Pantai Wane ini sangat berpotensi untuk dijadikan sebagai daya tarik wisata bahari. *Attraction/Atraksi* yang dimiliki berupa wisata alam dengan keindahan yang menarik terdapat bebatuan karang di sekitar bibir pantai, ombak yang besar. Kemudian pasirnya yang putih bersih dipadukan dengan air laut yang memiliki gradasi warna yang indah. *Accessibility/Aksesibiliti*, dilihat dari akses jalannya sudah cukup baik meski masih ada beberapa yang rusak dan berlubang, kemudian akses jalannya masih sempit. Jaringan internet dan seluler sudah tersedia namun belum stabil dikarenakan belum ada tower provider disekitar Desa Tolotangga. *Amenity/Fasilitas*, penginapan seperti hotel dan villa belum tersedia namun sudah ada *homestay* sementara yang bisa digunakan wisatawan jika ingin bermalam dan juga pokdarwis sudah membuat *homestay* meski baru dua kamar. Belum terdapat fasilitas umum seperti toilet umum, tempat sampah, dan lainnya. *Anciliary/Pelayanan tambahan*, sudah ada kelompok dasar wisata atau pokdarwis yang bertugas untuk mengelola dan mengembangkan objek wisata Pantai Wane. Kemudian ada sanggar seni yang bernama sanggar seni La Bibano yang membantu pokdarwis dalam mengembangkan objek wisata Pantai Wane.

Kata Kunci : Potensi wisata bahari, *attraction, accesibility, amenity, anciliary*

**THE POTENTIAL OF WANE BEACH AS A MARINE TOURISM
ATTRACTION IN TOLOTANGGA VILLAGE, MONTA DISTRICT, BIMA
REGENCY, NTB**

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ABSTRACT

This study aims to identify the potential of Wane Beach as a marine tourism attraction in Tolotangga Village, Monta District, Bima Regency based on the 4A tourism component (Attraction, Accessibility, Amenity, Anciliary). Qualitative research uses a descriptive approach, and data is obtained through observation, interviews and documentation. The results of the study show that the Wane Beach tourist attraction has the potential to be used as a marine tourism attraction. The attractions are in the form of (1) natural tourism with attractive beauty, there are rocks around the beach, big waves suitable for activities, (2) cultural tourism, namely regional specialties such as doco mange, uta londe puru, uta mbeca maci, (3) artificial tourism, namely in the form of a festival organized by Pokdarwis La Bibano in collaboration with village youths. Accessibility, seen from the access road is quite good although there are still some damaged and potholes, then the road is still narrow. Internet and cellular networks are available but not yet stable because there are no tower providers around Tolotangga Village. Amenity, lodging such as hotels and villas are not yet available, but there are already temporary homestays that tourists can use if they want to spend the night. There are no public facilities such as public toilets, trash cans, seats, and others. Anciliary, there is already a basic tourism group or Pokdarwis whose job is to manage and develop the Wane Beach tourist attraction. Then there is an art gallery that assists Pokdarwis in developing the Wane Beach tourist attraction.

Keywords: Marine tourism potential, attraction, accessibility, amenity, anciliary.